## Nebraskan Editorials: <br> Those fit To Rule



## Of Enthusiasm

Of the more than sowo students enrolling this serve as additional strength to bolster them
year there rape probobls many varied reactions when accosted with adverse situations.
 terent and others in viraying degrese of either is at least one idea that will be common to all-
just what the school year holds in store for just what the schol year holds in store for us
and no we wil
many different sitututions with the confrontal of


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'Round The Prickly Pear


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gal had been eliminated. The four officers were aware of
what had been done; their respec-
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## Contradiction



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## The Nebraskan

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## Quick

 Quips

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it happened at nu some tudens realy want to get
Some students really want to ge
at the heart of their courses.
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veteran of three years of trying
to find out just where his classes
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fused the first day of classes.
He mistook his instructors'sfic
for the classroom and sat ther ar the classroom and sat there
alone for 15 minutes waiting of the
professor to show up and start eeturing He Heft mup and shing stapu
people that sit all day in theiz

Cosmopolitan Club
Cosmopolitan Club is sponsor
ing a coffee hour Wednesday
7.30 p.m. in Union Room 316
according to Gunnar Green, pres
ident Bo th American
$\qquad$

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$\star$ MALS
$\star$ SUNDAES k SUNDAES
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## Crion Campus nitim

another year, another dollar
Today I besin the third year of viritng thit opl-

 Not, let me hasten to state, that an emolument was
necessary . sirs., I said a fer necessary. "Sirs," I said a few days ago to the makerr
of Philip Morris, who underneath their dickeys are at friendly as pups and twice as cute, "Sirra," I said to thit winsome assembluge, "there is no need to pay me fo writing this column. If cican introd dece Americis's college ness if $I$ cen in in ururate them into the vast zodalitito of
Philip Morris mokers and thus Philip Morris smokers and thus enhance their happpinests, eieigten their zests, upgrade their gusto, magnify theii
heer, broaden their bliss, ausment their glee, chease their $P Q-$
"PQ?" said the makers, looking at me askance
"Pleasure Quotient," I explained.
"Ah!" said the makers, nodding their sweet, shaggy
"If," I continued, "I can do these splendid things for
the college population of America, there is no need for the college population of America, there is no need
money, because I am more than amply repaid."

We wept then. I am not ashamed to say it. WE WEPT! I wish the wiseacres who say big business is
cold and heartless could have been there that day. I wish hey could have witnessed the deep, croaking sobs that trey could have winessed the deep, croaking sobs that
racked the gathering, the great, shimmering tears that
splashed on the boardroom table. We wept, every mansplashed on the boardroom table. We wept, every man"No, no!" cried one of the makers, whose name is
Cood Sam. "We insist on paying you." "Oh, all right," I said
Then we laughed. The gloom passed like a summer
hower. We all laughed and chose up sides and played stoop-tag and had steaming mugs of sides and played stoop-tag and had steaming mugs of cocoa and lit plump,
firm, white cigarettes, brimming full of natural tobacco
goodness. I mean Philip Morris, of corris!


Refreshed and exalted, we returned to the business at hand "Now then," said one of the makers, whose
name is Merry Andrew, "what will you write about in your column this year?" and cutting. About eds and coeds. About Greeks and
independents. About the important issues that independents. About the important issues that occupy is "Like what?" asked one of the makers, whose name "Like how to finance a full social life without a re though your knees look like brain-coral. Like how to
double-date in an MG."
is "And will you," asked one of the makers, whose name is Peter-Sit-by-the-Fire, "Irom time to time sag a pleas-
ant word about Philip Morris Cigarettes, which are now
available in two sives - Requiar in the available in two sizes - Reeular in the fhamiliar Snap.
Open Pack, and Long Size in the new Crushproof Box?" "Crazy kid!" I chuckled, pushing my fist gently
against his jaw. "You know I will" And we all shook hands - silently, firmly, manlilyto the nearest typewriter.

The makers of Philip Morris take pleasure in bringlisg you
this uncensored, freewheeling column sech meek during it


