



COACH JERRY BUSH

Courtesy Lincoln Star

## Meet The Coach

# Basketball Mentor Boasts Fine Record

By DICK WATSON

Gerard L. (Jerry) Bush is the personable gentleman who will guide Cornhusker basketball fortunes this winter.

Bush came to Nebraska from Toledo, where he had been since 1947. His teams there won 129 games while losing only 59, and in 1954 they won the Mid-American Conference Championship.

**BUSH, OF IRISH ENGLISH** and Dutch descent, was born in Brooklyn, N.Y. in 1915. He attended St. Johns University and graduated in 1938 with a Bachelor of Science degree. He played three years of varsity basketball and baseball and was named to All-American basketball teams in 1937 and '38.

Bush, who is six-foot and tips the scales around 225, played professional basketball with the Rochester Royals, Kate Smith Celtics, Akron Firestones and Fort Wayne Zollners. He was named All-American Professional for five years and was selected as one of the ten best all-time, all-professional players.

**BUSH COMES** to Nebraska on a three year contract and assumed his duties June 1. Since then he has talked with many of the high-school stars planning to attend Nebraska. Among them from the home state are Gordon Bensen of Ong, who transferred from Fairbury Junior College, Dick Bottum, York; Dick Hudson, Lincoln and Wentworth Military Academy; Terry Howard, Elkhorn, who played his high school ball in Illinois; Jim Jacques, Plattsmouth; Cal Johnson, Hastings; Bob Lea, Lincoln Teachers; Lyle Nannen, Syracuse; Eric Olsen, Omaha Benson; Ron Peters, Murdock; Gary Reimers, Millard; Gary Smith, Trumbull; Jim Thom, Lincoln Teachers; Paul Toms, York and a transfer from Colorado; and

Gene Vosika, Bellevue. Several outstanding outstate preppers have enrolled at Nebraska, most notable among them are Mark Thompson, Council Bluffs, Iowa, who was voted the outstanding high school player in Iowa. Other outstate boys include Larry Gausman, Neodesha, Kansas; Don Smidt, Helena, Montana and James Wolfe, Washington, Iowa; along with James Kabacki, Toledo, Ohio, and James Arwood, Fostoria, Ohio, who followed Bush to Nebraska.

**HIS SCHEDULE** has also included addresses to various organizations. He is certain to be given no rest once his reputation as a public speaker becomes known.

Bush thinks the new scholarship plan at Nebraska is "wonderful" and that it will be a definite help in persuading Nebraska High School stars to enroll at their home state school.

Although he hasn't seen the Huskers in action he has been looking at movies of last winter's games. Bush said "I like the attitude of the returning lettermen, and they are all enthused about getting started."

**WHAT CAN** Husker fans look for in the way of offense and defense "We will start out with a man to man defense and from that switch to whatever it takes to offset the kind of offense we run into. Our offense will include a fast break if we can score by getting the ball down in a hurry. Once the defense gets set we still rely on ball-handling and a lot of movement to work the ball in."

Bush expressed concern over the graduation of most of last year's starting five and the fact that they have only eight home games. When asked about the coming season he said, "We have a real tough schedule but we're going to have some fun this winter and we'll give them some trouble along the way!"

## Vann Lines

# Spirited Huskers Gain Confidence In Defeat

By HOWARD VANN  
Sports Editor

There is certainly no reason for anyone to be ashamed of the Nebraska Cornhusker football team's showing against Minnesota last Saturday. Over one-thousand loyal Husker fans who followed the footballers up to Minnesota were silent until midway through the second period when Ron Clark, elusive halfback from Ravenna broke away on a 48 yard jaunt to the Gopher goal line. Andy Loehr kicked the extra point and the Cornhuskers led 7-6.

Credit should be given where credit is due and certainly the majority of the credit for Ron's run should go to him personally, but we have to send out some words of praise to the Husker blockers who did a commendable job all day.

**EVERYONE WAS** amazed how well the Huskers did on defense against the larger Minnesota line. The entire first team line-up from end to end did a remarkable job filling up the Minnesota offensive holes. Oberlin, Bryant, Wagner, Glantz, Holloran, Braley, and Andy Loehr did workman like jobs in many places, forcing the Gophers to punt instead of garnering first downs.

The Huskers showed that they have a lot of potential offensively, but they couldn't seem to get going in the second half. It was heartbreaking when NU had to relinquish the ball on downs in the third quarter inside the Minnesota 25. After losing ground on third down, Danny Brown handed off to Bob Smith who literally ground yardage but still fell short of a first and ten by three yards.

**THE LACK OF** THAT final push towards the goal is one of three reasons I attribute the Husker loss to. This is by no means taking anything away from the Husker backfield combinations, least of all Dan Brown. Although a few of his pitchouts were not perfect, you can mark my words that the Nebraska football team was in good hands with Brown in the quarterback slot. The boys were working as a unit under the capable leadership of Brown and as the Huskers continue to play throughout the season, not only will Brown improve, but I believe that the entire NU team will be dealing fits to some of the favorites.

**INEXPERIENCE** of the Nebraska reserves is my second reason for the NU defeat. The second wall was definitely at a weight disadvantage but it was apparent that with some additional seasoning they will be tough. During the second team stunts on the field, Bob Berguin, Leroy Butcher, and Bill Giles played heads up for the line, while Jon McWilliams drew praise from the Minnesota Gopher coaching staff for his defensive work.

The third reason for the NU defeat in my mind is the punt return plays that the Gophers executed so well. With precise blocking, the Gopher backs would go straight down the field unmolested.

That's about it. The Nebraska coaching staff has done a fine job. The game was never won by anyone until the final four minutes rolled around. With the score 12-7 in favor of Minnesota, one NU break which might have led to a touchdown could have meant the difference between the first NU defeat or the first NU win. Next Saturday, I-State will be in town. The Staters gave Northwestern a rough time for three quarters last Saturday before finally going down to defeat. I predict that the Huskers will even up their wins and losses by defeating Iowa State, 27-13.

**ELSEWHERE** in the Big Seven, Oklahoma ran into unexpected trouble against TCU. The Sooners finally came out on top, but lost the services of Gene Calame for the season. Gene broke his shoulder in the second quarter. The halftime score was 2-0, TCU. Down in Oklahoma, they do some mighty weird things, so even though the press releases might read that Calame is out for the season, we might see him suited up towards the end of the season.

## Athletic Department Physicals Set Tonight

The Nebraska Athletic Department has issued another call to all athletes who are trying out for any sport during the coming year, to take their physical examinations today. All men who are planning to participate in any sport except intramurals, are required to take a physical. Athletes should report to the fieldhouse at 7 p.m. tonight.

## The Upset Parade

Penn State 14, Illinois 12  
South Carolina 34, Army 20  
Florida 13, Georgia Tech 12  
Dartmouth 27, Holy Cross 26

## Iowa State Next

# Nebraska's First String Draws Coaches' Praise

By "COKE" FREIDMAN  
Sports Staff Writer

"Tackling on punt returns is what hurt us," commented Coach Bill Glassford after having seen the movies of last Saturday's game with Minnesota.

Coach Glassford highly praised the defensive play of the entire team, and said that as a unit the first team played exceptionally fine ball. He also had very favorable words for halfback Ron Clark, who was the leading ground gainer on the field.

Nebraska did not take full advantage of one of the serious weaknesses of Minnesota, that being the forward pass. The Huskers completed four out of seven passes, all for good yardage, but never took full advantage of their potent weapon. During the last half the Cornhuskers played extremely careful ball, and failed to open up at all. This could have possibly been the main factor in the Husker's defeat.

An interesting observation compiled from the statistics is the fact that Quarterback Dan Brown ran 13 times with the ball, more than the combined times of both Willie Greenlaw and Bob Smith. This

would lead us to believe that the Minnesota defense was set to stop the halfbacks, and content to let the quarterback run with the ball on the keep-lateral option play.

The game as a whole, Coach Glassford related, was generally ragged, but Glasford was very well pleased with a few improvements during the game. He was very well satisfied with the Huskers' pass defense, and said that this week he would work to get the club's offense in high gear.

Andy Loehr, rugged Husker end, has been named next week's game captain.

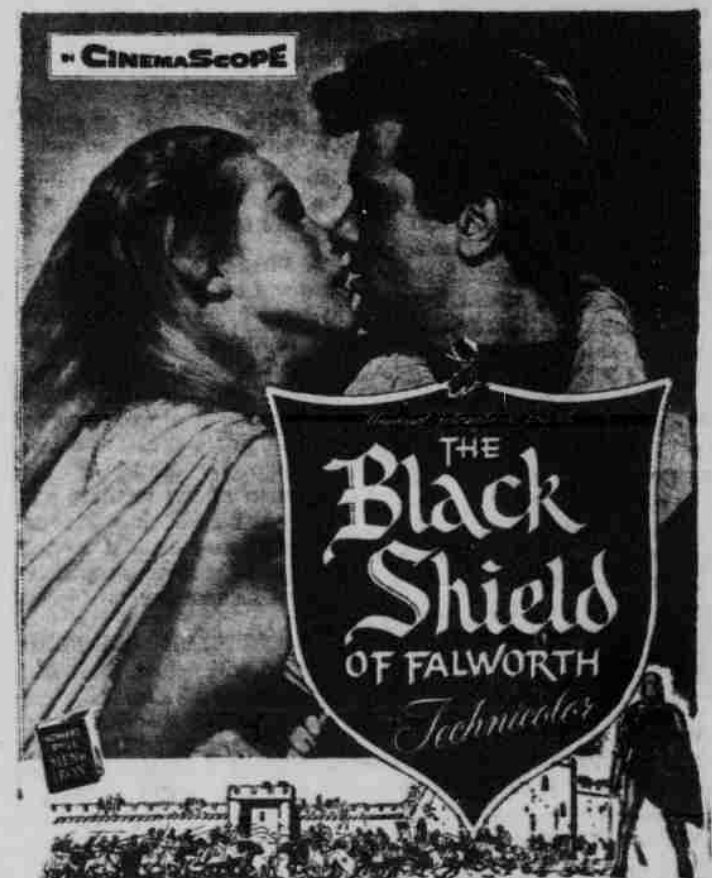
Nebraska opens their home schedule this Saturday at Memorial Stadium against Iowa State. The Staters have won one and lost one game while Nebraska has lost their only encounter of the season. Game time is 2 p.m.



Courtesy Sunday Journal and Star  
ANDY LOEHR

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## Big Seven Conference Teams Encounter Tough Opposition

By DAN CAMPBELL  
Sports Staff Writer

In the first weekend of full play of the 1954 football season, Big Seven teams won three and lost four games with outside foes.

Besides Nebraska's 19-7 defeat at the hands of Minnesota, Iowa State fell to Northwestern, 27-14. Missouri was snowed under by Purdue's passing attack to the tune of 31-0, and Kansas was routed by powerful UCLA, 32-7.

On the winning side of the ledger, Kansas State edged Wyoming, 21-13. Colorado buffaloed Colorado A&M, 46-0, and Oklahoma came from behind to nip Texas Christian, 21-16, in what might be a costly victory. Star quarterback Gene Calame of the Sooners sustained a shoulder injury which might possibly ground him for the season.

**IN THE** Big Ten, Ohio State blanked Indiana, 28-0, and Iowa overpowered Michigan State's Rose Bowl champs, 14-10. A major upset of the day came when a spirited Penn State squad shuckled the vaunted Illinois running attack and drove to a 14-12 victory over the Illini. In other non-conference games, Wisconsin trounced Marquette, 52-14, while Michigan outlasted Washington, 14-0.

Other upsets of the day included Colgate's 19-14 defeat of Cornell and Florida's 13-12 derailment of the Georgia Tech Engineers.

Other scores around the nation: South Carolina 34, Army 20; Princeton 10, Rutgers 8; Duke 32, Pennsylvania 0; Notre Dame 21, Texas 0; Alabama 12, LSU 0; Mississippi 28, Kentucky 9; Brown 18, Columbia 7; Oklahoma A&M 14, Texas A&M 6; and Yale 27, Connecticut 0.

**THIS WEEK** offers more of the top notch football that has been viewed on television by the mil-

lions of armchair quarterbacks throughout the nation.

The nationally televised game of the week this Saturday will take place on the west coast when the TV cameras go to Stanford University for the Stanford-Illinois encounter.

Stanford, victor over Oregon last Saturday, will be seeking their second upset in a row as they tangle with the angry Illini, victims of Penn State last weekend. Sports-writers throughout the nation have tabbed Illinois as the favorite despite their two point loss last week.

Other top games this week include Ohio State at California, Princeton at Columbia, and Colorado fighting it out with Kansas State in a very important Big Seven encounter.

## Cyclones Aim For Nebraska Tilt Saturday

Iowa State's footballers, with a 1-1 record turn to the Big Seven for competition this week, facing Nebraska at Lincoln on Saturday. Iowa State has played non-conference tilts with South Dakota State (34-6) and Northwestern (14-27) in the first two games of the 9-game schedule. In the next seven weeks the only break in Big Seven play will come Oct. 30 when the Cyclones play host to Drake in the annual Parents' Day contest.

Both Nebraska and Iowa State have been slated by the experts to be the lower division of the Big Seven. That means the game will have extra importance to the opposing eleven. A victory for either will mean a big bulge in the effort to climb higher in conference standings.



## ...AND HOW IT STARTED

DOUGLAS LEIGH says: "After leaving the University of Florida (where I'd sold yearbook ads), I had big, crazy ideas about making new kinds of spectacular displays. So I bought a Brownie and went to New York to photograph rooftops. My first sign was a huge, steaming coffee cup on Broadway. At age 23 I was starting to learn an exciting business!"

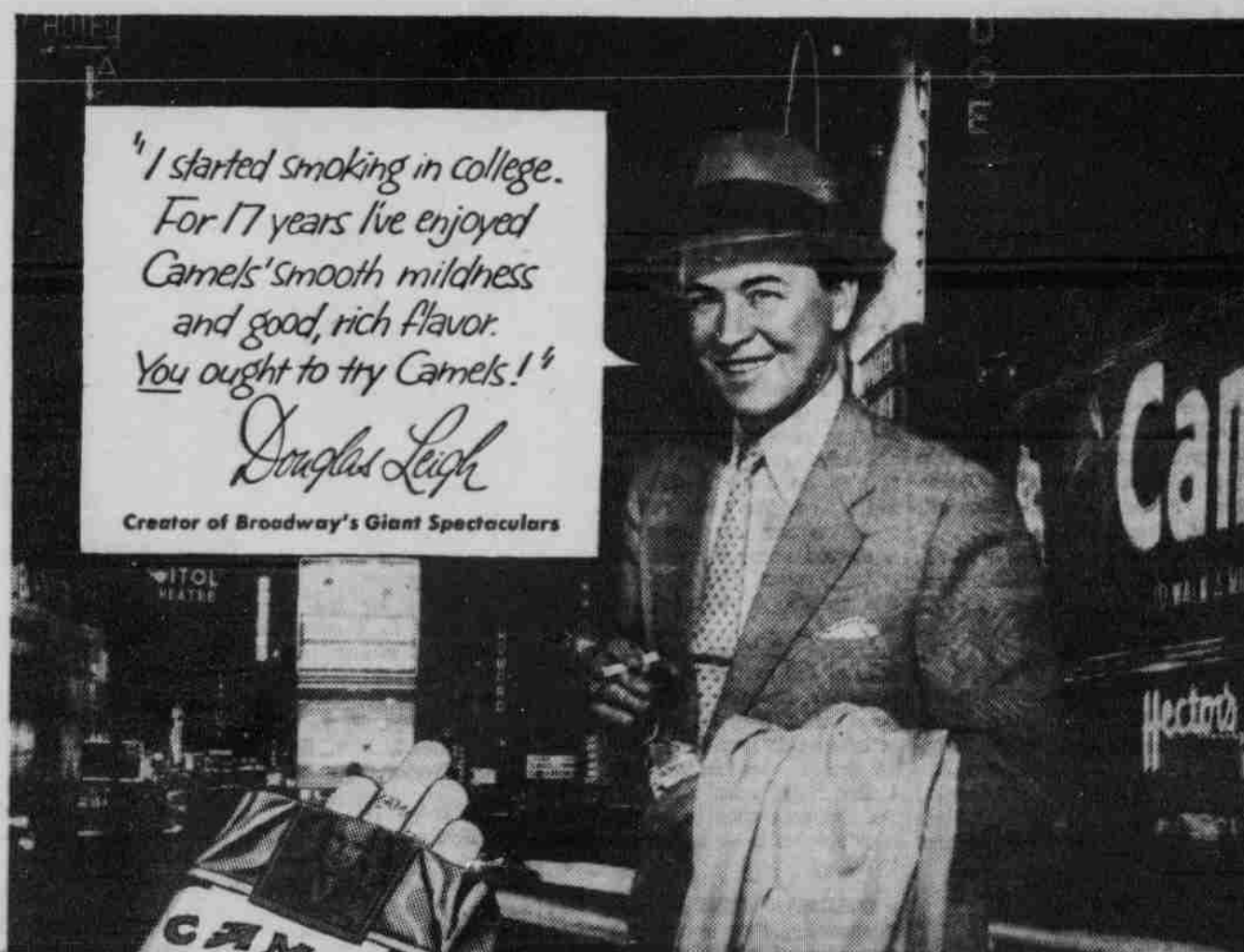
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