

EDITORIAL PAGE

Open Letter To Bill

"There is no short cut to greatness in any field, be it business, education or football.

"Greatness in any field is acquired through years of self discipline, study and sacrifice—it is not inherited or bought."

This, Mr. Glassford, is your challenge. The above paragraphs are your words in an article for the Nebraska Alumnus.

Your position is unique in easy-come, easier-go football coach history. You did not go.

About 40 football players, their parents, The Nebraskan, many students and Nebraska citizens did not want to see you back second semester.

The Nebraskan will bear no grudge—we wish you well. We would like to ask some questions, however, and point out an outstanding opportunity which you could use to the betterment of the University, yourself and a messy football situation in general.

The questions are these: Will your athletic policy be adapted to fit the changed circumstances in which you now operate? How will you handle the petition signers? What will the scholarship program be; will scholarships remain in effect as long as a player stays out for football? Will you be able to cope with returning and new players?

If these questions sound vague it is because they are not slanted to contain the answers. These can only come from you and in time.

The opportunity is one about which you wrote the article. Your response to it will be contained in the answers you give to the above questions.

You survived a trial by the public. Your name is known from coast to coast. The Nebraskan has received letters from alumni in many parts of the United States. Newspapers the country over have written about the "Glassford case."

You thus have more publicity, much of it good, than any Nebraska football coach has received in a lifetime.

This publicity makes it more apparent that you have a chance for overwhelming success—or failure.

Success could also be made greatness if fair dealing with the situation is coupled with honest evaluation of the charges brought and capable handling of the personalities and problems involved.

To achieve greatness now will, in your words, require "self discipline, study and sacrifice."—S.H.

New Interest

For the fourth time in 31 years and for the first time since 1950, mid-year graduation exercises were held at the University.

Action taken by the Faculty Senate made the exercises possible by setting aside a day, which would otherwise have been used as part of the two day "refresher" period before final examinations.

University administrative officials said the mid-year graduation exercises are to be conducted on a regular basis in the future.

The Senate's action and the administration's attitude are indications of a renewed awareness and interest in mid-year graduates. It is commendable that both agencies considered it important that University graduates receive the honors due them after completing the requirements for a degree.

Also, student attitudes toward the graduation show healthy signs of interest and a desire for good things for their fellows. There were no loud complaints against the Faculty Senate's action, and under-graduates, on the whole, showed a real interest in the comparatively small number of students who were leaving the University community. Commencement exercises held in June will always be more of a spectacle than the mid-year graduation exercises. More students receive degrees, even the weather seems to favor the pageantry of the time.

Big name speakers are engaged for the June event; the entire state takes notice when the graduates receive their sheepskins. However, the June event should not be grand at the expense of the smaller, though equally important, January graduation.

Mid-year graduates have completed their requirements as fully as their summer-time counterparts. They deserve to leave their University knowing their graduation marked as much a mile-stone as any other graduating class.

The University faculty and administration are to be commended on their action.—T.W.

Brighter Picture

For many years, so called experts have devoted great amounts of time and perhaps even more effort to depicting a dark, gloomy future for the "depression" generations of the early 1930's. However, University graduates of 1954 have received some sound, concrete encouragement showing these dark pictures of the future were nothing more than guesses and not very accurate ones at that.

According to Richard M. Bourne, assistant professor of labor relations at the University, seniors graduating in 1954 and 1955 will be in demand for both technical and non-technical jobs.

Bourne's statements, based on facts gleaned from employment surveys, give real hope for a generation that has received more dire, gloomy predictions than almost any other in the history of our country.

Even the "depression babies" of 1933, have been offered encouragement for their futures. A recent article in "Life" Magazine pointed out that the reduced number of children born during the year 1933 has made people of the 20-21 year age group in demand simply because they are comparatively few in number.

"Life's" story noted a happy fact—incomes for the depression babies should be higher than anticipated, and Bourne's statement pointed out that the average pay for the 1954 graduates will be scaled from \$200-\$225 per month, although some salaries will vary greatly above this amount and some fall below. Another survey showed salaries have risen from \$15-\$20 per month last year.

Dire predictions seem to have been incorrect, to say the least so far as income and job opportunities for college graduates born in the 1930's are concerned, the outlook has changed from the jet-black prophesized by many.

For the most part, these recent facts are only statements of, "Something I already knew" for many young persons. Most university students have felt all along they weren't destined to a horrible fate as apple sellers and criminal mobsters.

We can all take an object lesson from this realization. We can be sure we don't bore and fire generations yet to come with our gloomy pictures which simply just don't "come to pass."—T.W.

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"Ordinarily I don't go along with 'student lesson planning', but every now and then they come up with something pretty good."

Copped Copy Covered Legs Urged By NC Daily Tar Heel

By BRUCE BRUGMANN "To pants, ladies, to pants!" urged the Daily Tar Heel in a plea for University of North Carolina coeds to adjust their apparel to meet cold weather conditions.

"We are as partial to Chapel Hill scenery as anyone else around, and we certainly feel that coed gams are an integral part of the scenery," the editorial continued, pointing out that "the coeds would be more comfortable and the infirmary less harassed by the common cold if our distaff side donned slacks."

Irked by the ringing of carillon bells, a University of Colorado student sued the board of regents for \$1,000 for "mental damages."

Eleven University of Minnesota fraternities, looking for bargains in groceries, found fraud instead. Two men with a truckload of Florida grapefruit toured the frat houses offering the fruit at "half price," just \$8.50 a case. "The frats bought 51 cases of 'cut-rate' grapefruit before anyone bothered to check the local price—\$4.25 a case."

At Hardin-Simmons University the college paper, The Brand, tersely defines education as "a process of desending one end in order to liven up the other."

Ken Stein, humor writer in the Iowa State Daily, says he can give only one possible solution for their football woes, "that of playing eleven-man instead of six-man football."

Answers given in a general information test given at the University of Oregon included: Fjord—a Swedish automobile; Nicotine—the man who discovered cigarettes; Scotland Yard—two feet, ten inches; Concubine—when several businesses combine.

The dormitory council of the University of Houston has issued regulations to govern merking on the campus, which read: "Area outside of 'D' and 'E' dorm reception rooms approved for good-night kisses only Cui."

Main Feature Clock Lincoln: "Cesse Fire" (3D), 1:40, 3:45, 5:45, 7:45, 9:50. Stuart: "Beneath The 12-Mile Reef" 1:00, 3:12, 5:24, 7:36, 9:48. Varsity: "The Eddie Cantor Story" 1:00, 3:11, 5:12, 7:23, 9:34. State: "Private Eyes" 1:00, 3:16, 5:22, 7:48, 10:00. "Texas Bad Man" 2:14, 4:30, 6:45, 9:03.

Student Forum

Aggie News, Views

Enrollment—860. This is the approximate number of students registered for second semester at Ag college here in the University—the only one of its kind in the state of Nebraska.

This number includes about 570 male students and 290 home economics students. It seems to be a small representation indeed, for a state which depends upon agriculture for its major source of income.

This brings the question why? Are these all the students interested in agriculture or who might come to Ag college if they were informed about the courses offered here?

Are high school students, who are contemplating furthering their education, fully aware of the curriculum and any other advantages of all the schools they are considering attending? Many of the smaller state colleges have extensive publicity systems that concentrate on getting students in their locality to attend their school.

But what about the student recruitment program for the College of Agriculture? What program does it have for informing prospective students about the merits and advantages of attending Ag college?

Actually, it has no specific program with this purpose in mind. Land grant colleges are divided into three fields of work—instruction, research and extension. The Agricultural Extension service has as its main job the application of research results. County agents and home demonstration agents are a part of this program, as well as 4-H and Rural Youth activities. Under the present system, the Ag college public relations office, although greatly understaffed, does a thorough job of disseminating information about research and extension work to the people of Nebraska. But where does this leave the

instructional part of the college? The part that Nebraska people would be interested in if they plan to send their children to college. This part of the public relations scheme seems to be sadly neglected, and to this writer, poses to be one of the largest reasons why the College of Agriculture is not as well represented as it could be.

There is some attempt by Ag college to bring its name before the eyes of prospective students. An Ag Builders public relations committee is planning personal contacts with high school students in the Lincoln area. But they are not nearly large enough to do a thorough job.

Something is evidently lacking. What this college needs is a full-time or at least a part-time member of the public relations department to correlate the activities of University Builders and Junior Division with an aggressive public relations program. A program that would be responsible for keeping prospective college students informed about the College of Agriculture.

This would be a very large task. But it would be well worth the time and expense if it could produce any measurable result.—DALE REYNOLDS.

University Bulletin Board TUESDAY Corn Cob Meeting, 5 p.m. Union. Kosmet Klub Worker-Active Meeting, 7 p.m., Room 307, Union. Art Lecture, Peter J. Worth, 8:30 p.m., Gallery B, Morrill Hall. WEDNESDAY Rodeo Meeting, 7:30 p.m., Ag Union. FRIDAY Interfraternity Council Ball, 8 p.m., Turpike.

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Margin Notes

Temporary Tradition

The University appears to be establishing a tradition of sorts. Maybe it's a reflection of the troubled times, but around the campus the all-inclusive word is "temporary."

Acting Chancellor Selleck was appointed temporarily until a new Chancellor could be found. His temporary reign has lasted a whole semester, and promises to extend for some time to come.

Another temporary official was recently named. A. J. Lewandowski was appointed Saturday to fill in the post vacated by "Potsy" Clark, until a permanent Athletic Director is appointed.

The familiar temporary buildings have been around for several years now. For instance, the building housing Student Health is only temporary, until some dim future date when a new institution can be erected.

In fact, even the students are temporary. 'Hurtful' Valentine Tenderly, an unknown Lincoln youth wrote "I love you honey" to his girl. Unfortunately he chose to spread his message of love by scratching the words on the trunk lid of her car. The result was \$10 in damage to the car. A most expensive Valentine!

The Nebraskan

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Advertisement for the movie 'The Eddie Cantor Story'. Text: A THOUSAND SHOW-THRILLS FROM NOW YOU'LL STILL THRILL TO THE GLORY OF THE Eddie Cantor STORY TECHNICOLOR TODAY WARNER BROS. ONE IN A MILLION ENTERTAINMENT THAT SPANS THE FABULOUS EDIE CAREER OF AMERICA'S ONE IN A MILLION GUY KEEFE BRASSERLE \* MARILYN ERSKINE \* WILL ROGERS, Jr. AS HIS GUY