

Just Between Us . . .

By DON PIEPER
Editor

There is a good idea floating around in the air these days. It has been discussed a great deal on this campus but Omaha University has done something practical.

In the Alumni Newsletter, published by the University of Omaha Alumni Association, for March of this year, this interesting piece of news appears:

"Omaha U alumni will play host to graduating seniors at the annual Lang Syne Dance Friday evening, April 17. Tickets are \$1.20 per person and \$2.40 per couple, tax included." This is the really interesting part, "Members of the Class of '53 will be the guests of the Association."

The Daily Nebraskan is wholeheartedly in favor of increased alumni-student co-operation. So are the alumni. There is little doubt that student—especially the seniors—would be interested in a dance similar to the one OU is planning.

For the last semester class representatives and Jim Pittinger, new Alumni Secretary, have been getting together to work on some plan to bring the alumni closer to the undergraduate. The results of these meetings have been very encouraging. One recent manifestation of this work was the Alumni Association's invitation to the class officers to the Charter Day banquet.

The alumni need help too. For some reason graduates do not keep up membership in the Alumni Association. Upon graduation, seniors are presented with free one-year memberships to the Association and one-year subscriptions to the Alumni magazine. Unfortunately, the percentage of graduates who keep up this membership after the free time runs out is small.

The Nebraskan believes, and the Association agrees, that a strong alumni-student relation should be built up to give the Association a boost. The idea OU has used is a good one and similar projects are definitely under consideration here.

It is obvious that graduates can be of great help to their alma maters—in fields other than athletics and Greek rushing. Since a great portion of NU alumni live in Nebraska, a lot can be done to further the University's interests out-state if the Association has more members. Through direct connection with the University—the Alumni—out-state graduates can be prompted to talk up our school in areas where there is decided disinterest.

Although alum-student co-operation is an idea which has been stewing in the back of a great many campus heads for a long time, it is just now coming out in the open. Let us hope that the OU example catches on.—D. P.

NEBRASKAN EDITORIALS

This Safety Business

The Daily Nebraskan's co-operation in the Crusade For Safety has been criticized.

Persons, both faculty members and students, have expressed the opinion that such a campaign is foolish and beneath the dignity of a collegiate newspaper.

Opposition to the Nebraskan support of the campaign is finally resolved to the question, "What do you think The Daily Nebraskan can accomplish by requesting that students and faculty sign a piece of paper stating that the signator will abide by the common-sense rules of safety?"

Let's follow the Nebraskan's reasoning.

1. The largest portion of automobile accidents are caused by human failings—misjudgment and carelessness.

2. Since human life is irreplaceable, any efforts to make people more conscious of safety, thus lessening the number of highway fatalities, is commendable—even if but one life is saved.

Is there any argument on these points?

Critics of the campaign state that no one is interested or impressed by such a campaign.

The Nebraskan counters with a two-fold con-

temptation.

In the first place, any one who has taken the time to be critical or find fault with the campaign has, in fact, become influenced by it. That person is "safety conscious," and in discussing safety, he is so making other people "safety conscious." The influence is subtle and perhaps unrecognized by the individual, but nevertheless is present. The purpose of the Daily Nebraskan is to make people "safety conscious."

For that reason criticism is invited.

However, the second point, which is often overlooked by both professional and amateur critics, deals with the nature of the criticism. Few people would argue that the ends in a safety campaign are not worthwhile, it is with the method of reaching those ends that most critics find their objections.

Finding fault with a campaign is a simple matter, but to recommend improvements based upon intelligent criticism is another.

This is the type of criticism The Daily Nebraskan invites, and we challenge opponents of the safety campaign "to deliver the goods" in this respect.—E. D.

Hell Week Returns

During the early weeks of each second semester, a general wave of expectancy sweeps over the University's Greek organizations as the future activities look forward to the initiation date and those who didn't quite make that average turn their heads toward home.

Yet, during this reign of Greekithus, pledge trainers and the old guard actives are overcome with a feeling of delight and glee in planning the so-called "Health Weeks," which are known as Hell Weeks in the extreme inner circles away from the eyes of the administration.

A year ago at this time, The Nebraskan had hopes that the Interfraternity Council would aid the Greeks at the University in replacing the obsolete Hell Weeks with Help Weeks but at the close of all initiatives, only six fraternities found time for such projects as collecting toys for orphanages, cleaning camp sites and redecorating homes badly in need of repair—all worthy of praise. However, 23 Greek groups seemed to find time to carry out their Hell Weeks.

When asked why a Hell Week is essential, fraternity men have always come up with the stereotyped answer that it is necessary to unite the pledge class. Maybe it does, but only in a combined dislike toward those who have contributed to the childishness of the Hell Week.

The Nebraskan asks those who condone the Hell Week system if a fraternity is unable to build its pledges into the desirable type of man without Hell Week, is not the logical conclusion to be

drawn is that the fraternity is not a good one? One of the fraternity's promises to a pledge is that it will endeavor to make him better for the experience. Some fraternities are able to turn out men, granted; but others only succeed in producing overgrown high school boys.

Last year the Nebraskan also praised the members of Theta Xi, Sigma Nu, and Farm House for donating services to the Cedar Home for Children and Camp Min-is-Kuya. Sigma Chi was congratulated for collecting toys and Phi Delta Theta was recognized for repairing a run-down Lincoln home.

But have these efforts infiltrated through into the others to make it a yearly project or were these just ranked as publicity stunts?

To date, The Nebraskan has only been able to discover one group with a worthy project in mind—donating blood to the Red Cross. We hope that they carry this excellent idea through.

If those who practice Hell Weeks would realize the harm done not only to their groups, but to the University by outsiders who view their actions with alarm, Hell Weeks might be reversed to cover some long-lost good deeds.

At the outset of '52 it appeared as if fraternities had finally started down the right road but within a month it was evident that University fraternities would remain in the Hell Week rut despite the national effort to pull them out.

And so to the fraternities, pledge trainers, and members of the IFC, we again ask you to look into the possibilities of replacing the "H" in Hell with a "P"—S. G.

Yesteryear At NU . . .

By DICK RALSTON
Staff Writer

College graduates are pretty much in demand in the business world now and indications are that they will continue indefinitely so.

But, they haven't always been:

"At first it was a disgrace . . . then a somewhat calmly accepted fact . . . but now it has assumed immense proportions, so something is going to be done about it . . . College graduates are sick and tired of spending a good four years gaining a 'higher education' only to find on graduation that they are as welcome as the proverbial black cat. They've formed an organization. They're tired of sleeping in Bowery flops or on a park bench with no covering but their useless sheepskins for a blanket.

"This ambitious idea started in New York a few months ago with a handful of young college graduates, would-be doctors, lawyers and engineers. They all had diplomas, but nothing else, so they met and formed the Association of Unemployed College Alumni. They are going to try to influence social legislation, to win industrial-

ists over to a program of planned industry, to gain unemployment insurance, to force the government to provide work, rather than charity.

" . . . Definite plans have not been formulated as yet but in the words of the chairman, as soon as the organization is completely in hand 'watch our smoke.' We've written to eleven millionaires who give liberally to colleges. We've put it right up to them: You helped us win our education; now what are you going to do about us, let us starve, join the breadlines?" asked the chairman of the New York World-Telegram recently. "There are 7,000 jobless engineers in New York alone, hundreds of trained librarians, thousands of doctors, lawyers, architects. We never even had a chance; never could get a start at our professions; just dumped upon the world, trained, but with no call for our training."

"Conservative estimates place the number of unemployed graduates in New York City alone at 80,000 upwards. According to the organization, the student who graduates this year may just as well hang around the campus taking graduate work, since it will do him no good to hunt a job."

The Daily Nebraskan

FIFTY-FIRST YEAR

Member: Associated Collegiate Press—Intercollegiate Press
Advertising Representatives: National Advertising Service, Inc.
420 Madison Ave., New York 17, New York

The Daily Nebraskan is published by the students of the University of Nebraska as a newspaper of news and opinion. It is published daily except on Sundays, holidays, and examination periods. It is published during August each year by the University of Nebraska under the supervision of the Committee on Student Publications. Entered as second class matter at the Post Office at Lincoln, Nebraska, under act of Congress, March 3, 1879, and is mailed twice a month provided for in Section 1102, Act of Congress of October 3, 1917, authorized September 16, 1952.

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WORLD REPORT

PAUL MEANS
Staff Writer

TODAY'S HEADLINES . . . The United States charged Wednesday that Russia's bosses have embarked on a policy of imperialism, not because of any other country, but because of fear of their own people. . . . When U. S. delegate Lodge presented this charge before the U. N., the Assembly broke out into wild applause, and had to be called to order. . . . Radio said Wednesday night, Czechoslovakia has protested to the United States against the "violation of Czech territory" by American jet planes. . . . The Prague protest, handed to U. S. Ambassador George Wadsworth, said:

"The American jets had penetrated 25 miles inside Czechoslovakia and had been intercepted by Czech planes. . . . A fight took place. . . . One American plane was struck by Czech bullets. . . . It turned and crossed back into Germany, with flames pouring from its fuselage."

Where Will Red's Empire Rot First?

EDITOR'S NOTE: The following article, written by George Wadsworth, was published in the St. Louis Post-Dispatch.

Will the empire of Stalin rot at its center in the Kremlin or from its extremities in the satellites? That was the question being asked from the Baltic to the Sea of Japan today. And the general answer came: The Soviet empire will probably split off around the edges before it sags at the center.

The West is caught unprepared, without any guerrilla movements in existence that could throw off the Soviet yoke. Only in the Carpathian Mountains of the eastern Balkans, and in mountainous Fukien province on the coast of China are there small bands of tough men ready to rise in rebellion.

In southeastern Poland there are a few remnants left of the guerrillas who fought the Polish Red police for years. In Mongolia a few harried horsemen are still holding out against the Chinese Red cavalry.

The West will probably be at pains not to give the impression of exploiting Stalin's illness by moving in. But there is nobody the West can aid, anyway. The "underground" is a thing of whispers. Assassinations may widen the cracks in regimes, but the rise of really anti-Communist governments, with armies behind them, is unlikely.

The West can expect cracks in Europe among the satellites before it gets them in Asia.

Red China, riding the Korean tiger, and wholly dependent on the Soviet Union for arms, will be among the last regimes to waver, it is foreseen. Stiffened by war, committed on the Tibetan and Indochinese front as well as in Korea, China must cling to the Soviets for help. At the first "deviation" China will lose its oil-rich province of Sinkiang to the Russians.



"I thought you told Jane I'd had my last blind date with a phys ed major."

Cum Laude

'33 Journalism Student Serves As DePauw's V.P.

Jane Saxton

Writer of 14 books and some 90 magazine articles.

This man is William H. Butterfield, 1933 University graduate of the School of Journalism.

Now Vice President of DePauw University, Greencastle, Ind., Butterfield's primary field has been that of business letter writing and public relations. At present, he is also executive director of the University of Illinois Foundation at Urbana, Ill.

Butterfield came to the University in 1929 as a graduate of a New Hampshire boys' school comparable to Eaton in Great Britain. And as Robert P. Crawford, professor in the School of Journalism remembers him, he was "one of those that looked like he would make something of himself someday."

And indeed, his grades showed it. For, in the 10 journalism courses he took, he received no grade below 85 per cent. His overall journalism average was roughly 85 per cent.

According to Crawford, Butterfield was a very meticulous person—as much so in his work as in his appearance. His former professor described the work he turned in as being as neat as "a copper engraving."

After graduation from the University, Butterfield went on to

take work at the University of Pennsylvania, Oklahoma, Columbia and Harvard. He received his Master of Arts from Oklahoma in 1935.

Since then, he has been successively chairman of the department of business communication at the University of Oklahoma, Assistant Dean of Admissions there and education director of the National Retail Credit Association of St. Louis.

He was married to Virginia Shire in 1936 and now has one son, William H., jr.

His books, principally on different forms of letter-writing, have been printed by such companies as Prentice-Hall, McGraw-Hill Book Co. and Dahl Publishing Co. It is said that his first book, "The Business Letter in Modern Form," was compiled from various examples he collected while in school at the University.

His magazine articles, chiefly on business letter writing and public relations, have been printed in "Banking," "Credit World," "Printers' Ink," "Journal of Business Education" and "Hotel Management."

Indeed, this graduate, who claims Norfolk as his home town, has not merely done well in his field. He has been—and is—outstanding.

It Seems To Me

By GLENN ROSENQUIST
Staff Writer

I have actually eavesdropped on house treasurers who say: "Yes, we had a good month last month. Collected \$55 dollars in fines."

Fines, fines, fines for breaking rules, rules, rules.

You leave the light in your room on when you go to Dirty Earl's. You are fined one dollar.

You miss chapter meeting. You are fined one dollar. You use an ax to get into your room because you are locked out. You are fined one dollar. You smoke in the parlor. You forget to sign out for meals. You take the Sunday papers up to your room. You are also fined one dollar.

Don't you ever get tired of this fined business? It has probably existed since time began or at least since the founding of the first Greek house.

Let us turn the clock back 51 years. We walk into the Upsilon Sigma Upsilon (Upsy sigs for short). Here we meet the Upsy Sig treasurer. He curls his mustache and tells us:

"Yes, we had a good month last month. Collected \$55 dollars in fines."

Five brothers fined for missing chapter meeting. Two brothers fined for not taking saddles off their horses after class. Mary Jones of the Pi Omega house fined for attending gym class without a chaperon.

And now when I hear that some sororities are fining up to \$5 dollars if members did not vote in yesterday's elections, I begin to wonder.

Speaking of elections. Sixty-seven girls tried out for two cheerleading positions. That's the spirit, girls. But wait until the competition really gets keen!

Special news bulletin: Word has been received that only eight junior men have signed up for their fifty ever-wearing knee pads. To buy fifty ever-wearing pads you must be in activities.

These knee pads are stitched with nylon and have genuine goose-down feather linings. You juniors will love the color. Scarlet with a white devil's head emblem. For particulars, contact 1515 R St. and talk to your campus representative.

Segregation Laws

Sen. George A. Smathers (D-Fla.) told television's "Junior Press Conference" panel that a Supreme Court ruling against segregation in education would set the cause of race relations in the South back 50 years.

"Where equal educational opportunity exists, the states should not be forced to break down their own segregation laws," he said.

NUBB

THURSDAY

Tri-K Club, initiation, Crops Laboratory Building, 6:15 p.m.

Young Democrats, YMCA, 8 p.m.

Home Economics Club, Home Ec Building Parlor, 5 p.m.

NUCWA delegation meeting, Parlor X in the Union, 7:30 p.m.

Nothing-no, nothing-beats better taste

and LUCKIES
TASTE BETTER!
Cleaner, Fresher, Smoother!

Ask yourself this question: Why do I smoke?
You know, yourself, you smoke for enjoyment. And you get enjoyment only from the taste of a cigarette.

Luckies taste better—cleaner, fresher, smoother! Why? Luckies are made better to taste better. And, what's more, Luckies are made of fine tobacco. L.S./M.F.T.—Lucky Strike Means Fine Tobacco.

So, for the thing you want most in a cigarette . . . for better taste—for the cleaner, fresher, smoother taste of Lucky Strike . . .

Be Happy—GO LUCKY!

When cramming for a test it takes a back or more for me. But still my mouth feels clean and fresh—they're Lucky Strikes you see!

Arthur A. Lell
Amherst College



COLLEGE STUDENTS PREFER LUCKIES IN NATION-WIDE SURVEY!
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From coast to coast in campus votes, we've found what students like—For cleaner, fresher, smoother taste, they go for Lucky Strike!

Jean Marshall von Schilling
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All round our ivy-covered halls you'll hear that students say, "For real deep-down enjoyment, Get Lucky Strike today!"

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