

# NU Business Research Head Makes Study of Omaha's Metropolitan Area

Families in Omaha's metropolitan area enjoy incomes higher than the average of 17 other similar-sized areas representative of all sections of the nation.

This is reported by Dr. Edgar Z. Palmer, head of the University of Nebraska Business Research Department, in a study based on the 1950 census.

Dr. Palmer found that Omaha area families had average incomes of \$3,508 contrasted with a \$3,283 average for all the reporting areas. The highest reporting area showed an average \$3,788 per family, and the lowest \$2,584.

According to Dr. Palmer's study, Omaha has, in comparison with the other reporting areas:

- (1) Slightly smaller households;
- (2) More people moving into the area;

(3) A larger proportion of the school-age population in school;

(4) A larger percentage of the population employed in the area;

(5) Fewer persons 65 years old and above in relation to the area's working population.

Dr. Palmer said Omaha's metropolitan area includes Douglas and Sarpy counties in Nebraska, and Pottawattamie in Iowa. The other similar-sized reporting areas representative of all sections of the nation ranged from Duluth with 253,400 persons to Louisville, Ky., with 576,700 persons. The Omaha area population is listed as 365,400.

"In general, the Omaha area makes a fine showing as compared with the average," Dr. Palmer said. In addition to having average incomes \$225 larger than the average area, Omaha's smaller households indicates less crowded living conditions. He said the larger than average migration to the Omaha area demonstrates the growth and drawing power of Omaha.

Dr. Palmer explained that persons 65 years old and above in the average area constitute 20.8 per cent of the total civilian employment, contrasted with the average elsewhere of 22.3 per cent. The figures were prepared in this manner, he said, to measure "the actual and potential burden of supporting older persons upon the city's working population."

Omaha area workers are distributed by class almost exactly as the average of the other areas. There is 79.1 per cent privately employed; 10 per cent working for local, state and national government; and 10.2 per cent self-employed.

"Of these the highly important group is the self-employed. The men, professional men in their own offices, and the independent workers comprise this class which we usually refer to as that of individual enterprise," Dr. Palmer said. "This class is rapidly becoming extinct. In ten years it has dropped from 16 to 10 per cent. Larger business firms are taking the place of the small concerns."

Dr. Palmer was at a loss to explain why clerical workers constitute 19.5 per cent of the total civilian employment in the Omaha area, contrasted with the average of 13.9 for the other reporting areas.

Transportation and public utility employees constitute 16.2 per cent of the total workers in the Omaha area, which is far above the 8.9 per cent average for the other areas.

"In the field of small manufactures Omaha has come up rapidly and is now almost up to the average," Dr. Palmer said. "It is in the heavier, age of the other areas," Dr. metal and machinery industries, that the area is still lacking."

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## 50 Geologists Studying Soil

Fifty of the foremost midwestern geologists are studying the nature and significance of soil and mineral deposits laid down by glacial ice sheets in Nebraska and adjacent states.

The eleven-day field conference includes study of surface exposures of glacial and related soil deposit areas in southeastern South Dakota, western Iowa, eastern and southern Nebraska, and northern and western Kansas, according to E. C. Reed, associate chief of the University of Nebraska Division of Conservation and Survey.

The group will study glacial formations in the Lincoln vicinity Thursday morning and near Falls City Thursday afternoon.

Representatives from Ohio, Illinois, Minnesota, Missouri, Kansas, Iowa, South Dakota, Colorado, Arkansas, Oklahoma, Maryland and Nebraska are attending the conference. Geologists and soils experts from federal agencies in Washington, D. C. are also members of the party. This is the fourth field conference on glacial deposits held in various parts of the U. S.

North America was invaded by four huge ice sheets beginning about 1,000,000 years ago and ending about 8,000 to 10,000 years ago, according to Mr. Reed. Three of them invaded Nebraska, two of which covered eastern Nebraska. The glaciers brought with them huge quantities of soil which forms the basis of eastern Nebraska's rich farm land; and large quantities of sand and gravel which have supported small industries in Nebraska for many years.

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## 'Duh!' Expresses Attitudes Of Summer School Students

Duh! That's the way most students feel about the last few weeks of school.

The term papers that they postponed until instructors began to demand them; the day-by-day reports that they were supposed to have kept and the books that they didn't read because they didn't have any tests in it before the final.

These students succumbed to the ancient disease known as post-ponitis.

"Do it now," could well be the motto of the students as they spend the wee hours of the morning preparing the assignments that they should have done weeks ago.

"I'll do better next semester" is always their cry. They usually begin the next semester by keeping up, and then, well, somehow they begin to have coffee or go to a show or "out" with the kids and get behind in their studies. It happens every semester.

Rare indeed is the student who is not behind in something by the end of the semester. With an "I'll do it tomorrow" attitude, they do the things that are much more fun than studying.

Approximately 20 to 23 hours of the day are spent in serious study toward the end of the semester by many students. They spend their daylight hours in the library ferreting out information.

During the fall semester, this is much easier for the average student to bear. The weather is usually cold, and not very good for other activities anyway. But in the summer, picnics, baseball games, swimming and numerous other activities are so much more inviting than is studying. Many potential "9" students only get "5" because they just didn't get around to doing their assignments.

During the course of studying, the student usually paces the room, turns on the radio, reads the latest magazines and finally grudgingly sits down to work. He finds himself unable to concentrate, and as a result takes twice as long to accomplish the appointed task.

It happens every summer.

## Ecker, Former Associate Editor Of 'Time,' Here

Allan B. Ecker, former associate editor of "Time" magazine will conduct a round table discussion Friday, July 20, from 1-3 p.m. in Room B 5 Burnett.

The first half hour of the discussion entitled "The How and Why of a News Magazine" will be devoted to a description of the operations of "Time" as a news medium. The remainder of the period will be a question and answer session.

Wanted: Rider to New York June 26. Help drive, share expenses. Call Jo Hoff—2-7371.

## Psychological Drama Marks Half-Way Point at Hayloft

By Bea Beutel

For a month and a half Hayloft Summer Theatre has been presenting exceptionally fine entertainment in the field of comedy and mystery, but this week the play that marks the half-way point of the season will probably be remembered by theatre goers as the most superb presentation of the season.

"Come Back, Little Sheba," a psychological drama in two acts by William Inge, is this week's play which kept Monday's audience in an almost suspended state as each curtain fell. Practically afraid to clap for fear of breaking the spell, they well rewarded Alexandra Jack and Lou Girard in what seems to be their best performances of the season.

"Doc," is capably played by Mr. Girard, who finds life tedious with his still child-like wife "Marie" Alexandra Jack. When young, the promising doctor and beautiful girl had joyfully shared each other's company and found necessity in an early marriage at the expectancy of their illegitimate child. The young couple had given up the doctor's growing profession and moved to another town, when they attempted to begin a new life. At the beginning of the play, Doc has re-established a small business. As the years have progressed, Marie's beauty and neatness have somewhat faded, though her childlike love of music and young folks have remained as they were in the past. Living in happy memories, she is incapable of understanding Doc's fears for "Marie," Elizabeth Caldwell who is a young art student living with the couple and interested in a love-making young athlete. Doc has become staunch in neatness and properness, trying to forget his past mistakes and cured alcoholism, yet living the fears of the past for Marie. He has the problem of spoiling his child-like wife, perhaps in the fear of losing her,

one established since her faithful care in his drinking days.

Marie becomes more involved in her affairs with the young athlete, and Doc meets "Turk," played with muscle by David Andrews, coming from one of the bedrooms one morning. Driven to a point of horrible anger, he sneaks the bottle of whiskey he has forgotten for a year out of the house and disappears for a night. Lola hides her fear from Marie and a former boy friend who has come to dinner when she discovers the bottle missing.

The next morning Doc returns home drunk, and in a scene well played, Mr. Girard portrays the fear of being dragged to the hospital by two friends, while Miss Jack cringes in fear of his madness. A week later Doc returns, and things are straightened out to a plausible satisfaction.

This week's drama is one which Lincolnites should not miss. It is a presentation of understanding acting in which Lou Girard and Alexandra Jack not only play their parts to perfection, but really live and breathe each word. If the remaining Hayloft presentations equal even half the perfection of "Come Back Little Sheba," the group of fine New York actors is in for a very successful season.

The cast of characters includes the postman, Arthur Howe; Mrs. Coffmann, a next door neighbor, Paulee Clarke; the milkman, Robert Sharpnack, a local actor; Bruce, the boyfriend, Rich Miller; Ed Anderson and Elmo Huston, two Alcoholic Anonymous friends, Toby Britton and Dwight Smith, also local actors.

Hayloft presentations for the rest of the season will be: 24 July, "Here Today"; 31 July, "The High Ground"; August, "The Importance of Being Earnest"; 14 August, "Meet The Wife"; 21 August, "The Winslow Boy"; 28 August, "The Ninth Guest"; 4 September, "Biography"; and the final production, opening September 10, will be "Charlie's Aunt."

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