

Faculty . . . Bizad Dean Likes Bowling, Athletics

By Jerry Bailey

Once upon a time there was a young law student . . . or he may have been an engineer . . . who had been sent to the University to learn to be a lawyer, like his father before him.

But the young man found that he didn't really want to be a lawyer or a doctor or an engineer so he decided to be a business man. He transferred to the College of Business Administration. There he found other students who had intended to be business men all along.

There too, our mythical student and many others have learned to know the man on second (second floor of "Sosh," "Bizad" Dean Earl S. Fullbrook.

Varied Training

Of the several fields of business training, including business law, accounting, economics, and others, Dean Fullbrook has chosen marketing as his specialty. He has been expounding on the how's and why's of the flow of goods from the producer to the consumer for 30 years.

Born in South Dakota and educated in Iowa, Fullbrook first came to the University as an assistant professor of marketing in 1920. By 1946 he was Dean. His term of service to the University has been interrupted once. During the war years he served the city of Lincoln.

Fullbrook served as executive manager for the Lincoln chamber of commerce from 1943 to 1946. During that time, the chamber's major accomplishment was persuading the Goodyear Rubber, Western Electric, and Elgin Watch companies to locate plants in Lincoln.

Nebraska Pleasant

"The 30 years at Nebraska have been mighty pleasant all the way through," comments the Dean.

For the past four years, the "Bizad" head has been faculty representative for the University on the Missouri Valley Athletic association's athletic commission. He is currently chairman of the Big Seven rules-writing group.

A lighter-hearted faculty duty of Fullbrook's is participation in the faculty bowling activities. Sixteen kegler teams make up the faculty league. Deans, professors, and similar fry gather at the Bowl-Mor establishment on Monday afternoons for alley sessions.

Bowling Score

Says Fullbrook emphatically, "My bowling score is not for publication!"

He will admit only one other spare-time activity, that of reading. Volumes on business administration and economics take up most of his quiet hours, with



—Courtesy Lincoln State
EARL S. FULLBROOK

books of history and biography following behind.

This marketing expert teamed up with Mildred Downs for that most exciting business venture of all, marriage. The Fullbrook partnership boasts a married daughter, Mrs. Francis Sawyer of Lincoln, and a son, Edward, who attends Irving Junior high.

Among organizations to which Dean Fullbrook belongs are the American Economics association, the American Marketing association, Beta Gamma Sigma, and Alpha Kappa Psi.

Sadler's Wells to Portray Classical Spirit of Ballet

The Sadler's Wells ballet troupe which will perform in the Coliseum Monday, Nov. 20, at 8 p.m. will produce the first successful attempt in years to portray the elegance and classical spirit of the ballet.

Last week the troupe performed to an audience that overflowed into every inch of standing room space in Manhattan's Metropolitan Opera house. The audience had seen a performance that was astonishingly close to perfection.

There is always an individual behind the scenes who is responsible for the direction of the cast. That person is Ninette de Valois.

Founder of the Troupe
Tiny, Irish-born dancer, Ninette de Valois left Diaghilev's Ballet Russe in 1926 to found a British ballet.

At first, Ninette and her little troupe danced for a few ballet enthusiasts and for operas at the Old Vic. A real break came in 1931 when Ninette & Co. got a permanent home and school at the new Sadler's Wells theater in a slummy section of East End London.

De Valois' goal was more than just to have a star served by a

Selection Team Classics, Popular Novels Interviews Men Vie for Student Pennies For Air Force

A U.S. Air Force Aviation Cadet Selection Team will talk with junior and senior college men and women interested in flying and non-flying careers in the Air Force from Nov. 13 through 17.

Capt. Robert Council and Capt. Frank Voightmann are available from 9 a.m. to 5 p.m. each day of the week in the Union to interview students interested in the officer training programs offered by the Air Force.

The team is equipped to give all desired information concerning officers' training. For instance, the first jet flight of a U.S. Air Force Aviation Cadet, during his training toward wings and commission, is made in a special, two-seated version of the F-80 known as the T-33A, equipped with dual controls for Cadet and instructor. When dual training is completed, the Cadet's first solo is made in the F-80 "Shooting Star."

Graduates of Aviation Cadet pilot training get their Reserve commissions and wings as second lieutenants, and are assigned to active duty as rated pilots. College men may also train under the Aviation Cadet Program as navigators for the new, long-range, multi-engine bombers and transports.

As a cadet in either a pilot course or a navigator training course, the pay will be \$105 a month and a second lieutenant's commission will be awarded upon graduation. Pay and allowances amount to about \$5,000 a year when they are ordered to active duty.

With a new policy in operation this year, the Regents' Bookstore is offering students an opportunity to save dollars with every purchase of fiction and non-fiction books outside of the regular textbook line.

It does so by offering for sale hundreds of the pocket-size books of the 25c and 35c size. One can get the full text of a novel and still save plenty of money, considering that the larger bound volumes sell for one or two dollars and on up.

"These pocket-books are stocked primarily for the students who are required to complete certain outside reading," says the Regents' Bookstore manager Bob Stewart. "We feel these students can save themselves several dollars by checking our stock before purchasing more expensive editions."

The bookstore maintains a complete list of pocket-editions that have been printed. If a customer does not find a certain title on hand, it can be ordered for him.

The bookstore has six racks on which the pocket-edition books are displayed. The books are furnished by a number of publishing houses, with Pocket Books, Signet Books and Mentor Books present in large quantities and Pelican, Penguin and Eagle Books also represented.

The casual browser, glancing over the book-racks, might conclude that all books sold were of the luscious "Forever Amber" school of writing. Surprisingly

enough, this is NOT the case. Classics and great novels of more recent times can easily be found.

Signet Books lean most heavily on the so-called "sex-novels." These can include low-bodice and flashing sword tales like "Mistress Glory" as well as depictions of the American scene by such writers as Erskine Caldwell and William Faulkner. Signet turns out such numbers as "About The Kinsey Report, by 11 Experts" to cash in on a sure thing. More to the credit of Signet publications are such numbers as Thoreau's "Walden," "Show Boat," and Walter van Tilburg Clark's western classic "The Ox-Bow Incident."

Books Educate

A publishing house with the avowed purpose of appealing to the lower-brow intellect is putting out the Mentor Books. These attempt to educate the public mass. For 25c one can obtain "The Odyssey" and "The Iliad" of Homer, "The Limitations of Science," "Geography of the Earth," "Aims of Education," Francis Parkman's "Oregon Trail." Mentor Books range from international education with "Russia Past and Present" to speculations on "Life On Other Worlds." These books are on quite another plane than the "sex novel."

The old master of the field, Pocket Books Inc., attempts to meet every demand. Strong point of their program is the publication of classics like "A Tale of Two Cities," "The Good Earth," "The Decameron," "The Scarlet Letter," and "The Sea Wolf." Pocket Books, Inc. also brings out volumes of sex and violence such as Raymond Chandler's "The Big Sleep" and James M. Cain's "The Postman Always Rings Twice."

Billed as suitable for your permanent library are the 35c Perambooks. These include sure things like "The Art of Winning Poker," "Poems of Edgar Guest," "Stories of Great Operas" and "The Golden Book of Prayer."

Westerns Scarce

All novel reserve officers and interested naval reserve enlisted men who are members of the University faculty or who are graduates are urged to attend the meeting at 7:30 p.m. in Room 107 of the Military and Naval Science building.

The meeting is being called to activate a University Volunteer Reserve Research unit.

Dr. A. L. Lagan, geology professor, is chairman of the steering committee which will arrange the details of the meeting. Other members of the committee are: L. W. Harbut, agriculture engineering professor; Willard H. Young, instructor in business organization and management; R. C. Lomason, assistant professor of botany; and James Heotis, graduate student in chemistry.

Captain T. A. Donovan, professor of naval science, will participate in the activation of the new unit and will address the meeting. A full attendance is urged by the committee.

Gets Flag . . .



FLAG PRESENTATION . . . Chancellor R. C. Gustavson accepts the gift of a U.S. flag from the Lincoln American Legion Post at ceremonies held by the military department last week. Representing the Lincoln post, which is one of the largest in the nation, is Commander Polsky. The ceremonies were held in the Coliseum Thursday with the student officers and cadets seated in the balcony. The flag will hang in the Chancellor's office and will be used at all official military department functions.

Colorado Charity Collects \$4,000

More than \$4,000 in cash pledges has been collected by campus chest workers in their "put all your eggs in one basket" campaign which is being held at the University of Colorado.

The goal set for the campus chest was 100 per cent participation by University students. The campaign was run at a time when it would coincide with the national Community Chest. All locations from campus chest are used mostly for student agencies, however.

Campus chest, which originated three years ago, divides collections between 11 charity funds. Sixty-three per cent of campus chest funds go to domestic services.

The only definite allotment for any organization is made to the displaced persons program, which receives \$500 annually. Twelve per cent of the funds are designated for the Boulder Community Chest and foreign projects are allocated 25 per cent of collections.

A contingency reserve of 12 per cent is held for additional requests and allocations as approved by the campus chest board, and for campaign expenses and materials and interpretation of the chest.

Naval Officer Explains Plan For New Unit

Commander R. W. Mayhew who is in charge of the research program of the ninth naval district will be on the campus Wednesday to help activate a group of naval reservists in a research program.

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In U. S. Air Force pilot's language, that means: "Get airborne . . . get up there with everything you've got!" Start your scramble with a year of training that produces leaders . . . Aviation Cadet training with the U. S. Air Force. It's training that wins your wings and commission . . . and a starting salary close to \$5,000 a year . . . if you qualify.

Check Your Compass . . . And Climb on Course!
Air Force talk for "waste no time—set your course while you're gaining altitude." It's good advice. Talk it over with the U. S. Air Force Aviation Cadet Selection Team soon to visit your campus.

Get on Top . . . Stay on Top . . . With The U. S. Air Force

Your U. S. Air Force Aviation Cadet Selection Team will be on your campus
All This Week
Student Union



CAO Plans ROTC Meet On Wednesday

All freshman and sophomore ROTC students interested in becoming officers in the University military program should attend the Cadet Officers association meeting at Love Library auditorium at 7:30 p.m. Wednesday.

The meeting will orient freshmen and sophomores about future duties as officers and will serve as a kick-off to the Military Ball. Entertainment by Gaylord Marr of the Footlite Frolics cast is on the program. The evening's entertainment is being planned by the Arnold society with Chuck Hughes and Richard Churchill in charge.

In urging all freshman and sophomore military students to attend the meeting, Cadet Officer officials point out that students need not be members of campus military organizations.

Cadet officers will be informed as to their duties in preparation for the ball, which will be held Dec. 2 in the Coliseum. Announcement of plans and details such as the band and decorations will be made at the meeting.

The evening's entertainment will consist of comedy acts and dancing and will be scenes and flashes of the Footlite Frolics program which was written and directed by Marr.

Sports Ticket Sale To Begin Soon

The student and faculty basketball and all sport tickets for the remainder of the 1950-51 season will go on sale Monday, Nov. 27, in the Coliseum lobby.

Faculty tickets are \$4 and the faculty will occupy the seats in the west balcony. Student tickets are \$3; the student sections are the bleachers on both sides of the Coliseum and the east balcony.

Last year admission to all sports events for all seasons was included in the activity fee. The method of ticket purchase used this year has been used previously at the University, according to the office of A. J. Lewandowski, business manager.

The tickets will be on sale, Monday, Tuesday and Wednesday, November 27, 28 and 29.

CLASSIFIED

- SEWERY pipe and lighter repairing. Quick service. Schmittman's, 1343 G St.
- TYPING—Thames, term papers, etc. Experienced. 1626 Q St. 3-4210.
- WILL tutor math. Call Max Halsey, 2-3281.
- FOR SALE—25 Plymouth Make a Bid. Jerry Spitzer, 3-2120.
- 1947 Plymouth. Trade over payments. Call 59-0700.
- FOR RENT: Double-bedroom Tuesday. Call 59-0700.
- 5 on way going to Chicago Thanksgiving, send 25c. Call 2-2380.
- Wanted for rent at AVERA, 126 So. 13. Kasper Chit. Thanksgiving. Call 59-0700, 7-1177.

Farm Building Meet Planned On Ag Campus

A three-day program on farm building construction is scheduled Nov. 15 to 17 at Ag campus to present the latest ideas on buildings, the program is designed for lumbermen, contractors, farmers, farm managers, engineers and others.

A small registration fee will be charged participants. Items ranging from planning farmsteads to discussions of roofing materials will be on the agenda. Farmstead planning and the use of architectural services will be included on the first day's program.

The second morning will be devoted to discussing ways which assistance can be obtained from the Ag college. Pointers on farm building materials will be emphasized in the afternoon of the second day. Roofing materials, the use of plywood and concrete also will be up for discussion.

More practical farm construction problems will be on the agenda for discussion on the third day. Topics will include fasteners for farm buildings, loose housing for dairy cattle, quality milk structures, use of pole construction and adapting storages for grain and hay drying.

Programs and details of the program are available by writing Extension Engineer E. A. Olson, Ag college.

Two Ag Groups Pledge Members

Organizations for students of animal and dairy husbandry at the University College of Agriculture have announced the names of 42 new members.

Block and Bridle club, national honorary organization for animal husbandry students, initiated the following: Donald Anderson, Rex Coffman, Fred Frost, Ray Gard, Leland George, Ward Hansen, Paul Kruger, Dean Linde, Franklin Lothrop, Gary Lundeen, Frank Sibert, Ward Shires, Norman Tooker, Armando Torrico, Charles Tremain, Raymond Vlasin, Robert Watson, Keith Young, John Young.

Varsity Dairy club, organization for dairy husbandry students: Richard Andersen, Robert Barton, James Bartosh, Benjamin Brost, Harold Coleman, Clyde Cook, Carroll Christensen, Gervase Francke, Charles Frederick, Mohamed Gheisari, James Haggart, Richard Hanisch, John Kuenzi, Donald Loecker, Rex Meyer, Marvin Moore, Dale Olson, Louis Sully, Kenneth Schmidt, Armando Torrico, Harvey Townsend, Norman Walker and Gene Wilkins.

Ninette de Valois

On June 6, 1898, a second child was born to the Stannus in Blessington, Ireland. The child was destined to become Ninette de Valois, director of the Sadler's Wells ballet. By the time she was twenty Miss de Valois was dancing leading roles and at twenty-three took her first shot at production and choreography.

Miss de Valois has the habit of trying to get the far future straight in her mind to the last detail, which often makes the present seem dim. "Ninette has the next five or ten years lined up absolutely," one friend said recently, "but if you ask her to lunch, she's generally a week early or a week late."

Versatile Dancer
Although the British "Who's Who" gives Miss de Valois's age as fifty-two she looks younger. She has the light, erect figure and neat feet and legs of a dancer. Her large eyes are emphasized by her gray hair swept up from a center part. She can look extremely beautiful or as terrifying as a pocket-edition Gorgon's Head. She may blow up at a person one moment and call him up the next to invite him for dinner. Her moods are unpredictable.

Madam's conviction that she is always right is difficult to stand up to. "The other viewpoint is something Madam doesn't really believe exists," a frustrated dancer once said.

The question many a wondering watcher will want answered during the performance is: How have the English accomplished so much in such a short time? A big part of that answer is Ninette de Valois.

Two Ag Frosh Win 4-H Trip

Beverly Kunc and Charles Klasek, Ag college freshmen, will go to Chicago next week as two-thirds of Saline county's 4-H trio to entertain about 1,500 delegates at the National Club Congress, Nov. 26 to 30.

Twenty-seven Nebraska delegates are planning to attend the congress. The trio was selected by the national committee on boys and girls work as congress entertainers. Expenses will be paid by the Kellogg company.

The 4-H'ers will appear as guest singers at a breakfast given by the Kellogg company in honor of the congress delegates. They will appear on telecasts and radio broadcasts while in Chicago.

These youths have been singing together since 1944 and have been awarded a purple ribbon at each state fair since that time. Besides that, the group won the coveted 4-H song banner three years in succession.

Both Beverly and Charles are attending the University on scholarships which they won in the 4-H timely topics public speaking contest. Beverly is one of Nebraska's swimming champions.

The other third of the trio is Ardis Furman, a senior at Wilber high school, who hopes to attend the University next fall.

Beideck Winner In 'Ball' Contest

Harlan Beideck is this week's winner of the Crystal Ball contest. His entry was the first submitted and won the \$5 prize. T. J. Bailey won the second place of \$3. His was the fourth entry submitted.

Frank Korbelik won \$1 for third place. His entry was submitted fifth.

The winners picked all games correctly except North Carolina and Maryland which ended in a tie.

Be Happy-Go Lucky!



The campus queen is now my girl; My charm, Sir, leaves her weak. She's dropped her other boyfriends for My Lucky Strike technique.

By John Scholding
Temple University

I put a Lucky with my test To see if it would pay. My paper got a big fat A. The Lucky Strike an A.

By Cy Kees
University of Oklahoma

Enjoy your cigarette! Enjoy truly fine tobacco that combines both perfect mildness and rich taste in one great cigarette - Lucky Strike!

Perfect mildness? You bet. Scientific tests, confirmed by three independent consulting laboratories, prove that Lucky Strike is milder than any other principal brand. Rich taste? Yes, the full, rich taste of truly fine tobacco.

Only fine tobacco gives you both real mildness and rich taste. And Lucky Strike means fine tobacco. So enjoy the happy blending that combines perfect mildness with a rich, true tobacco taste. Be Happy—Go Lucky!

LS./M.F.T.-Lucky Strike Means Fine Tobacco



In German class the word is "Ja". In French the word is "Oui". In smoking "Yes" is best expressed By LS./M.F.T.

By John G. Davis
University of Virginia

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