

Meet Your Faculty

Transplanted Yankee Likes NU, Midwest

A transplanted New-Englander now heads the University's Junior Division and counseling service. He is Arthur A. Hitchcock, who first saw Nebraska while in the army, decided he liked it, and came to stay.

Friendly and likable people here seem to have reconciled Dr. Hitchcock to the loss of New England's scenic forests and rocky hills. However, he still misses salt-water swims and sea foods. But as to the human element of the middle west, "We felt a friendly atmosphere . . . he says, "people are interested in you." The Hitchcocks will never forget their arrival in Lincoln, late on a dreary night. A helpful cabbie spared no efforts to see them safely to their new home.

Also new to Dr. Hitchcock was the University of Nebraska way of life, as compared to the more formal campuses of Yale and Harvard. He notes a closer relation between faculty members, and faculty and student body.

Friendly Spirit
He recalls, "I stopped to pay my respects to Chancellor Gustafson. We stepped out for a cup of coffee. It was a warm day, he left his coat off. On the way, he stopped to talk to several students . . . in the East that wouldn't happen."

For his career Dr. Hitchcock picked that of guidance and counseling in the educational field. The reason? "It goes back to the depression," he says, "when I saw people unemployed because they were never started on what they could do best." That has been his career and the purpose of all counseling services, to find out student aptitudes and help them choose careers and vocations.

Last year Dr. Hitchcock served as assistant director of Junior Division. Behind him are years spent as the assistant director of Harvard's Guidance Center, as director of Guidance for the Bristol, Conn., board of education, counselor and teacher in high schools of Greenfield, Mass., and educational adviser to the Civilian Conservation Corps.

Army Cook
During the war he was Hitchcock the enlisted man, who rose



JUNIOR DIVISION HEAD—Arthur A. Hitchcock, new head of the Junior division succeeding Dean Nels A. Bengtson, came to Nebraska during the war. He decided that he liked the country and its people and decided to stay. He has worked in similar capacities in schools in the east.

through Officers Candidate School to the position of administrator in the Quartermasters Corps training program. Whom did he train? Army cooks. Confronted with a new field, Dr. Hitchcock had to hurriedly bone up on the finer points of cookery. Today his wife occasionally allows him into the kitchen, where he whips up a dish of spaghetti - and - meatballs or scrambled eggs. As a lasting memorial to his army career Dr. Hitchcock left the re-edited "Army Cook," the mess sergeant's Bible. His idea was the revolutionary printing of color illustrations in the book.

Trout Fishing
All good faculty members have hobbies; in the case of the Junior Division's director, the hobby is hunting and fishing. The west has opened a whole

new field to Hitchcock the Nimrod. "I hear the pheasant hunting out here is very good," he says. Less-publicized is the Hitchcock fishing trip to Colorado. "It was embarrassing," he admits. "My wife caught the biggest trout."

It is in the role of a parent that Dr. Hitchcock runs into difficulty. All his training as an educator and guider seems to slip when it comes to his four year old son. Junior started his educational career this year by being the first kindergarten kid to be kept in after school. "It's difficult for me to be objective in this case," Hitchcock reports.

Anyone desiring to find out what career they are fitted for, or if they are fitted for anything at all, are invited to stop in at Temporary A to be guided and counseled.

Tryouts to Open For Union Show

Anything "from hogcalling to ballet" will be in order during tryouts for the Union talent show.

Anne Barger, chairman of the general entertainment committee, said that all students who were interested in appearing in the show should tryout Wednesday, Oct. 11 at 7 p.m. in the Union ballroom. The show will be presented Sunday, Oct. 29.

Groups and individuals alike are urged to take part in the tryouts. The purpose of the show is to utilize the available talent on campus. Names of students who appear in the show will be filed away for future booking at other campus functions.

All students interested in trying out should register in the Activities office, Union. First, second and third place winners during the event will be awarded cash prizes.

Cornhusker Countryman Now on Sale

The 1950-51 Cornhusker Countryman is new and better, according to Eleanor Erickson, editor. Subscriptions are now on sale for this magazine published monthly for Ag college students and faculty.

Featured in this year's Countryman will be articles of all Ag college activities—from the "Farmer's Formal" to the antics of the frustrated freshman. For the more serious minded, articles on departmental research will be printed along with Dean Lambert's monthly column on issues of both local and national importance.

Differing from previous editions, photos will occupy a much greater section of the magazine. This change was facilitated by the purchase of modern photographic equipment by the staff. Freshmen enrolled in home economics and Ag YMCA members are selling Countryman subscriptions. Those magazines sold by home ec students count a number of points to gain admission into the Home Economics club.

If those interested in subscribing cannot contact a home ec coed or a YMCA member, subscriptions may be obtained at the Countryman booth in the Ag Union.

The subscription price this year is one dollar. With the purchase of one Countryman subscription, the staff will include their subscription free. These free issues will be sent to any out-of-town person the subscriber desires.

Opening for Barb On 'Sister' Board

An opening for an unaffiliated junior woman in the Coed Counselor board has been announced by president, Marilyn Campfield. All interested junior girls who meet the qualifications are urged to apply for the position.

Applicants must have a 5.5 average and be able to attend all of the meetings that are held each Tuesday noon. Anyone interested may file at Ellen Smith hall, today and Tuesday.

30 Students Form 1950 Debate Squad

Records of University debate this year will be made by 30 students who form the squad.

Composed mostly of freshmen and inexperienced debaters, the squad will begin actual debating in about two weeks, Donald Olson, director, said. At present the debaters are participating in discussion rounds concerning the formation of a world organization of non-communist nations.

Those on the squad: Richard Barmore, Charles Bell, Elizabeth Brinkman, Jean Caha, Doris Carlson, Don Cunningham, Nancy Ann Dark, Donald Lee Hammes, Robert Hasebrook, Jo Holden, Roland Dale Johnson, Wayne D. Johnson, Charles Klasek, Joan Krueger, Paul Laase, Tom Larsen, Betty Lester.

Donald Matulka, Arthur Kin Nakagawa, Charles Rossow, Natalie Samuelson, Bob Shively, Janet Steffen, Russell Strom, John Sullivan, James Tomasek, Marion Uhe, James Wamsley, James P. Ward, John Warren and Eugene Wohlner.

The first conference of the season is Nov. 11 at Kansas State college. This meet is for debaters who have had no intercollegiate experience.

Block, Bridle Chooses New Committees

Block and Bridle club, animal husbandry honorary, held its first meeting of the year Thursday when three standing committees were announced and their members appointed by President Bob Raun.

The committees and their members are as follows: new members committee: Jerome Warner, chairman, Gayle Hattan, Clayton Yeutter and Rex Messersmith; entertainment committee: Dick Gowan, chairman, Bob Radin and Dave Armstrong.

It was decided to serve refreshments to members after the meetings in the future. James Doyle will be in charge of making arrangements. He will be assisted by Alan Mackey.

Block and Bridle will take care of the chili parlor at the annual Farm and Home week to be held later in the year.

"Realm of the Wild" a movie on wild life was shown to members present.

According to Warner, anyone interested in joining the club should fill out an application blank in Room 201, Animal Husbandry hall. To be eligible for membership, a student must have a cumulative average of 4.5 completed the Animal Husbandry I course; and be interested in the advancement of animal husbandry.

Geologist-Explorer To Discuss Ancient Man

Dr. Helmut De Terra, internationally known geologist and anthropologist, will be present at Morrill hall, Tuesday, to present a talk and color film entitled "Exploring Ancient Mexico."

Dr. De Terra has spent the past five years exploring Mexico for evidence of ancient man. His talk will be presented at 8 p.m., Oct. 3, in the museum auditorium.



"FORMAL MUSICIANS"—Al Hudson and his orchestra will furnish the music at the 1951 annual Farmer's Formal, Friday, Oct. 6. The dance will begin at 8:30 p. m. and will continue until 12 p. m. The dance will be held in the Ag College Activities building. Traditional cotton and denim garb will be worn by all persons attending.

Cotton and Denim Add Color To Annual Farmer's Formal

Al Hudson and his orchestra will provide the music for the 1950 Farmer's Formal Friday night.

Tickets will be on sale this week according to Eugene Robinson, ticket sales chairman. They may be obtained from any Ag Exec board member and will also be available at the door. Admission is \$2 per couple.

Dancing will start at 8:30 p.m. and end at midnight in the Ag College Activities building.

Cotton and denim will be the dress for the annual affair. All formal goers are urged to wear this style, in order to provide more atmosphere to the "Golden Harvest" theme, announced Ruth Fischer and Gene Robinson, co-chairmen of the event.

Corn shocks, rustic fences, scare crows, pumpkins and squash will adorn the gymnasium of the building, in accordance with the theme.

An all Ag college election will be held Tuesday to select the Farmer's Formal queen and her court. Students may vote in the Ag Union from 8 a.m. to 5 p.m., Tuesday. All Ag college students are urged to vote, and ID cards must be presented to the person in charge of the ballot box. Students are to vote for five candidates. Only ballots with five names marked will be counted.

To be queen candidate a girl must be an Ag college senior with a weighted average of 5.5 or above.

A list of eligible candidates are as follows: Marcia Adams, Alice Boswell, Dorothy Bowman, Lois Day, Eileen Dering, Marilyn Doolittle, Doris Eberhart, Jean Fenster, Ruth Fisher, Joyce Fitz, Barbara Glock, Carolyn Huston, Mary Frances Johnson, Grace Ovit, Jo Retta Owen, Katherine Rebbe, Beverly Reed, Donna Rudisil, Patricia Seibold, Dorothy Speer, Norma Spomer, Annette Stoppkotte, Mary Sullivan, Ila Thone, Luella Velte, and Gertrude Wen-

dorf.

Ruth Fischer, chairman of the election and presentation committee, emphasized that if any senior women at Ag College who feel that their averages are 5.5 or above, and more omitted they should contact her immediately so that eligibility could be checked.

CLASSIFIED

NEAT ATTRACTIVE YOUNG LADIES FOR PART TIME THEATRE WORK. APPLY 325 STUART BLDG.

CAR OWNERS! You can save money on car insurance with State Farm Mutual. Dick Hill, agent. Call 2-3643 or 2-7003.

Efficiency Apt. 2-3 Boys. Albrandt. Ph. 2-3548 evenings.

Reasonable modern corner room, private home. Linsen. 1 or 2 men. 2-4329.

BANJO player wanted for non-union old-time dance orchestra. 2-5449.



T. O. Says . . .

LOOK!

TIRES TIRES TIRES!

3,000 Tires to Choose From

Example . . .

NATION WIDE—INSURED RECAPS \$4.95

Guaranteed by Writing

Guaranteed 10 months or 10,000 miles 600-14 Exch.

Guaranteed used tires 6 months or 6,000 miles. \$2.95

1122 E. 27th & Cornhusker (Hwy) RECAPS • REPAIRS • NEW • INST.

O.K. Rubber Millers

For TIRES

E. O. HASKA, Mgr.

1122 E. 27th & Cornhusker Hwy

NUCWA . . .

Continued from Page 1.

city students, both foreign and American, to groups throughout the state.

The information and research chairman will prepare a and gather material for use in the activities of NUCWA, while the international studies head will be in charge of keeping NUCWA members informed on world affairs. He will also gather information in regard to international situations.

International Understanding
The Nebraska University council for World Affairs' strives to promote international understanding among the students of the University and also to make students "UN-conscious."

The ball will start rolling for NUCWA sponsored activities the week of Oct. 17-24 when the University will observe United Nations week.

Plans are being readied for the event by several NUCWA committees. Students attending the mass meeting Thursday will have an opportunity to sign up for UN week work.

UN Week Chairmen
Joan Jones and Marilyn Coupe will serve as chairmen of the week and will be on hand at the meeting to explain activities and responsibilities to students.

In addition to UN Week, another large project planned by the organization is the mock assembly held in March of each year.

The University will be host to delegates from other Nebraska schools at a planning conference in December. The regional CCUN will sponsor the conference.

This year UNESCO will stress the responsibility of the individual person in building a successful United Nations.

All Kinds of Propaganda Stuff Daily Nebraskan Mail Boxes

"Beer-mugs and all—are as old as the pyramids."

"Home brew was a popular drink with the ancient Egyptians thousands of years before Milwaukee!"

The above statements are contained in news releases from the Royal Egyptian Embassy in Washington. They are but a small sample of the many communications that pass across a newspaper desk.

A flood of "news briefs" and "press releases" are contained in every delivery of mail to any newspaper, be it a college journalistic sheet or the New York Times. These reams of information and misinformation may

Radio . . .

Continued from Page 1.

tor is assisted by Lois Nelson, Joel Bailey and John Wooden. These young Orsons write, direct, produce, give (and gather) their own information. Campus commentary by Jim Riordan will be a regular KNU feature.

Then comes the promotion department. This job consists of writing articles like this, putting up posters and writing plugs that will keep all informed of KNU's broadcasting activity. Promotion is, in reality, the press agent of the station, a miniature advertising agency. JoAnne Melien is promoter-in-chief. Claire Evans and Jack Lange are her assistants. KNU engineers are probably the most professional segment of the simulated organization. Head engineer is Jess Crump, assisted by Jim Crump and Ken Walters.

come from advertising agencies, information centers of foreign countries, business establishments, or Hollywood press agents. Anyone with something to advertise sends "stories" about his product to newspaper editors, in the hope some of it may be printed.

Free Publicity

If any of the stuff is printed, it amounts to free publicity for the sender. The line between news and publicity is often very fine, and news editors have to be always alert to find that line.

Many press releases pass across the news desk, and the majority of them are filed in the waste basket. A smaller number may be reworked by feature writers seeking material. Fewer still will probably be printed in full. An overworked editor, desperate at the end of a busy day, may have to find something to fill space. That is when the piles of press releases become valuable.

Some Facts Dull

The facts contained in stories sent out by publicity agents are sometimes newsworthy, but more often are dull. For instance "Egypt's great harbor of Alexandria ranks first in water area in the Mediterranean." While that fact may interest a geography student, who else cares?

An item more likely to be printed is: "Grain found in vase belonging to an ancient Pharaoh has been tested and planted and found to be of excellent quality. The corn grew in record-breaking time." An item for Ripley, no less!

NEW! NEW! NEW!

THE BAMBOO ROOM

NOW OPEN FOR YOUR INSPECTION

A New Exclusive Room for Your Parties

Good Food Reasonable Prices
Juke Box

FREE COKES OR COFFEE ON MON., OCT. 2, BETWEEN 9-11 a.m., 2-5 p.m.

GINGHAM CAFE

1128 P St.

For Reservations Call 2-7823



SHIRT TALE

authored by Petti

Newest, French-cuff edition of the basic blouse story. Illustrated in fine broad cloth with tucked shirter-front.

5.95

white, pink, beige, grey, sizes 9-15

*recommended by Simon's Snooper for the smart N. U. Coed.

Fourth Floor

ben Simon's