

We're All Nebraska 'Builders'

President . . .



Gene Berg

Competent is the word that describes Gene Berg, president of the University of Nebraska Builders.

Berg will wind up four years of a most outstanding campus record next June.

A wearer of the red robe and baldric, symbolic of Innocents society, Berg was the instigator of the Red Cross College Unit on campus, and is now advisor to the organization.

His record also includes managing editor of The Daily Nebraskan, publicity chairman and member of AUF advisory board, judiciary chairman of the Student Council, Interfraternity Council, Junior Class Council, member of Sigma Delta Chi, journalism honorary, and president of Kappa Sigma fraternity.

And . . . besides this, he's a twin. His brother, Ed Berg, attends the university part time and trains with a professional baseball team the rest of the time.

Berg is a journalism major from Omaha.

You're old friends! The all-University organization, the University of Nebraska Builders, will have become acquainted with you even before you hit the Nebraska campus.

For Builders is a student group which has as its purpose the successful promotion of the state university. You may have heard of Builders through a variety of projects such as:

THE STATE-WIDE high school pep convention held last year on the campus during the prep basketball tournament. School pep groups from all over Nebraska exchanged ideas on skits, rallies, uniforms, yells, organization, finances, etc., during the two-day Builders-sponsored meeting.

The Builders publications, Scarlet and Cream and First Glance serve to acquaint you with the University. The former is a tabloid newspaper with university and high school news sent bi-monthly to every high school in the state. The latter, published annually, is a magazine-type bulletin giving a student picture of the colorful campus scene, including everything from study aids to the Military Ball.

TOURS OF THE CAMPUS for visiting high school and grade school groups, usually during spring "skip days," are also on the Builders program. Some 12,000 visitors toured the campus during the past year with Builders members serving as guides.

Parties during the basketball tournament, Boys and Girls State, All-State, the high school track meet, the journalism convention and other high school meetings on the campus, are all sponsored by Builders. Hundreds of high school students annually drink cokes, dance and view college entertainment at the informal get-togethers, sponsored without charge.

BUILDERS, TOO, is responsible for this special edition of The Daily Nebraskan you are now reading. It publishes this paper for the benefit of all incoming freshmen students in the hope that they will be better acquainted with the University when they arrive on the campus.

Just by reading this newspaper, you have been contacted by the Builders organization and its host of student members on the University campus. You probably have been introduced to it by the other projects sponsored for high school students by Builders.

YOU'RE INVITED to become a Builder yourself when you come to the University. And even if you don't take an active part in the organization's program for high school students, you can help by being an ambassador for the University wherever you go!

You're invited to join in other Builders projects, such as the publishing of the Student-Faculty Directory, the annual list of all students, faculty members and employees, and other projects that Builders plan to initiate this year on campus.

For upon entering the University, you are a Builder—if you support, in whatever way you chose, the organization's motto: "To Build A Greater University."



PEP CONVENTION DELEGATES—Members of Nebraska high school pep groups and the university pep leaders discuss the various aspects of their jobs. Included in the discussions are cheerleading yells, actions, pep meeting stunts, rallies, and generating pep among students.

Plans to Include Annual Prepster Pep Convention

Something new has been added to the agenda of the Nebraska state basketball tournament . . . the Pep Convention.

Initiated just this past year with much cooperation from high school cheerleaders . . . this convention will be an annual event.

It is sponsored and performed by the University of Nebraska Builders.

Not just cheerleaders are invited to attend the convention. All members of high school pep clubs and organizations are eligible to attend.

Through this program, prepsters meet collegiates, and discuss the various phases of good pep programs in highschools.

Discussions, mass meetings, displays of new actions and yells and songs . . . the introduction of University pep leaders—all this is included in the one-day program.

In the discussion groups, members of Tassels, Corn Cobs, the Builders, and yell squad talk over pertinent problems informally with prepsters. Last year discussions led from new actions for cheerleaders to the problem of generating more spirit among students.

Class A, B, C and D schools meet in separate groups, so that their problems will be on an equal basis.

The introduction of the leading campus athletes and coaches is another highlight of the convention. Many of you may remember meeting or talking in person to Coach Bill Glassford or varsity star Henry Cech.

University cheerleaders also

give their share to the entertainment. They lead varsity yells and songs, and explain the basic functions of yells and pep leading.

THE UNIVERSITY of Nebraska Builders also sponsors the annual afternoon dance for high school students, pepsters, and other rooters in Lincoln for the basketball tournament.

AND HOW can you, as new students help in this program? When you enter your extra-curricular activity program, sign up for work with the Builders organization. Through this group, you can help spread the Husker spirit to your high school friends, and when Pep Convention rolls around in the spring, you may be assured of having a place in the program of selling the university to prepsters.

Students Choose 'Calendar' Girls

Twelve months of beauty—that's what Builders presented last spring when they inaugurated one of the most colorful queen contests of the year—the Calendar Girls.

The dozen campus beauties were revealed in a Student Union program dressed to represent each month. They carried symbols of the holidays, customs or seasons for which their month was noted.

An audience vote selected "The Girl of the Year" from the 12 beauties—Adele Coryell, "Miss July," a freshman coed from Lincoln, and a member of Kappa Gamma sorority.

18 Members Head Work Of Group

A program as extensive as that of the University of Nebraska Builders requires the work of several hundred students.

Directing their efforts in "building a greater University" are eighteen Builders board members.

UNDER THE leadership of President Gene Berg of Omaha, two vice presidents supervise the main divisions of the organization's program: publications and general cabinets.

Nancy Porter of Omaha is responsible for the Builders publications, including the Student Directory, Scarlet and Cream, First Glance, the Special Edition and publicity.

Working with her are: Juanita Rediger of Tekamah, Special Edition editor and publicity chairman; Chuck Burmeister of Wahoo, Special Edition and other publications business manager; Beverly Smith of North Platte, Scarlet and Cream editor; Patricia Beechan of North Platte, First Glance editor; Bob Mosher of Lincoln, Student Directory editor; and Janice Lindquist of Grand Island, Directory business manager.

PHYLLIS CAMPBELL of Wahoo directs the general cabinet of the campus service organization. She has the assistance of: Anne Barger of Lincoln, art chairman; Helen Vitek of Schuyler, and Jayne Wade of Tekamah, office managers; Phil Olsen of Aurora, pep convention chairman; Bill Dugan of Lincoln, membership; Marilyn Coupe of Nebraska City, campus tours; and Anne Jane Hall of Central City, parties.

Other Builders officers are: Leon Pfeiffer of Scribner, treasurer; and Nancy Benjamin of Lincoln, secretary.

Miss Mary Mielenz, supervisor of English in Teachers college, serves as adviser to the organization.



YEARBOOKS TO HIGH SCHOOLS—Builders annually send a number of the University yearbook, The Cornhusker, to high schools across the state. It is but another of their many projects designed to acquaint Nebraska young people with their state university.

Next . . . Dick Kuska

Dick Kuska is the man that will tackle the big job of publishing the 1950 edition of the Cornhusker yearbook.

Big jobs like this are not new to this new member of the Innocents society. His list of activities, along with scholarship has included vice president of Corn Cobs, chairman of the Junior Ak-Sar-Ben ball, member of the University of Nebraska Builders board, Block and Bridle, Junior Class council and University 4-H.

The new secretary of Innocents, Dick is also slated to be president of Phi Kappa Psi fraternity this fall.

An Ag college senior, Dick has made an enviable record of achievement on both university campuses.

Builders' Office Located in Union

Want to visit the Builders office?

Located at 308 Student Union, the organization's headquarters are open daily from 1-6 p.m. A Builders board member will always be on duty to answer your questions or sign you up as a Builders member yourself.

The office is situated at the east end of the hall on the third floor of the Union. You're welcome anytime!

Remember, if you want to tell others about the great University of Nebraska, you are in practice a Builder. Join in the organization's varied program with other campus-minded students.

Your comments and suggestions are always welcome, too, in order to further enlarge and improve the organizations work.



Dick Kuska

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