

'Nebraska Next' Drive Begins

Students to Consider Fee Hikes for Unions, 'Rag'

Ag Union Likely With Fee Raise

There will be an Ag Union, IF—students support the raise in fees, which will be decided at an all-University poll.

"This isn't the end; this is just the start," enthusiastically commented Dean W. V. Lambert on the proposed building of a new Union at Ag.

With the Student Council's approval of an all-campus poll on a raise of fees, students will have the question of the new Ag Union and city Union expansion put before them for their individual decisions. A raise in fees will go toward retiring a bond necessary for the Union construction, and towards operating expenses.

Prof Wins Guggenheim Fellowship

A University professor of chemistry, Dr. Norman H. Cromwell, 36, is one of the Guggenheim Memorial Fellowship winners for 1950.

He will leave late this summer for a year abroad, which



NORMAN H. CROMWELL—Winner of the Guggenheim Memorial Fellowship, will leave this summer for a year's study abroad.

will include nine months of study and research at the University College, University of London in organic chemistry. He will also visit several general universities on the continent. The fellowship makes the study possible.

A native of Terre Haute, Ind., Dr. Cromwell is a graduate of Rose Polytechnic Institute. He received his Ph. D. with a major in organic chemistry and a minor in chemical engineering from the University of Minnesota.

Dr. Cromwell came to the University in 1939 and became a full professor in 1948. He is the author of numerous technical publications in the general area of theoretical organic chemistry and has received two U. S. Public Health Service grants for research in the fight against cancer.

Before coming to Nebraska Dr. Cromwell was associated with the Commercial Solvents Co., Wilmington, Calif., as a research chemist, and with Minnesota's school of chemistry, as a teaching assistant.

Mrs. Cromwell will accompany him to England.

Theta Sig Tabs Barb Schlecht 50-51 Head

Barbara Schlecht, journalism school junior, has been elected president of Theta Sigma Phi, women's journalism professional honorary.

May Lou Luther will assist her in her duties as vice-president of the organization, and Jeanne Becker will act as secretary-treasurer in the coming year. Both girls are juniors in the journalism school.

Out-going officers are: Elizabeth Schneider, president; Marian Battey, vice-president; and Dorothy Travis, secretary-treasurer.

New Members

New members of Theta Sigma Phi will be named during this year's Ivy day ceremonies. Girls are selected on the basis of scholarship and participation in journalistic work.

Theta Sigma Phi recently held a tea for women journalism students to acquaint them with the activities of the organization.

This year members of the honorary worked with Sigma Delta Chi, men's journalism professional group, in assisting with the journalism school's annual high school journalism students convention. The organization does other work for the school, and at present, they are assisting with publishing a pamphlet on the model United Nations general assembly.

Facilities Inadequate

"As the facilities provided at the Ag Union are grossly inadequate to meet campus needs, and the area occupied under an agreement of limited tenure; it is the considered opinion of the Union Board of Managers that more adequate facilities should be provided in the near future."

"Any excess funds collected by reason of an increase in fees previous to actual building will be held in reserve as collateral to support bond issue and will be applied to anticipated deficits encountered in initial operation period."

The Board proposed that \$100,000 be the sum on which a new Union at Ag is constructed. A low ranch-style type has been suggested in preference to any palatial type of building. With this sum in mind the Ag Union Building committee, headed by Jack DeWulf and appointed by Dean Lambert, has written to 21 colleges with an enrollment similar to that of Ag college, and whose Unions have been similar in cost. Upon receipt of information and plans concerning these college Unions, the committee then plans to present their ideas to the Ag student body of what can be done with the proposed sum of building money.

Continuing with the proposal as prepared by the Union Board, it stated:

"Within the proposed funds considered, it is tentatively planned to construct a low ranch-type structure equipped with the following facilities in rustic design:

1. Multiple purpose lounge and dance floor.
2. Unit of meeting rooms with expandable partitions.
3. Fountain room—following out Western motif.
4. Combination recreation unit to include billiards rooms, ping pong area and table game facilities.
5. Craft and hobby shop facilities.
6. Television-music lounge.
7. Service facilities such as offices, checkroom, etc.

Fee Increase Needed
"In that fees based on estimated future enrollments will not be sufficient to carry bonded indebtedness . . . it is necessary that subsidization be received from apportionment of total Union fee income. It is possible that revenue producing facilities such as billiard tables will provide returns which can be applied to this difference."

The Ag Union building committee appointed by Dean Lambert is headed by Jack DeWulf. Other members are Dr. Goodline, professor of agronomy; Dr. L. Snyder, rural economics; Prof. Marvel Baker, member of the over-all University building committee; Miss Ruth Jones, home economics; Elaine Leuer, Amikita 6-1961; Ruth Kraft, Lomis 6-2137; Ruth Fischer, Love Hall 6-5064; Arlen Beem, Alpha Gamma Rho 6-5034; Butch LaVine, Ag Men's Social; Rev. Messersmith, Farm House 6-2436; and Roland Cooksley, Barbs, 6-4987.

Students are encouraged to contact committee members for any questions or further information.

Britannica Jobs Open to Students

Summer salaries up to \$75-\$125 a week have been offered University students by the Encyclopedia Britannica, Inc., in Kansas City.

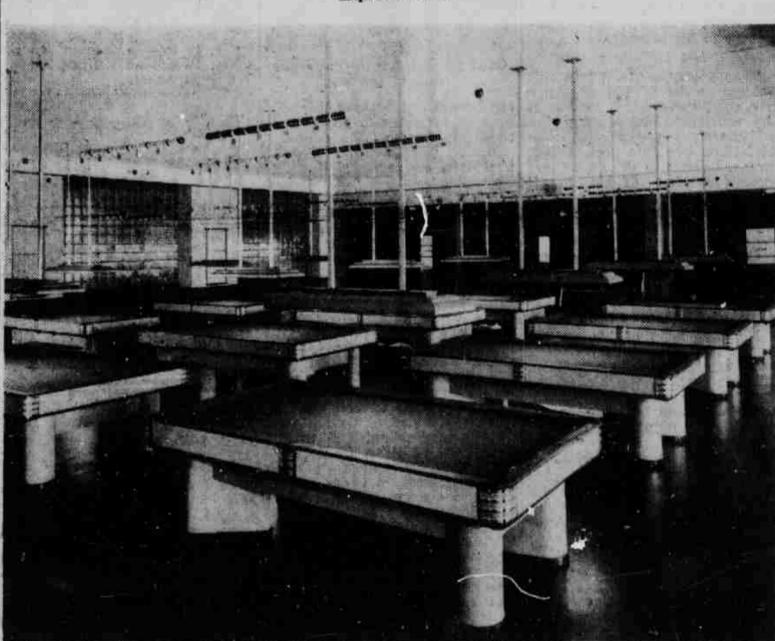
The 182-year-old company is in the process of expanding its distributing facilities for home reference. The duty of a summer-time representative is to show parents one or another of the Britannica programs—the 10-year Encyclopedia Britannica educational program or the program built around Britannica Junior.

According to W. F. Craddock, Jr., "Earnings, for those undergraduates who can qualify, will generally reflect the chosen representative's own energy, and the number of prospects to whom the program is shown."

Further information may be obtained from W. F. Craddock, 1005 Grand avenue, Kansas City 6, Mo.



16 BOWLING ALLEYS—This is part of the entertainment program provided by the University of Minnesota Union. Four other schools which have an enrollment the same as Nebraska's (8,000) possess a more improved recreational set-up than does Nebraska. Ohio State, Iowa State, Colorado and Michigan State all own bowling alleys, in addition to billiard rooms, dance rooms and other improvements.



ULTRA-MODERN BILLIARD ROOM—This is another part of the set-up which Minnesota University students enjoy at the Coffman Memorial Union. An addition such as this, according to a recent Rag poll, would find favor with many Nebraska students. Rated as most essential to a recreation expansion program by the pollsters were bowling alleys and a billiard room. Students will have an opportunity to vote on the Union expansion question next week in an all-University poll.

Poll to Determine Future Size of Daily Nebraskan

It's up to you. On April 26 an all-University poll will determine whether The Daily Nebraskan will continue next year as a full size paper.

Subscription to the paper is now 50 cents a semester and is included in the tuition-fee "package" paid by all students. The enlargement of The Daily Nebraskan this semester has more than doubled the cost of production.

Students' Choice
Students will be asked whether they are willing to increase the subscription price to \$1 a semester to help meet these costs.

If the response is favorable, the extra 50 cents will probably be added to the regular tuition fee and the present size paper continued; if the poll shows that the majority of students are against the increase, the paper will again be a tabloid. It's as simple as that.

The committee on student publications, when organized last fall, immediately concerned itself with the problem of making The Daily Nebraskan representative of all interests on the campus.

Decision to Enlarge
The obstacle to achieving this goal was, primarily, mechanical in nature. The tabloid size paper, the committee felt, simply was too small to express news and views of the student body.

The decision was made to enlarge the paper to its present seven-column size.

Since the enlargement of The Daily Nebraskan, effective the second semester of the present school year, the committee is of

the opinion that the paper is serving the interests of the student body more efficiently.

Additional improvements in the paper will be made next fall, if sufficient funds are available. An increase in the number of pictures is planned, and it is possible that wire service will be added to bring students more news of national affairs.

1950-51 Costs

Costs of the large size paper for the 1950-51 school year will be as follows, according to R. V. Shumate, chairman of the committee on student publications: Printing and engraving for 150 issues, \$27,750; salaries and wages, \$5,400; and stationery, postage, photography, art, advertising discounts, telephone, telegraph and other costs, \$1,000. This is a total of \$34,150.

Income for the coming year includes an estimated \$15,000 in subscriptions, at \$1 a semester. If advertising revenue remains the same as for the current year, an estimated \$18,000, the paper will still experience a deficit approximating \$1,000.

The committee, however, has reason to feel that advertising revenue may be increased to permit the newspaper to operate without loss. The per issue cost of the four page tabloid size paper is less than half the cost of the present size issue.

To Meet Deficit

The increased production costs have caused an estimated loss of more than \$4,000. This deficit is being met by money earned by the paper in previous years and deposited in the student publication fund.

Comments from organizations which depend chiefly upon The

Daily Nebraskan for the all-important publicity, show that the increased coverage is appreciated. Staff members know how hard it is even to mention the many meetings and activities which go on daily on a university campus when there is not sufficient space. And adequate coverage is impossible in a tabloid paper.

Unifying Force

The group of people which gathers each year in a small area of Lincoln may become the University of Nebraska, in name. But without some unifying force, such as a strong campus newspaper, the students are never brought close together so that they may gain all that is possible during their college years. Nor do they succeed in bettering the school to which they have given their loyalty.

A strong newspaper crusades for a lot of things which might otherwise never get past the bull session stage—things which can help both you and your University. Whether you consider this worth the price of 10 cokes a semester is up to you.

IS Journalists Publish Weeklies

Spring vacation was a busy time for 44 Iowa State journalism students who put out five Iowa weekly newspapers totaling 170 pages, and carrying \$3,032 worth of advertising.

The students gathered and wrote all news and all editorials, took all photographs, and sold all advertising.

Proposal Outlines Bigger City Union

"Nebraska next"—the campaign for the Union addition has begun.

Members of the Union expansion committee who met Friday afternoon decided that the drive for expansion and the main Union as well as Ag Union construction would be initiated Monday. After students have been properly informed on the increased facilities and finances involved, a poll will be taken to decide whether the majority of the students is in favor.

An outline presenting information and proposals considered by the Union board of managers will be published by The Daily Nebraskan this week in order to fully acquaint each student with the situation.

Shortly before the end of the first semester this year, students organized a committee to investigate the possibilities of obtaining a Union addition or expansion. It was stated that a University the size of Nebraska should have a better equipped Union.

Other College Unions
The committee later got plans underway to procure information by asking other colleges to send some information about their Unions in regard to facilities, already in use and also those to be added.

Then about three weeks ago, the student committee began to promote more interest in the program by displaying a photographic exhibit showing other representative Unions and also a large poster citing Union facilities other Universities have which NU lacks.

After student opinion was stirred by this display, The Daily Nebraskan conducted a poll in an attempt to find whether students would favor an addition and still be willing to pay a \$3 increase which would be included in semester registration fees. The answer was noticeably "yes" in both cases.

Recent Poll
A convincing 98.5 percent of the 200 students polled were in favor of an addition while 137 voted affirmative for the increase.

A list of facilities considered definitely essential by the board if the city campus Union is to operate effectively include three separate categories: Recreational, cultural, and service.

Included among the recreation facilities are bowling alleys, a properly equipped billiard room, a ping pong room with no less than eight tables, a game room possibly combined with a trophy display room and a recreation room for social dancing and limited refreshment service.

Later editions of The Daily Nebraskan will provide more exact information concerning the details of the proposed entertainment improvements.

Other Additions

Among the cultural addition proposals was included an informal recital reception room. This would make it possible for piano and instrumental recitals, broadcasts or coffee forums. Wall arrangement would provide for art displays and seating would allow audiences of 150 persons.

Service facilities considered include improvements for (1) fountain service, (2) multiple purpose conference dining rooms, (3) student organization offices and file room, (4) suitable office and service area for Union activities, (5) a commuters lunch room, (6) craft and hobby shop, (7) television-audio lounge, (8) ticket and sales booth, (9) auxiliary checkstand facilities.

Fee Increase

The expansion committee sees a \$3 increase necessary to allow for sufficient expansion of the city Union and provided more adequate facilities on the Ag campus and still continue a desirable status of operations in view of recent enrollment decreases.

Nebraska's fee has never been increased or, according to the expansion committee, never adjusted to conform to increased operating cost. The present fee is outmoded especially when it is compared with those fees of other Unions.

Ag Econ Majors Plan Organization

An organizational meeting of the Agricultural economics club will be held April 18 in the Ag Union from 7 to 9 p. m. All undergraduates and graduates interested in majoring in ag economics have been invited to attend the meeting.

The first part of the Tuesday meeting will be used to adopt the proposed constitution, and to elect officers to serve for the remainder of this semester.

Lynn Cox, manager of the First Trust company, will discuss the role of farm management in ag economics, the job possibilities in the field. A question and answer period will follow his speech.

Governor To Address Ag Convo

Governor Val Peterson will be the speaker before an Ag student and faculty convocation Tuesday noon at the Ag Union. The talk will be at 12:45.

Classes will not be dismissed for the convocation, according



GOV. VAL PETERSON—Will address students and members of the faculty at a 12:45 p. m. talk Tuesday at the Ag Union. The governor will speak on the topic, "Government in a Modern Society."

to Jack Wilson, Ag Union convocation chairman.

The governor, who received an MA degree with a major in government from the University in the late 1920's, later did further graduate work in the field of government.

Fourth Convo

Fourth in series, the convo is entitled "Government in a Modern Society." Previous convos were aimed at acquainting students with current Missouri Basin development plans.

Governor Peterson is a persistent advocate of debt-free, pay-as-you-go government in Nebraska, and has been a leader in the program for maximum development of land and water resources in the Missouri Valley Basin.

He now serves as chairman of the Missouri River State committee, representing ten mid-continent states, and is a member of the Missouri Basin Inter-Agency Committee.

Currently, the governor is receiving wide publicity with regard to his proposed Nebraska highway improvement plan.

Filings to Open Monday at Ag For 3 Boards

Filings for Ag Exec board, Farmers Fair board and Coll-Agri Fun board will open Monday, April 17 and close Friday, April 21. Applications will be received in 202 Ag hall from 9 a. m. to 5 p. m. daily.

The Ag Exec board is the governing body on the Ag campus. The sponsors general Ag campus activities and the annual Farmers Formal. Robert Raun is the present head.

Six positions, including one man and one woman from each of the freshman, sophomore and junior classes are to be filled.

Fair Board

The Farmers Fair board plans the annual Farmers Fair, which will be held this year on April 28 and 29. The 1949-50 manager is Don Knebel. Three men and three women from the junior class will be elected.

The Coll-Agri-Fun board, currently headed by Jack Wilson, is responsible for the annual Coll-Agri-Fun show held each fall. One man and one woman from the freshman, sophomore and junior classes will be elected.

Each candidate for office must have a 4.5 average and must have carried 12 hours during the current and previous semester. The Ag spring elections will be held May 3.