#### Thursday, May 12, 1949



BIG JIM SANDSTEDT, veteran Husker hurler, won a pitching duel from Kansas State's Duane Holder Tuesday afternoon at Manhattan, to give the Nebraska nine a 5 to 3 win and a split in the two-game series.

# **NU Explodes** In 9th; Halts K-State, 5-3

Big Tom Novak's round tripper in the top half of the ninth inning proved to be the spark necessary as the Husker baseballers went on a four run spree to cop the second game of the series against Kansas State, 5 to 3. The Huskers lost the first game Monday by a score of 4 to 0. . 0 0

Up until the last canto the game was a pitchers duel be-Kansas State's Duane tween and Nebraska's Jim Holder Sandstedt. The score was tied one to one until Novak put the Huskers into a lead which they never relinquished.

Bob Grogan followed with a triple and came in on Cerv's single. A walk sent Cerv to sec-ond and Joe Benak ended the scoring with another single. The Wildcats to came back fighting in the last of the ninth as they scored two runs. With a

as they scored two runs. With a man on first base, Kansas State third baseman Al Sheriff hit into a double play to end the game and give the Huskers a split in the series,

NEBRASKA'S next conference

off to a flying start by routing Wildcat Louis Thompson without the loss of a game. Cady and Curran also took matches in straight sets, and Slezak teamed with Don MacArthur in the doubles win which decided the match.

match.
Bob Sienak (N) defeated Louis Thompson, 6-0, 6-0."
Jack Cady (N) defeated Jim Neumann, 6-0, 9-7.
Dick Pow ers (K) defeated Don Mac-Arthur, 6-0, 6-4.
Jim Curran (N) defeated Bob McMur-ray, 6-3, 6-3.
Kan Shelton (K) defeated Bob Means, 6-1, 6-1.
Siezak-MacArthur (N) defeated McMur-ray-Shelton, 6-4, 6-2.
Powers-Neumann (K) defeated Cady-Curran, 1-6, 8-6, 6-3.

MAIN FEATURES START STATE: "The Walking Hills," 1:32, 3:42, 5:42, 7:42, 9:44. VARSITY: "Daughter of the West," 1:35, 4:23, 7:11, 9:59. "Al-aska Patrol," 2:52, 5:40, 8:28. HUSKER: "Love From a Stranger," 1:00, 3:41, 6:22, 9:03. "Gunning for Justice," 2:27, 5:08, 7:49, 10:30.

The Pages

of Ristory

Of The

### THE DAILY NEBRASKAN

**K-State Squad Falls to Husker** Golfers 151/2-2

Nebraska's golf team came home with a perfect record this week as they downed the Kansas State linksmen by a score of 151/2 to 21/2. The day before the Huskers tripped the Kansas squad at Lawrence. Don Spomer of Nebraska took low scoring honors as he shot a hot 65, defeating Moss of K-State, 3-0.

Don Bishop took low score honors for the Wildcat squad but his efforts were neutralized as Vern Strauch of Nebraska tied Bishop, 1½ to 1½.

The Husker linksmen have one more dual match before they entertain the other Big Seven schools in the conference meet, May 20, 21. Saturday, May 14, the Huskers travel to Iowa State for a match with the Cyclones. Don Stroh (N) defeated Myere (KS), 2% to %. Del Ryder (N) deefated Atkinson (KS), 2% to %. Vern Strauch (N) tied Bishop (KS). 1% to 1%.

16 to 112+ Don Spomer (N) defeated Moss (KS),

20 to 0. Stroh-Ryder de feated Myers-Atkinson. Strauch-Sporger defeated Bishop-Moss. 3 to 0.

men are still eligible for the cham- the Coliseum. pionship.

All members of the varsity and freshmen swimming squads are asked to meet with coach Hollie Lepley some time be-tween 9 a. m. and 12 p. m. Sat-urday in the coach's office in the Collseum.

Water Safety **Course Slated** For Coliseum

The Red Cross Water Safety course, originally scheduled for the Coliseum and then later moved over to the YWCA, has again been moved back to the Coliseum, Warren Emery, county Red Cross Water Safety chairman. has announced. The change was made because of the large number of students planning on taking the course.

The course is open to anyone who has received his or her Senior Life Saving certificate, or to any persons who wish to review their Water Saefty tests. Any person who is registered for the year as an instructor is also invited to come over and help lead the groups.

Badminton Playoffs . . . Red Cross College Unit, will be The Intra-murals badminton given on five nights from 7:30 p m., to 10:30 p m., May 19, 21, 25, round Thursday night. So far four 26 and 28 in the swmming pool in

Marvin Hersey, Nebraska field

Ph. 2-4191



We have complete supplies for this spring and summer.

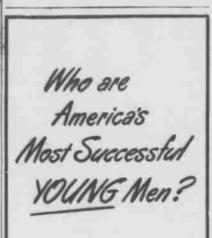
Special Sweaters and Jackets **Available for College Students** 

SPALDING ATHLETIC GOODS

1321 P St. SPALDING 25155 Daughter WHAT ARE THE ODDS AGAINST & HOLE-IN-ONE ? THIS IS MY IN 14 YEARS OF THE NY. 9366" SHOT! WORLD TELBORAM HOLE IN ONE TOURNEY 46.830 ( ID STILL GO PICK IT OUT GAVE YA OF TH' SHOTS HAVE BEEN TAKEN 2101/ CUP ...

#### PAGE 3

representative for the National Red Cross, will be in charge of the course.



In anybody's book, one of them is Marion Harper, Jr. of Advertising's McCann-Erickson. Said TIME-late last year:

Just ten years ago, Marion Harper, Jr., fresh from Yale, got a job as office boy at McCann-Erickson, Inc., one of the six largest U.S. advertising agencies. Tall (6 ft. 1 in.), strapping (190 The course, sponsored by the lbs.) Harper was far from the out-



Bill Wasson, Cal-Pictures ADMAN HARPER He energizes people.

sider's idea of an advertising man. He was quiet and studious; he did not wear hand-painted ties, didn't smoke, showed not a single huckster characteristic.

But he had been an office boy only three months when he was moved into the copy research department where he could put his liking for market research to work. Not long after, Harper was made manager of copy research: at 28, only seven years after he had left Yale, he was vice-president in charge of research and merchandising.

By bearing down on market studies, he helped boost the agency's billings from \$46 million in 1946 to a 1948 rate of more than \$50 million. Last week in Manhattan, at 32, Marion Harper was made president as Founder H. K. Mc-Cann, 68, moved up to board chairman. Said an awed agency director, in summarizing Harper's rise: "He energizes people . . . he's got so much energy himself. The agency has never had such good teamwork before." On Harper's team is his wife Virginia, whom he met while she was a clerical worker at the agency and married in 1942. She is now assistant director of McCann-Erickson's copy research department. Having no children, Mr. & Mrs. Harper sometimes stay at the office until 2 a.m., working together. Says Mrs. Harper: "I think he's quite bright."

series wil be May 16 and 17 when they play host to the University of Missouri in two game series

## Singles Wins **Boost Huskers Past K-State**

Singles wins by Bob Slezak, Jim Curran Cady, and Jack sparked Nebraska to a 4-3 tennis victory over Kansas State. Slezak sent the Scarlet team



50 with inside wrappens from 12 pocket class of BOLIDAY PIPE BIXTOR

> tem 17 UNLIGHT um Bat your DANA PSPS Send to IT, Best, CH, Biele





Improve your game in '49 with these new Spalding Golf Clubs. Precision weighted for power with a choice of lighter, stronger shafts. Spalding golf balls offer a selection for every type of player.





Successful adman Harper reads TIME each week-as do more than 1,500,000

other U.S. college graduates who find in TIME the news they can't afford to miss.

To enter your subscription to The Weekly Newsmagazine, See any of TIME'S representatives at Univ. of Nebraska-Eugene A. Griffiths, 1835 "F" St., Nebraska Book Company, Co-op Book and Supply Store, Regents Book Store.