

Ag Cotton and Denim Week Heralds 1949 Farmers Fair

Cottons and denims will be the order of dress next week at Ag college in anticipation of the coming 1949 Farmers Fair, April 29 and 30.

Farmers Fair activities will begin on Thursday when the Whisker King contestants will be

judged at 5 p.m. in the Student Activities building. Dr. T. H. Goodding and Prof. M. A. Alexander will judge on the basis of the best growth since March 23. The winner will be kept secret until the Farmers Fair dance Friday.

Saturday's activities will open with a parade, "The Progress of Agriculture." It will begin at 10 a.m. at Ag campus, and will pass through city campus, proceed down O street and return to Ag campus.

Open house will begin at 9 a.m. and will be on exhibition until 6 p.m. Two trophies will be presented this year. One will go to the outstanding women's display and the other to the winning men's display.

Rodeo-goers will be admitted into the arena at 1 p.m. Saturday. The entire show will last approximately 2½ hours. Bleachers with a capacity for 3,500 people have been constructed to accommodate the huge attendance expected. After the rodeo a barbecue for Ag students will be held on lower Ag campus.

The finale for the 1949 Farmers Fair will be a square dance in the College Activities building from 8-12 p.m. Saturday, April 30.

Open House

Farmers Fair will open on Ag campus, Saturday, April 30 at 9 a.m. with the departmental open house. Visitors may spend the day on the campus, seeing the all-student managed and designed event. Displays will be open until 6 p.m.

A special women's program will be given from 10 to 12 a.m. and from 3:30 to 5 p.m. in the Foods and Nutrition and Home Economics buildings.

The purpose of the open house is to bring the latest developments in research and resident teachings for display and to bring about new ideas in the Home Economics and Agricultural fields.

Two plaques will be presented this year. One will go to the outstanding women's display and the other to the winning men's display. Co-chairmen for the open house are Keith Arterburn, Sue Bjorklund and Harriet Moline.

Fair Parade

"The Progress of Agriculture" will be the theme of the Farmers Fair parade to be held Saturday morning. Each organization, club and organized house on Ag campus will enter a float for the parade. Floats will be judged on the theme of the parade.

No prizes are being offered for the floats, but \$5.00 will be given to each organization to spend on a float. The parade will begin at 10 a. m. at Ag college and will proceed to city campus and down O street.



JUST GETTING ACQUAINTED! These three Ag co-eds, Ramona Young, Marilyn Weir and Gwen Monson, look over one of the calves they'll be chasing in the Farmers Fair hilarious co-ed calf etching contest to be held Saturday afternoon, April 30.

Rodeo

Climaxing Farmers Fair activities will be the second annual rodeo held Saturday afternoon at 1:30 p.m. in the newly constructed arena north of the Beef barn.

Jack King, well-known midwest rodeo and horse show announcer, will handle the verbal account of the rodeo. The list of competitive events for the rodeo include saddle bronc riding, bare back riding, calf roping, bull riding, wild cow milking, cow cutting, and co-ed calf catching.

Bob Eggert, chairman of the rodeo committee, reports that the arena is near completion. All work on the construction of the arena has been handled by Ag students, who are interested in seeing that the rodeo becomes an annual event in the Farmers Fair program.

Tickets will be on sale in the Ag Union. Prices are adults, 60 cents and children, 30 cents. Bleachers with a capacity for 3,500 people have been constructed.

Barbecue

Barbecue pits will be lighted at a huge out-of-doors Farmers Fair rally at about 11:30 p. m. on Friday, following the pre-Fair dance. The ranch-style affair will be served at 5:30 p. m. on Saturday.

Ticket sales for the barbecue feast will close Friday, April 22. Sales are restricted to Ag college

students, alumni and faculty people. Plans are being made to serve between 750 and 1,000 people. Last year 720 attended the feast.

Barbecuing this year will be done by Prof. W. J. Loeffel, chairman of the animal husbandry department. All the barbecuing will be done on the Ag college campus.

Co-chairmen of the barbecue committee this year are Donna Rudisil and Jack Baird.

Cotton-Denim Hop

The Cotton and Denim dance is scheduled for 9 p.m. Friday in the ballroom of the Student Activities building. Rural frocks and jeans will again take the spotlight in the form of cotton and denim. The dance will officially open the Farmers Fair festival.

Jack Swanson and his orchestra will furnish music for the pre-Fair dance. The feature of the evening will be the presentation of the Goddess of Agriculture and the Whisker King. The Whisker King's award for his outstanding growth will be a kiss from the Goddess of Agriculture and the first dance after the presentation.

Tickets for the dance will be on sale next week in the Ag Union for \$2.00 per couple. They may also be obtained from any Farmers Fair board member, and will be sold at the door at the dance, according to Connie Crosby, chairman of the dance.



ERNIE GOTSCHALL posts a Farmers Fair poster on one of the rodeo arena chutes on Ag campus. Watching him and ready with some more advertising for the gala affair April 30 is Jim Monahan.



UP GOES AG CAMPUS' first permanent rodeo arena! Don Bever sinks a bit into one of the corral posts as Frank Bruning, left, intently watches the procedure. Jim Monahan, back to camera, lends assistance to the construction operation.

Tickets On Sale Now! 75c including tax

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