

Annual Ag Feeders' Day Expected to Draw 2,000

The annual Feeder's Day, to be held at Ag college April 22, is expected to draw more than 2,000 livestockmen and farmers for its concentrated, full-day program.

The event, which will include special meetings for women, annually attracts thousands of people from Nebraska, Iowa, Kansas and Missouri to learn the latest in livestock feeding.

Chief speaker of the day will be Albert K. Mitchell, Albert, N. M., president of the American Livestock Association and prominent cattle feeder. Mr. Mitchell is also a member of the National Livestock and Meat Board. He will talk on "Beef Cattle and the American Economy" during the afternoon session at the college activities building.

THE MORNING session will open with a panel discussion on the efficient utilization of roughage in cattle feeding with Prof. Marvel L. Baker, associate director of the experiment station, as leader. J. C. Adams, superintendent of the North Platte sub-station, will discuss making the best use of Holstein steers and Prof. William J. Loeffel, chairman of the animal husbandry department, will outline the year's cattle feeding experiments.

Dr. W. V. Lambert, Agricultural college dean, will open the

afternoon session at the college activities building with a discussion of the importance of animal research. Agronomist E. C. Conrad, following Mitchell's speech, will discuss the effect of early cutting of meadows. Dowe will talk on the use of urea in livestock feeding and Professor Baker will outline the lessons form the past year's experiments.

THE SESSION for women will open at 9:30 a. m. with Miss

Margaret Fedde, chairman of the University's home economics department presiding. There will be a singfest led by Mrs. Altinas Tullis, director of the Ag college chorus. Dr. Margaret Liston, associate professor of family economics and housing, will talk on "Houses for Farm Family Living." Dr. Frank Sorenson of Teachers college and co-ordinator of United Nations education in Nebraska, will speak on the contribution of the United Nations to world peace.

Miss Florence Atwood, state home extension leader, will preside at the afternoon session. The meeting also includes singing, a talk on books and a meat demonstration.

Marr to Play 'Caesar' Lead

Gaylord Marr has been selected to portray the leading role of Christopher Mann in the Experimental theater's premiere of "Due Unto Caesar." The tragedy is slated for performance April 29 in Omaha for the Central States Speech convention. A special presentation will be staged April 25 at the Temple.

Written by Martin Cobin, professor of speech and drama at the University of West Virginia, the play is an idealistic symbolic

quest of a man searching for a true guiding principle.

As the names of the characters imply, the tragedy is a definitely symbolic play—a type of allegory as one cast member has put it.

Cast in subordinate roles include Margaret Dutton as Mann's wife, Maria; Ed Weisenreder as the governor; Max Lee as Mark; Jack Macdonald as Genghis; Michael Shannahan as Goliath; Don Nichols as the Priest; Elaine Lamphear as Grandma; Mary Lou Thompson as Zoro; Dennis Vernon as Eric Glennel, the prisoner; Abe Katz as the Grand Marshal of the Armies; Doc Seccord as the first general and John McEvoy as the second general.

CAMPUS CAPERS LAFF 'N' LEARN **JOHNNY** LIFTS LARRY TO OLYMPIAN DELIGHTS WITH A CINEMATIC HOUR!

COME ON, LARRY! YOU HAVE TO BE PHOTOGRAPHED. YOU'RE PICKED TO ESCORT DOLLY DARE, THE HOLLYWOOD HETAIRA, OUR CHOSEN PROM-QUEEN

IMAGINE PICKING THIS BIG JERK TO GO WITH PHOTOGENIC TRINITROTOLUOL LIKE DOLLY! SHE'S ASKED FOR A PICTURE OF HIM AND LOOK!

I'D GIVE MY CHIAROSCURO JACKET TO HAVE MY PICTURE SENT TO THIS LULU AND YOU SULK!

SMOKING AND STUDYING SO HARD HAVE LEFT ME PEDICULOUS. I HAVEN'T THE VELLEITY TO OGLE THE QUEEN OF SHEBA

O-O! SOUNDS LIKE CIGARETTE HANGOVER!

JOHNNY'S RIGHT, BOY! PHILIP MORRIS IS THE ONE CIGARETTE PROVED DEFINITELY LESS IRRITATING!

WE PICKED A SARTORIAL TREAT FOR DOLLY, BIG FELLA

LARRY, YOU'VE GOT CIGARETTE HANGOVER, SWITCH TO PHILIP MORRIS AND END IT

ALL RIGHT MEN, I'LL GIVE IT A WHIRL!

WELCOME DOLLY DARE

NOTICE THE BRIGHT NEW STRIPES IN HIS DISPOSITION

THANKS TO PHILIP MORRIS AND YOU PYTHIAN PALS OF MINE! PARDON, THERE'S DOLLY

EASY THERE, APOLLO! THE TRAIN TRIP BORED ME AND I SMOKED TOO MUCH—I'M APT TO BITE

LARRY, YOU'VE GOT YOUR BOX-OFFICE APPEAL FOR LITTLE DOLLY—LET'S SIT OUT THE NEXT CHORUS AND ENJOY PHILIP MORRIS

GET HEP BORGEOUS! SWITCH TO A COUPLE OF GENTLE CHARMERS LIKE PHILIP MORRIS AND MYSELF

HOW CAN A GAL BE AS INCANDESCENT AS YOU AND YET SO COOLLY INTELLIGENT?

Use These Words With Tongue In Cheek!
(Plan to use ONE every week!)

CHIAROSCURO (chee-ar-oh-skoo-ro) — A pattern of light and shade.

CIGARETTE HANGOVER — (to be whispered, never pronounced). That stale, smoked-out taste, that tight, dry feeling in your throat due to smoking.

CINEMATIC HOUR! (oh-ree) — In short, a beautiful film star.

HETAIRA (het-air-ah) — A play-girl (ancient Greek type).

INCANDESCENT (in-can-dess-ent) — Glowing.

PEDICULOUS (ped-ik-u-lus) — Bug-infested.

PYTHIAN (pith-ee-an) — Devoted; from Pythias, that famous friend.

SARTORIAL (sar-tor-ee-ah) — As of a snappy cut of threads.

TRINITROTOLUOL (try-ni-tro-to-lu-ol), T.N.T.

VELLEITY (vel-lee-ty) — A slight nebulous wish.

Here's the Moral to Complete Our Tale —

Behind our playful plot, our intentions are serious: we want you to discover for yourself the welcome DIFFERENCE in cigarettes that PHILIP MORRIS can bring you.

Established PROOF of that difference is too extensive to be detailed here—but pre-medical and chemistry students, who will be especially interested can get it in published form FREE, by writing our Research Dept., Philip Morris Co., 119 Fifth Ave., N. Y.

CALL FOR PHILIP MORRIS



GIRLS!
... for that natural look

LOOK FOR ... IT'S

Seventeen
Hypo-Allergenic COSMETICS*

*Acceptable for advertising in the publications of the American Medical Assn.
SEVENTEEN, INC., 375, NEW YORK

Important! SEVENTEEN on sale at GOLD & CO.