* Editorial * * * Comment

not answer present to the roll call and students can see all the class at Morrill Hall, but a large group work" and so "they can get a betof student artists will; for these ter concept of what goes on in the art students are now displaying their works on the third floor of that hall in the new student' gal-

Dwight Kirsch, head of the art department, explained that the

The Daily Nebraskan

Intercollegiate Press FORTY-SEVENTH YEAR

Subscription rates are \$2.00 per sementer mailed, or \$3.00 for the college year. \$4.00 mailed. Single copy 5c. Published duity during the school year except Mondays and Saturdays, vacations and examination periods, by the University of Nebraska under the supervision of the Publication Board. Entered as Second Class Marter at the Post Office in Lincoln, Nebraska, under Act of Congress, March 3, 1879, and at special rate of postage provided for in section 1103. Act of October 2, 1917, authorized September 10, 1922.

Night News Editor Fritz Simpson

Michelangelo and Raphael may, gallery was created so "instructors various art classes."

> Projects now on display are from classes in oil painting, anatomy, lettering, perspective, advanced composition, freshman drawing and volume design,

> Approximately seventy of these student works present a colorful and unusual spectacle. Some of the oil paintings are drawn from actual photographs, which are also on display.

> The volume design display is made of wire and plaster of paris, while an exercise in space realization is made of wire and colored cardboard.

> Student drawings illustrating the use of dynamic symmetry sophomore and freshman drawings representing varied art forms are included in the gallery.

Lewis E. Harris, director Harris Laboratories in Lincoln, was the speaker at the regular in Lincoln, AIChE meeting, Nov. 17, His topic was "Advertising-True or False."

Harris Criticizes Advertising. Besides being an advertising agency consultant, Harris is an amateur advertising critic. Altho the bulk of advertising is good, certain companies resort to misleading representation, according to Harris.

Tobacco companies are among the worst offenders, and the multi-million dollar cosmetic industry is also guilty of misrepresentation, Harris charged. He advised women to buy the moderately priced cosmetics rather than the more expensive varieties because the added cost merely pays for the brand name.

Agencies Combat Advertising. Agencies which combat this misleading advertising are the Federal Trade commission and the Food and Drug administration,



at football games do not get to see unison and take the cards down at is the colorful card section that the count of four, many of them help make possible at each home game.

Mickle Gives Rules more effective if those participat- them for future use. ing in it would follow a few simple rules during the half time presentation. Mickle urges that, when the person in charge of the that section must be filled. If at section gives the signal that everyone in the card section count ing the half in this section, stuin unison and on the count of dents sitting in nearby seats are four, they raise their cards above asked to fill in until the card distheir heads. (The proper method play is finished.

One spectacle cheering students | Again, students should count in

After the last display has been shown, persons seated in the card section are asked to pass their According to Bill Mickle, Yell cards to the north aisle where King, the card section could be Cobs and Tassles will collect Filled Section Necessary

To make the card section 100 percent successful every seat in any time there is a vacancy dur-

for holding the cards is pictured This year the colorful Nebraska in the above carton.) When the band has added a special feature display is finished, the signal will playing appropriately named be given to take the cards down, songs with each display.

Faculty Plan **Activity Boost**

A new name and a better deoffing for the Student Foundation.

Genene Mitchell, president of the large student service group, announced that members of the Foundation executive council will meet Monday with University officials to offer programs and plans for official approval.

Among suggestions offered by Reason for this change is the confusion between the student group and the University Foundation.

The meeting of the council and

Nutzman, Sally Johnson, Peggy Lawrie, Margo Nootz, Audrey Flood, Elaine Krause, Sally Holmes and Eugene Berg.

The meeting was also designed to discuss all phases of Foundation work and plans so that they could be done in better co-opera-tion with the University. The move was intended to prevent fined scope of activity are in the duplication of effort, and to insure University backing of all Foundation projects.

Leaders Named For UNESCO

The UNESCO conference planthe administrators is a new title ning committee named chairmen to replace Student Foundation. of the pre-conference committee ning committee named chairmen at a meeting Friday.

Sue Allen has been appointed chairman of all committees. Other committee heads are: Mary Lou the administrators will be a lun- Horstman, library reference; Gincheon Monday noon in Ellen ny Koch, speakers; Martha De-Smith hall. University officials Long, convocations; Neva Huttwho have been invited are Chan- ner, campus correspondence; Jan cellor Gustavson, Dean Thomp-son, Dr. Rosenlof, Fritz Daily, Mary Ellen Schroeder, Janet nance, and Jerry Young, facilities.

