



Save Shopping Time with **CHARGA-PLATE***
*Reg. U. S. Pat. Off.

Smart Fashions

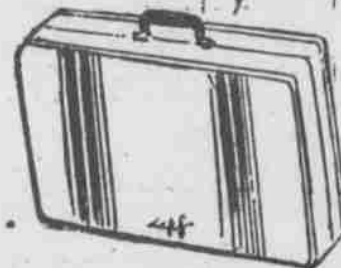


On the Campus . . .
from desk-time to date-time

ALL SEASON ZIP-OUT COATS

The most versatile coats in any wardrobe! Our collection includes nationally preferred labels . . . all impeccably tailored for seasons of wear. New fall shades and black in coverts, gabardines, and suede cloths. Sizes 9 to 15 and 10 to 18.

Rothmoor . . . 85.00 Leeds . . . 49.95-79.95
Diane . . . 59.95-79.95 Season Skipper . . . 69.95-75.00



A Versatile Twosome

by

Joan Miller

Strictly front page news! Joan Miller's stunning two-piecer . . . with clusters of knife pleats at each side of the skirt . . . but a smooth sleek back. Double-breasted jacket with rich silver buttons. Snug 'n short! Sizes 9 to 15.

14⁹⁵

Soft as a Kitten Sweaters

by Jane Irwill

Delicate pastel shades blend so beautifully with your skirts. . . A pleasing, but practical outfit!

Short-sleeve Pullovers 4.95
Long-sleeve Cardigans 6.95

Slim Skirts

Jane Irwill has designed a reed-slim skirt that becomes any figure of any age! Grand selection of colors.

10⁹⁵

Gold's Second Floor of Fashion