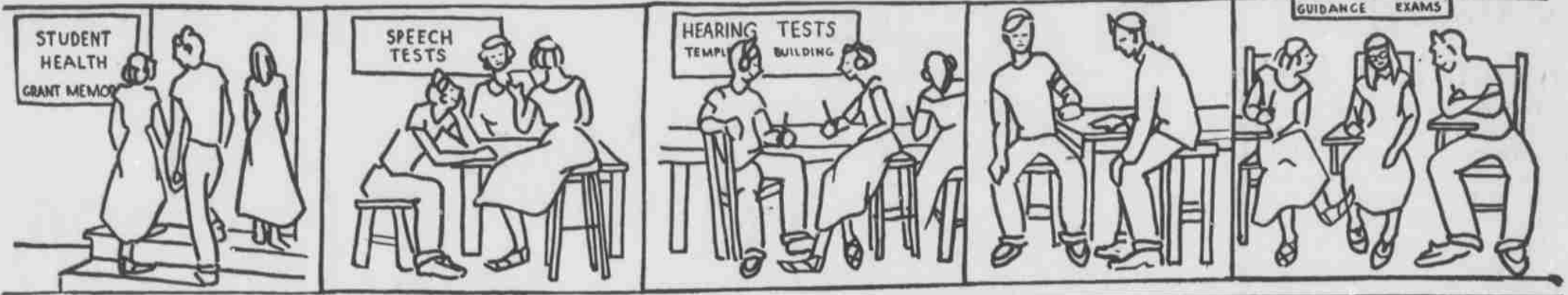


Tests! And More Tests! Joe and Joann Find That Physical Exams Are by Appointment



Greetings:
The University of Nebraska Alumni association is always happy to extend greetings and best wishes to all new Cornhuskers. As former members of the student body, Nebraska alumni know of the pleasures that lie ahead for you in learning of and sharing in the traditions that have endeared the University to them down through the years.

The Alumni association exists to foster a spirit of loyalty and fraternity among graduates and former students of the University of Nebraska in an organized, co-operative effort to do any and all things that will inure to the development, achievement and honor of the University of Nebraska.

The organization maintains complete records of all former students. It publishes monthly, except during July and August, the Nebraska Alumnus, which brings news of the University and alumni to association members.

We welcome you into the Cornhusker family. May the days ahead be happy and fruitful ones.

Sincerely yours,
FRITZ DALY
Secretary, Alumni Association.



... ALUMNI SECRETARY FRITZ DALY

Foundation's Contribution Shows Gain

A tenfold increase in contributions of the University Foundation to the University and its students has been reported by Perry W. Branch, director-secretary.

Branch said Foundation benefits given the institution totaled ten times greater the first five months of 1948 than for all of 1944. He added that since 1944, the Foundation's contributions to the university totaled \$212,407, by June, 1948.

The Foundation's newest solicitation program, the class agent plan, is said to be "producing funds far in excess of expectations."

Joe W. Seacrest, Lincoln, general chairman of the class agent program, has stated that funds have been received from 40 states and seven foreign countries. Under its provisions, prominent alumni in each graduation class of



The University of Nebraska
Cornhusker Kernels Klub

Membership No. I

Edward Alexis Cochrane
WORLD'S GREATEST PROSPECT

Class of 1968 Year Honored 1948 Weight 175 lbs 11 oz

Parents Mrs. Mrs. Alex J. Cochrane, Jr. Ord, Nebraska Home Address _____

The future of Cornhusker football depends upon the youth of Nebraska. As of today you have been named to membership in the Cornhusker Kernels Klub.

PURPOSE: To maintain the high tradition of football at the University of Nebraska. To create good fellowship, physical fitness and high morale in the young citizens of the best state in America.

MEMBERSHIP: You will be a member of the Kernels until you enter the University of Nebraska. Then you will be accepted into the greatest of fraternities whose aim is, above all else—SCHOLARSHIP.

REQUIREMENTS: You must obey the rules and regulations fixed by your mother and your dad.

Approved: *G. H. Gustavson* CHANCELLOR *George Patsy Clark* FOOTBALL COACH

Pictured above is a copy of the first Cornhusker Kernels Klub certificate issued in Nebraska. Kernels Klub was initiated by Football coach George "Patsy" Clark, with an eye to keeping everybody in Nebraska interested in Cornhusker football. "Signing them early," Clark will enroll in membership any male child born to a mother in Nebraska upon application. After only two months of activity, the Klub has already between 500 and 600 members. The certificates are signed by both Clark and Chancellor Gustavson. Application may be made by writing to the Nebraska athletic office. The first certificate (above) went to Alex J. Cochrane, jr., son of Alex Cochrane, football end and N club president. Clark said the only factor that would keep a child from membership would be if it were a girl.

LINCOLN
44c to 67c Open 12:45
Now Showing
Ray Milland in
"SO EVIL MY LOVE"
Starting MON., Sept. 6th
Jean Arthur
Marlene Dietrich
John Lund in
"A FOREIGN AFFAIR"
is a funny affair!

STUART
44c to 67c Open 12:45
Now Showing
BETTY GRABLE in
"That Lady in Ermine"
in Technicolor!
Starting MON., Sept. 6th
ALAN LADD
Donna Reed in
"BEYOND GLORY"
Story of West Point!

NEBRASKA
44c to 67c Open 12:45
Starting Sunday
September 5th
"WILL IT HAPPEN AGAIN?"
The Secret Movies of
Hitler and His Women!
—Plus—
"Captive Wild Woman"

CAPITOL
25c to 67c Open 12:45
Starting Sunday
September 5th
"UP IN CENTRAL PARK"
Dick Haymes
Deanne Durbin
—Plus—
"SHAGGY" in Color!

the university solicits members of their classes for funds. "Not only have the contributions exceeded our hopes," Mr. Seacrest said, "but the good will re-aroused interest in the University through the class agent news letter program is doing much to stimulate closer association of the alumni with the welfare of the institution."

Ag College Cafe Wins High Praise
Nationally honored for maintaining one of the best kitchens and dining rooms among hospitals, industrial plants, schools and colleges, the University's College of Agriculture cafeteria

has been given an award of merit from the Institutions magazine, published in Chicago. Plaques in recognition of their objectives of greater efficiency in handling, storage, preparation and serving food and improved sanitation were awarded 37 institutions, of which the Ag cafeteria was one.

NEWLY DECORATED

Nix

STEAK HOUSE

... FOR DELICIOUS AND TEMPTING DINNERS,
SNACKS AND REFRESHMENTS ... SERVED IN
PLEASANT ATMOSPHERE ... AFTER THE SHOW
... AFTER THE DANCE ... ITS *Nix*

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TO A BANQUET"**

17th & VAN DORN
REFRIGERATION AIR CONDITIONED

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Bouquets and
Decorations**