



WELCOME STUDENTS!

GET YOUR COLLEGE WARDROBE AT SEARS

Men's Fashioned Tailored Clothes

Top-Coats

Here's fine tailoring you'd expect to find only in topcoats selling for dollars more than Sears low price!. Priced for collegians! .100% virgin wool coverts carefully selcted for lightweight warmth.. Wide choice of colors in YOUR size.

34⁵⁰

Suits

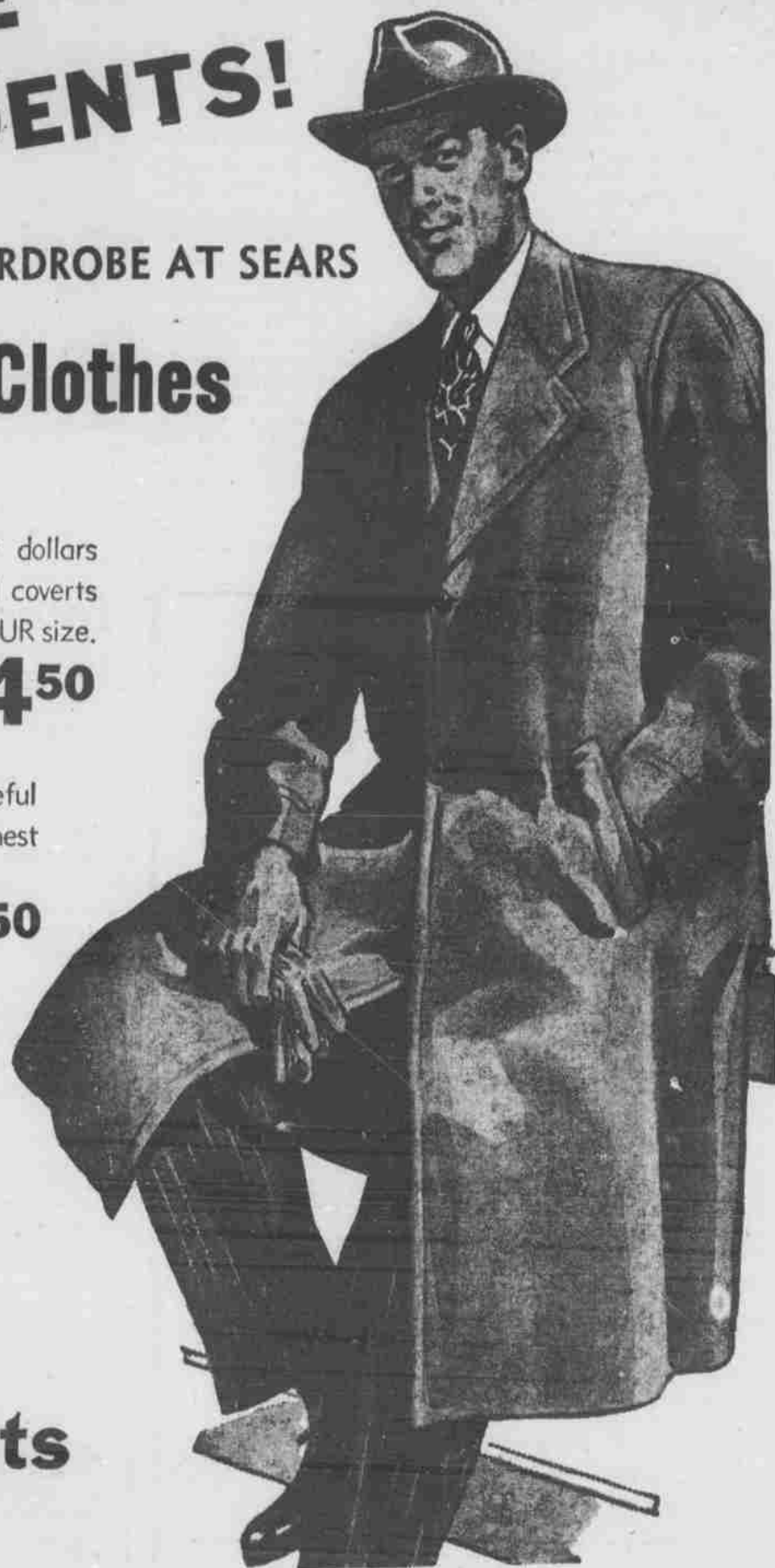
Come in and see these handsome all wool worsteds, examine the careful tailoring . . . then you'll know why Fashion Tailored suits are truly honest values! Wide selection of styles and colors.

47⁵⁰

Men's Accessories

- Pilgrim Shirts 2.49 to 3.98
- Pilgrim Socks 29c to 79c
- Pilgrim Underwear 79c to 1.00
- Gold Bond Shoes 5.95 to 12.50

MEN'S FURNISHINGS
STREET FLOOR



Coats and Suits

For a Campus Career

39⁹⁵

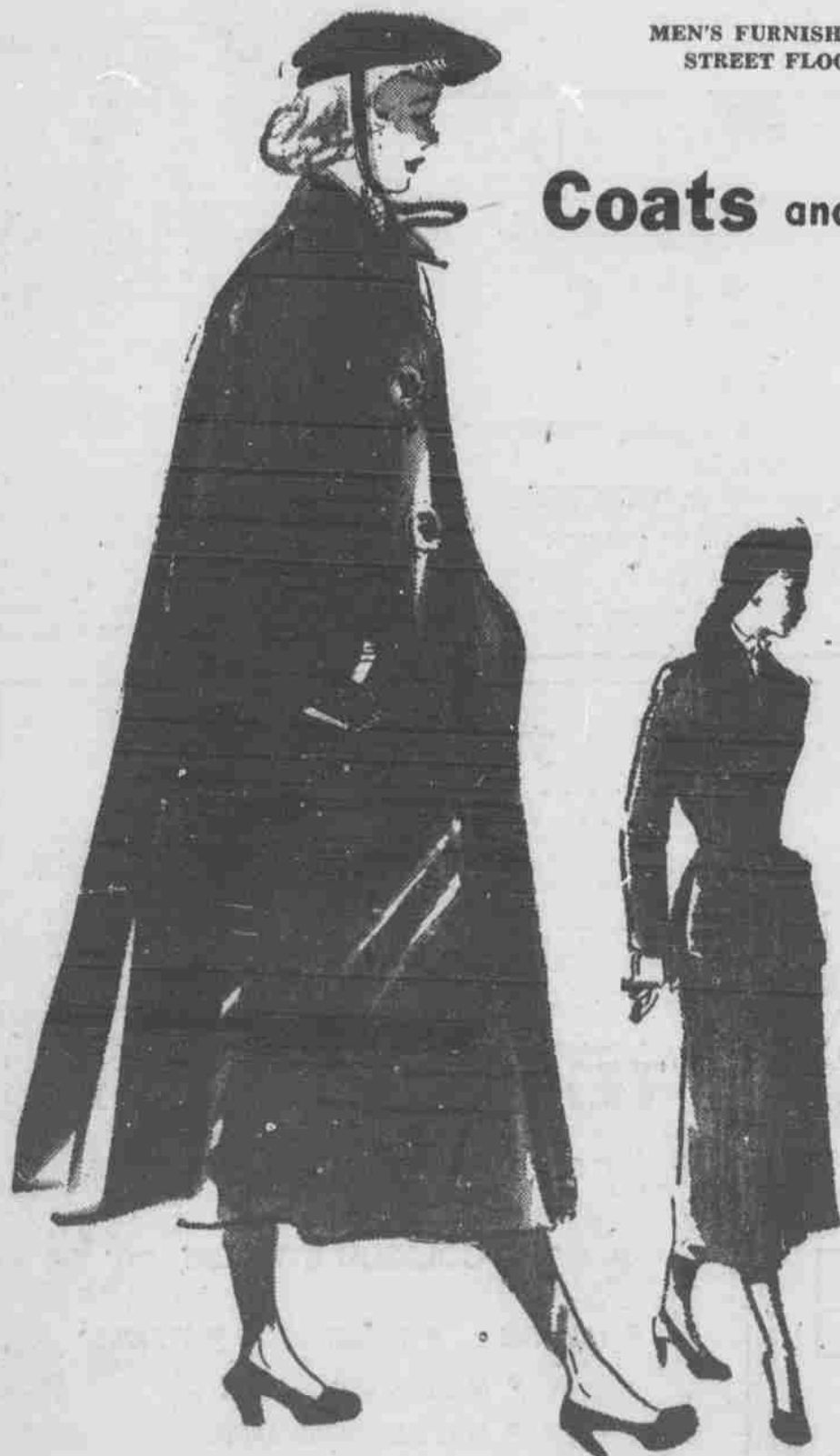
For long term smartness and practicality, you can't beat these classics. From morning 'til night, they always look super. Belted and flared back styles included. Assorted colors in your size. Step into classrooms with one of our classic suits. A must for every campus girl. This novelty stripe is typical of the smart styles in our new collection. All sizes and colors in assorted fabrics.

Campus Accessories

- BLOUSES 2.98 to 5.98
- Skirts 2.98 to 6.95
- Sweaters 2.98 to 5.98
- Kerrybrooke Bags 1.95 to 7.95
- Royal Purple Hosiery 98c to 1.95
- Kerrybrooke Shoes 3.98 to 8.50

LADIES READY-TO-WEAR
STREET FLOOR

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On Purchases of \$10 or More



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