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# Biz Ad College Trains Leaders Managerial Duties Stressed In Business Study Course

Aiming toward the training of business managers, not just typists and bookkeepers, the University's College of Business Administration is under the direction of Dr. Earl S. Fullbrook and his faculty of more than 80 assistants.

Accounting, banking, finance, commercial law, economics, foreign trade and the diplomatic service, business administration,

insurance, marketing, advertising, industrial administration and personnel management are all included in the specialized courses offered by the college.

**College Opened 1919.** The year 1919 marked the beginning of bizad college at Nebraska. Before that year, the college was known as the School of Commerce. It is a charter member of the American Association of Collegiate Schools of

Business, and has offices and classrooms in the Social Sciences building on the city campus.

Offering a two-year degree of Associate in Business Administration, as well as the four-year course toward a degree of Bachelor of Science in Business Administration, the college requires the student to complete and have credit for a minimum of 125 credit hours for graduation.

**Credits Easily Adjusted.**

The college's two-year course is designed for students who do not believe they will be able to remain in the University for the four-year course, and is so organized that a student will have no difficulty in adjusting his credits without loss should he choose to resume four-year study after completion of the two-year course.

With professional training as its goal, the college none the less graduates its students with liberal educations.

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