Tomorrow

One of the most unusual combinations to attract concert-hall audiences will perform here tomorrow when the team of Draper and Adler brings its two-man show to the Lincoln High School auditorium tomorrow at 8:15 p. m. under the sponsorship that brought the Original Russian Ballet here last month.

Creative Dancer.

Quite unlike another American dancer, Paul Draper presents creative dance interpretations of modern and classical music while Larry Adler arranges every type of music imaginable for his uncommon solo instrument, the har-

Such composers as Kreisler, Ravel, Milhaud and Cyril Scott have given Adler permission to arrange their compositions, after hearing him play. Dividing their programs into solo parts, Draper and Adler combine for a portion of the evening improvising dance and harmonica interpretations of tunes and ideas suggested by their audiences.

Touring the country extensively in their sixth year of partnership, Draper and Adler played to sold-out audiences this week in Des Moines, Kansas City, Wichita and Manhattan. Tickets are on sale at Walt's Music Store where some seate sell for 60 and 90 cents. seats sell for 60 and 90 cents. Other prices range from \$1.20 to

Alums . . .

(Continued from Page 1.) tavson asked in beginning his speech. He stated that a great library was the first requirement, and that such greatness is measured by what is inside the build-

The second requirement, the Chancellor pointed out, is "splen-did equipment." He emphasized the need for such equipment in today's advanced fields of scientific research.

"Good men" is the third necessity in a great university," Dr. Gustavson said. The student must have the opportunity to study with great scholars and there must be freedom in the sense that "they have the right to investigate without regard to current mores.'

Need for Freedom.

The Chancellor pointed out the need of this freedom in the field of current social and economic problems. He declared that the clash of ideas is necessary to insure that the truth will be

Citing a great student body as the fourth requirement of the great university, Dr. Gustavson said, "Students are always en-thusiastic and always great" indicating that this requirement is easily fulfilled.

One of the most noteworthy ways that the alumni can help the university attain greatness is through the University Foundation, he added.

In consideration of the future, the Chancellor said that he had found both Governor Val Peterson and members of the legislature sympathetic toward the problems of the university and stated that the governor and other state officials have other problems as urgent as those of the university. He said that the fate of the university's proposed record budget, \$6,500,000, for the next biennium will be entrusted to the people of the state.

Forum . . .

(Continued from Page 1.) "Preparation for Marriage," Temple lounge.

Student co-chairmen for the events are George Khouri, Niels Wodder, Myrlee Holler, Elmer Sprague, Dorothy Weiland and Joseph Ishikawa. Dr. Curtis Elliott, Miss Mildred Taylor, Dr. Hall, the Rev. E. M. Hawkins and Rev. Drew serve as pastor and faculty advisors.

In sponsoring this project, the Religious Welfare Council has attempted to bring together the efforts of smaller commissions to gain the best possible leadership for students, according to Miss

F. C. Blood, professor of advertising and sales management, described five rules for gauging the success of an advertisement to advertising executives of Lincoln stores at a chamber luncheon yesterday noon,

"An advertising instructor surveys the changing picture of merchant, product and public," he stated, "and can apply these tests to determine its effectiveness."

1. Observe the primary trend of business in the field of the product to be advertised.

2. Analyze the product differ-entiation possibilities.

3. Learn the importance of hidden product qualities and their adaptation to advertising.
4. Know the presence of the powerful mind motives permitted

to be used. 5. Determine the adequacy of

the advertising appropriation.

Professor Blood demonstrated to the executives some of the new teaching techniques and ideas on advertising which he is preparing for a new book.

AG GRADUATES

Ag Graduates club will meet February 28 in the Faculty lounge at the Union at 8 p. m. All graduate students are wel-

Music Team Blood Explains Kullman, Met Jenor, Jo Sing To Entertain Ad Techniques To Executives Ad Techniques To Executives Ad Techniques Other Lincoln Symphony Recital By SAM WARREN. Charles Kullman, leading tenor by the following summer's features to the f

Charles Kullman, leading tenor of the Metropolitan Opera who has sung in the musical capitals of the world, will come to the Stuart theater stage Monday, Feb. 24, as a recital guest of the Lincoln Symphony orchestra.

Studied at Yale.

A graduate of Yale, Kullman planned a medical career, but it was attended by 2,000 residents abandoned surgery for singing as of his native New Haven, Conn. a result of his solo experiences with the famous Yale glee club. Winning first a three-year scholarship to Julliard, and then a fellowship to the American Conservatory in Fontainebleau, France, he returned to this country to join the faculty of Smith college where his opera performances drew attention of New York and Boston critics.

After a period with the American Opera company, an experiment dedicated to music-drama in English, he went to Europe, making his debut as Pinkerton in "Madame Butterfly" in Berlin. Starring in the complete Italian repertory, in 1934 he sang in London's Covent Carden don's Covent Garden.

Salzburg Invitation.

That summer Kullman was invited to sing under Bruno Wal-ter at the Salzburg Festival, Europe's zenith of musical activity until the nazi suppression, and was invited again by Toscanini

for the following summer's festival after Toscanini had chosen him a Verdi "Requiem" soloist for a Vienna performance in memory of assassinated Chancellor Dollfuss.

With his fame already firmly established, Charles Kullman re-turned to New York for his American debut as Faust in De-cember of 1935. No mean event,

In the following ten years he has remained at the top of the Metropolitan roster. Eight of those years he has appeared at San Francisco's opera season, and the past four seasons at leading opera houses in South America.

There will be a meeting of all and actives of the Nebraska Manq 7 p. m. Thursday in Room 154, according to Blanche Duckworth, pr There will be a meeting of Coed Follskit and curtain act directors in RoSi6 of the Union Thursday at 4:15 p. 2 necording to Jean Compton.

Ushers for Coed Follies are to meet the dormitory at 7:30 p. m., Thursdi Jean Compton has announced.

Countryman

There will be a meeting of all members of the editorial staff of the Cornhusker Countryman in Room 303 of Ag hall at 7 p. m. tonight, according to Marianne Srb, editor. All students interested in writing for the publication may report at

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