

# CAMPUS DRESS EVENT!



not just a few, — a thousand campus lovlies  
at prices to make you swoon with excitement!

**8<sup>30</sup> to 14<sup>95</sup>**

We're famous as Marco Polo for discovering rare new fashions, and we've done it again, for these are really pearls of little price. With young budgets in mind and first fashions at heart, we have collected over a thousand campus dresses in our Mademoiselle and Third Floor Shops— all young and easy, and RIGHT on or off any campus in America. Sizes 9-17, 10-20. Daytime or Date Time, come and see them Any Time. Remember too, we have alteration service, charge accounts and delivery service for your convenience. . . . (Illustrated are Jonathan Logans at 12.95, specially featured in your September "Junior Bazaar"; found on our Third Floor.)

**MADMOISELLE SHOP SECOND FLOOR**

14<sup>95</sup> upward

**BUDGET SHOP THIRD FLOOR**

8<sup>30</sup> 10<sup>95</sup> 12<sup>95</sup> 14<sup>95</sup>

*Hovland-Swanson*

YOU PAY NO MORE FOR HOVLAND-SWANSON FASHIONS