

LOCALLY OWNED • LOCALLY CONTROLLED
GOLD & CO.
WE GIVE S & H GREEN STAMPS

Fashion Favorites

That make people turn for a longer look . . .



SHORT COATS

. . . are career-minded or pleasure-bent!

Designed to be length-wise . . . new short coats blend happily with every ensemble in your wardrobe. Pastels and black . . . with the flare back or in belted style to add action to your silhouette! Sizes 10 to 18.

39⁹⁵

SOFT SUITS

Suits with a purpose . . . to serve wisely and well . . . are all fashioned along soft lines for summer. Pastel tones and dark colors are equally popular. Sizes 10 to 18.

29⁹⁵ to **69.95**

GOLD'S . . . Third Floor



Joan Miller
LONDON

Cleverly Styled DRESSES

Designed for Juniors-on-the-beam

White "Dobbie" . . . a madras type cotton combined with red, blue or green gingham checks and edging. Coat frocks, so easy to whip into . . . with waist whistling midriff. Jr. sizes 9 to 15.

10⁹⁵

It's a Birdie . . . this slick cotton tattersall frock fashioned for ease in action with deep center pleat and wealthy wide belt. White background . . . tattersall shades of blue and red or brown and yellow. Jr. sizes 9 to 15.

10⁹⁵

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