



# For Christmas Whirl Girls

Brightest stars of the season—twinkling after-dark fashions from our Fashion Floor. Frothing formals—glittering date dresses—sparkling wraps and dinner costumes. Have something new and gay to wear for Christmas and the New Year—find it here, where glamor on your budget is an all-year-round affair. Sizes for misses and juniors.

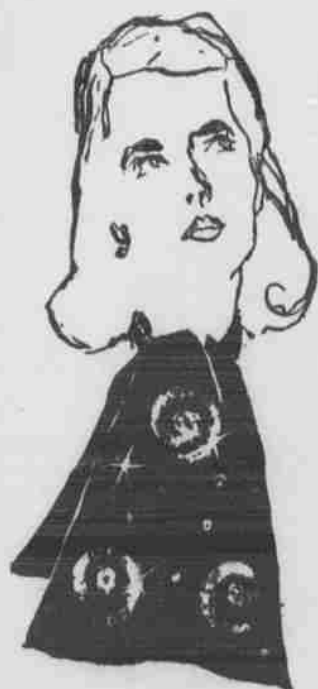


## formals—

- Taffetas      •Nets
- Chiffons      •Jersey
- Satin

16<sup>95</sup> to 39<sup>95</sup>

Third Floor



## Neck Scarfs,

- Sequin trimmed ascots in solid colors ..... 4<sup>95</sup>
- Printed squares with sequins ..... 8<sup>95</sup>

GOLD'S...Street Floor.

## Pearls

Cultured

- Pins \$25 to 42<sup>50</sup>
- Rings 12<sup>50</sup> to 42<sup>50</sup>
- Bracelets 7<sup>95</sup> to 17<sup>50</sup>
- Earrings 12<sup>50</sup> to 42<sup>50</sup>



## Compacts

- Belle Ayre, prism cut clear lucite. Mirror on outside and inside ..... 4<sup>75</sup>
- Smaller size ..... 3<sup>95</sup>
- Ziegfeld Girl ..... 2<sup>95</sup>
- Ziegfeld Pony Girl ..... 1<sup>95</sup>
- Ziegfeld Petticoat Girl ..... 2<sup>95</sup>
- Rex Sterling Silver ..... 17<sup>50</sup>

Some plus tax  
Street Floor.

## Wrapped in Loveliness Formal Coats

16<sup>95</sup> and 25<sup>00</sup>

Simply marvelous are these formal wraps to go over magnetic dancing dresses. Rayon velvets in three-quarter length styles. Some with sequin or ermine-tail trims. In black, sizes 10 to 18.

GOLD'S...Third Floor.



All prices plus tax

LOCALLY OWNED • LOCALLY CONTROLLED  
**GOLD & CO.**  
WE GIVE S & H GREEN STAMPS