

The Nebraskan

FORTY-FIFTH YEAR

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Why Five Bucks?

Why does a Cornhusker cost five dollars?

We have been asked that question so many times by students that the editorial column today is being devoted to trying to answer it to the satisfaction of all of us.

OK, so the Cornhusker costs five dollars. Let's break that down. For this year and last year, printing costs alone total \$3.64 per book. The cover costs another 65 cents per book. The engraving (the making of cuts for pictures) comes to approximately \$2 per book. Those three costs alone add up to \$6.29. But, the yearbook also has to pay for the expensive paper used in printing the book, the office supplies, photographic equipment, visual education department services, and salaries of the staff members.

At a conservative estimate, it costs the yearbook at least six dollars to put out each Cornhusker.

There are 2,000 books being printed this year. That means that the Cornhusker, to pay expenses, has to take in more than \$2,500 above the subscription price, because each book costs more than the student price of it. This additional \$2,500 comes from three sources: organization space sold to organized houses and campus activities; advertising (of which there is comparatively little in a yearbook); and from the class and organized-house pictures taken at the Miller and Paine studio. These pictures cost the student \$1.75 for one and \$3.00 for two. Of this, only ten cents per picture goes to Miller and Paine, and the rest goes to the Cornhusker to defray expenses. Hence the big difference between the Wesleyan college yearbook picture cost of 25 cents, and the university cost.

Even when we know what the money goes for, five bucks still seems like a lot of money. It's a fact, tho, that the yearbook came out even last year, with nothing left over. Staff bonuses and salaries are set by publications board and it is no longer possible for the editor and business manager to end up the year with a new car as it was not so many years ago.

Five bucks it is, and so long as engraving and printing costs remain at their present high level, there isn't much possibility of a change.

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SOIL CONVERSATION

By Don Grube

Columnists or inane writers, as you will, are continually wondering if enough people are reading their columns, and I am no exception . . . however I have arrived at what I consider a fairly reliable method to encourage the public. I propose to print at least one of the examination questions for every subject offered at the University of Nebraska. . .

Snow-time is almost here, and with the coming of winter the NRO's are expecting some glistening evenings ahead. Tobogganing, ice skating and sleigh rides will spell romance for the students. Magic white nights mellowed by the fragrance of pines and burning wood are perfect for falling in love. We hope to bring Sun Valley with all its splendor and glamour right here to the university campus . . . this is going to be a terrific project, we ask the co-operation of "all hands." . .

IT IS RUMORED. . .

That John Host has had a quarrel with lovely Mary Ann . . . it seems he refused to tell her she was the most beautiful girl on the campus. . . A good catch for the girls would be Bill Kemnitz. He hasn't been dating many of the co-eds and I feel certain that if he found one he liked he would really be true to her . . . that would be unique and revolutionary. . . When Darrell Kusow walks it's with Rosemary . . . the last name is superfluous, extraneous, and Peterson. . . Don Minster and Sheldon Cooper have been practicing mental telepathy . . . beware girls . . . you don't have to give them your telephone number . . . they simply place their hands over their eyes, look completely mysterious, and it comes to them. . . Gamma Phi, Tootsie Campen is slightly crazy about her "Howie." . . I hope the printer doesn't omit any words this time. . . I would hate to have him leave out, "about her Howie." . . Someone is in love with out, Virginia Reider . . . if you are interested in finding out who it is . . . see me,

Ragged Edges

BY BET KING.

Another weekend rolls around and finds Saturday night party night. What with the Phi Psi house party, the Alpha Chi party, the SDT pledge party, and the AOPi costume party it looks like a big night.

The Phi Psi party is attracting hosts of those golden arrow girls. The perennial duo of Kathy Legge and Bog Tagt was to be expected. Something new has been added, however, with the pairing of Anne Whitham and Mark Boettcher for the party. Adding a little variety to the deal will be DU George Liggett (he has friends) with Pi Phi Nancy Baker.

Candyland.

The Alpha Chi's went to Candyland for the theme of their party. The constant combo of Betty Chipman and Mart Pesek, Sig Chi, will turn out for the affair. Mary Lou Plouf will be there with Chuck Gleason. That's one of those deals that gathers momentum as it goes along. Eleise Seright, who is seen continually with Phi Gam Don Kleinschmidt doesn't believe in changing at this point. Saturday night will be another in a long line of dates for them. Jan McElwain and Gloria McCullough are using the party as sort of a farewell gesture to their two lieutenants, Frank Lacy and Bill Snow, who are receiving their discharges in the too near future.

The AOP's have favored the Navy all year long, and their house party is no exception. Mary Lou Bohner will have NRO Bud Healy in tow for the deal. While sisters Leoda Nispel and Katty Henderson will be seen with NRO's Dale Jennings and Ken Halsey.

Saturday is the night for individuals to give parties. Mary Jo Gish is throwing one for all the DG seniors, just proving that it pays to be a senior any way you choose to look at it. Speaking of the Gishes, what sailor is more than interested in Nancy? Another party meriting mention is the one Tom Cornish, Fiji, and some of the other fellows are giving at the Pike for Ray Exum who is leaving. Sounds as though it will be fun.

Time—1960.

Friday night is the date the Sig Chi pledges have chosen for their

ultra modern times party. It's so ultra that the time pictured will be about 1960. Alpha Xi Mary Fran Irwin looks into the future with Dean Krasomil, while sister Claire Wodder with Vaughn Johnson looks over her shoulder. Key gal Ruth Korb will relax from Awgwan duties (and it's something to get away from) with Bob Van Sant. Sieg Kallos has little Deegee Julie Rathbone lined up for the evening. The party provides Wilma Kruse with a good excuse to journey from Omaha to join pinmate Bob Wallin for the evening. Another pinned couple taking in the fun will be Bill Heintzelman and Jo Steinbrecker, Alpha Chi.

The Mortar Board party is already the talk of the campus. The other day three gals tripped up the steps of the Phi Psi house and chirped in unison to an unsuspecting Phi Psi, "Will you go to the Mortar Board party with us?" Marilyn Lowe of the Tri Delt house also believes in getting

LETTERIP

The revival of the Awgwan as the university humor magazine was received enthusiastically last year. The publication managed to adhere to its primary purpose—humor. Students could enjoy the slapstick comedy that it offered without reading malicious slander concerning individuals or organizations.

The Awgwan issue released this week violated this essential purpose. Original wit and humor were cast aside for flippant bits of sarcasm concerning problems that have no business being discussed in a university publication of this type.

The purpose of the latest issue was to agitate differences between affiliated and unaffiliated groups plus a few pros and cons regarding racial questions. Granted, these subjects are problems to be considered and to be discussed intelligently. However, they are not subjects to be debated in the sneering manner that was used to completely de-humorize the Awgwan.

Not only is it inappropriate to use the college humor magazine to discuss these problems, it is an insult to the intelligence of UN students to discuss them in such a manner.

A few more such issues of this magazine will develop useless ill-feeling between groups. Weighty problems should be dealt with thoughtfully and seriously on pages other than those of the Awgwan.

Virginia De Forest.

and we will go out to some nice quiet place for dinner . . . and talk it over. . .

If I make this column any longer, this last paragraph will end up between two advertisements encouraging the purchase of "Petite Shoes for Large Feet" and "Dresses for the Thinner Freshmen" . . . therefore I close, wishing you all, good luck, good health, and good-bye. . .

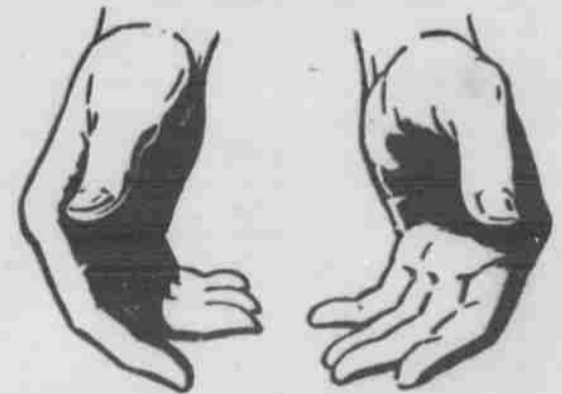
her date for the big deal early. She has asked ATO Don Barry. Rumor has it that Tri Delt's Kay Darlington is a whiz at fortune telling. She told Bette Gayer that she would receive a proposal within two days. Sure enough, on Wednesday Bette got a letter with the predicted proposal. That's quick work.

Another DU, Bill McCormick, has a deal of another kind with Pi Phi Genevieve Mitchell. Seems Bill reminds Genevieve of an old flame of hers. That's one way to a girl's heart.

Bulletin . . .

IM BULLETIN BOARD
 Entries for the Turkey race to be held Tuesday, November 20, must be turned in complete with full roster by 5:00 today.

Candidates for the varsity wrestling team will meet with Coach Jerry Adams in the coliseum at 5:00 today.



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