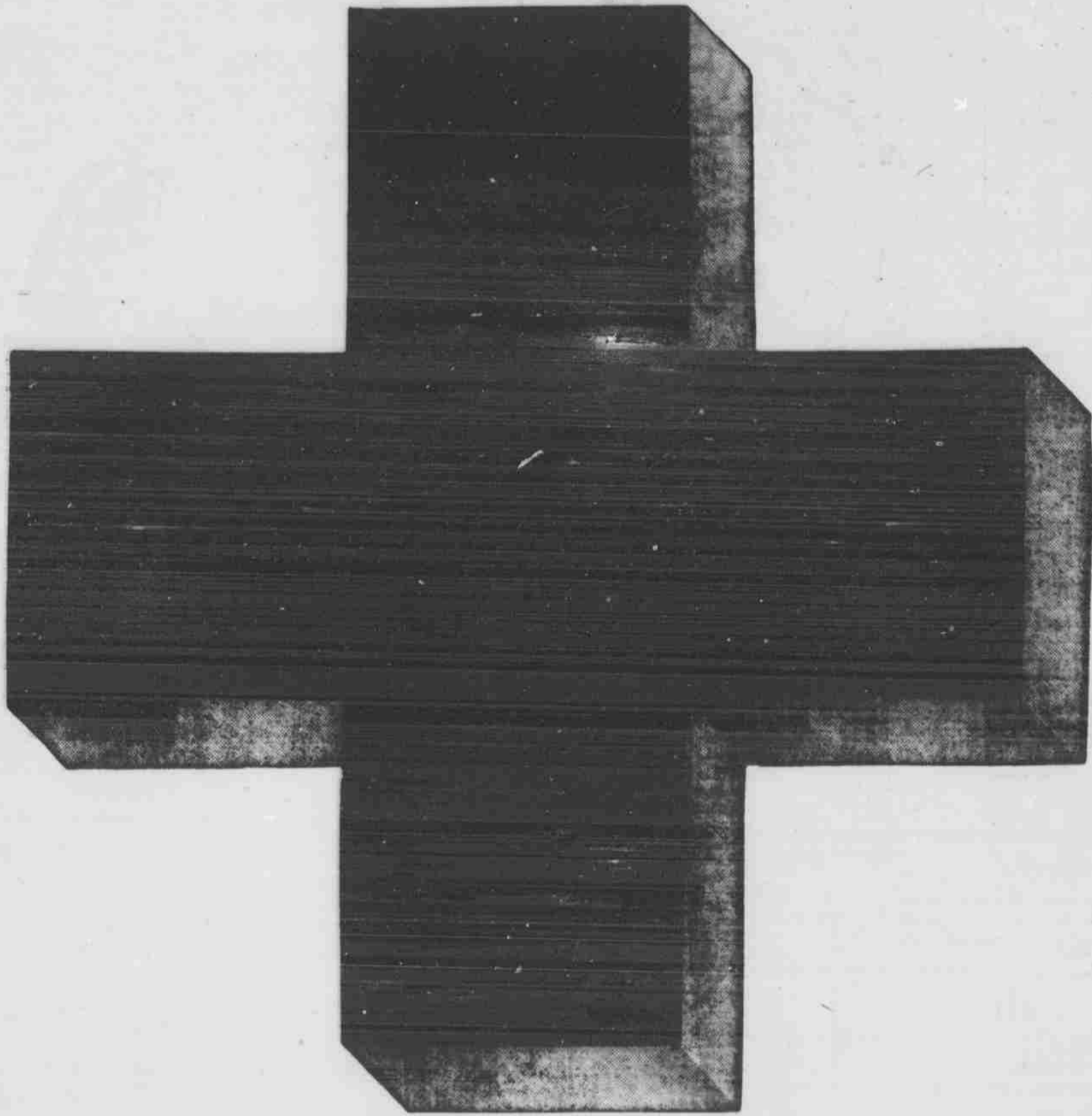


This is a call to America's Heart



Your Red Cross faces the greatest task in its long history

And remember, YOU . . . and you alone. . . keep the Red Cross alive. For without your help there could be no Red Cross. There are no special funds to keep up its great humanitarian work. The money must come, as always, from the heart of America—you!

Our duty is clear . . . we must keep the Red Cross at the side of our fighting men and our wounded heroes. We must help the Red Cross in its vital job of sending food and medicine to war prisoners . . . aiding the ill and lonely overseas . . . collecting life-giving blood plasma. The scope of the Red Cross is almost limitless. Every Red Cross worker is your personal messenger of sympathy and comfort to your man in uniform.

Keep Your **RED CROSS** at his side

LOCALLY OWNED • LOCALLY CONTROLLED
GOLD & CO.
 WE GIVE S & H GREEN STAMPS