

LOCALLY OWNED • LOCALLY CONTROLLED  
**GOLD & CO.**  
 WE GIVE S & H GREEN STAMPS

# Perennial Gift Fets

## Come and See Our Variety of Christmas Lingerie

*Something for every preference . . . every purse*

This year, lovely lingerie is a gift that every lady will welcome warmly . . . especially these gift choices. Feminine or tailored, toast-warm or film-sheer . . . her favorite fashion is here . . . at your favorite budget price.



## Delight Her Heart with a Housecoat or Robe

Saucy tricks to keep her warm . . . styles either feminine, or practical and appealing. They'll help her discover the fun of being a stay-at-home gal! Quilted robes, brushed rayons, wool flannels, rayon crepe housecoats in plain or patterned designs.

**8<sup>95</sup> to 29<sup>95</sup>**



## Pretty and Practical Slips

A slip will win a warm place in her heart. Tailored or dressy styles with lace trimming. Also some knitted styles for the more practical girl. Tearose, white and black. Sizes 32 to 38.

**2<sup>95</sup>**  
and 3.95



## Lovely Gift Gowns by Artemis

Gowns with criss-cross eyelet or assorted lace bands on blue or Petal rayon crepe and rayon satin. Sizes 32 to 40. Also other Artemis gowns than the one pictured.

**3<sup>95</sup>**

## Soft "Kickernick" Bed Jackets

A warm jacket to cuddle her arms and shoulders, luxurious in warm, brushed Bemberg rayon brocade. Rounded, young yoke and full sleeves. In blush, blue and white. Small, medium and large sizes.

**2<sup>95</sup>**

