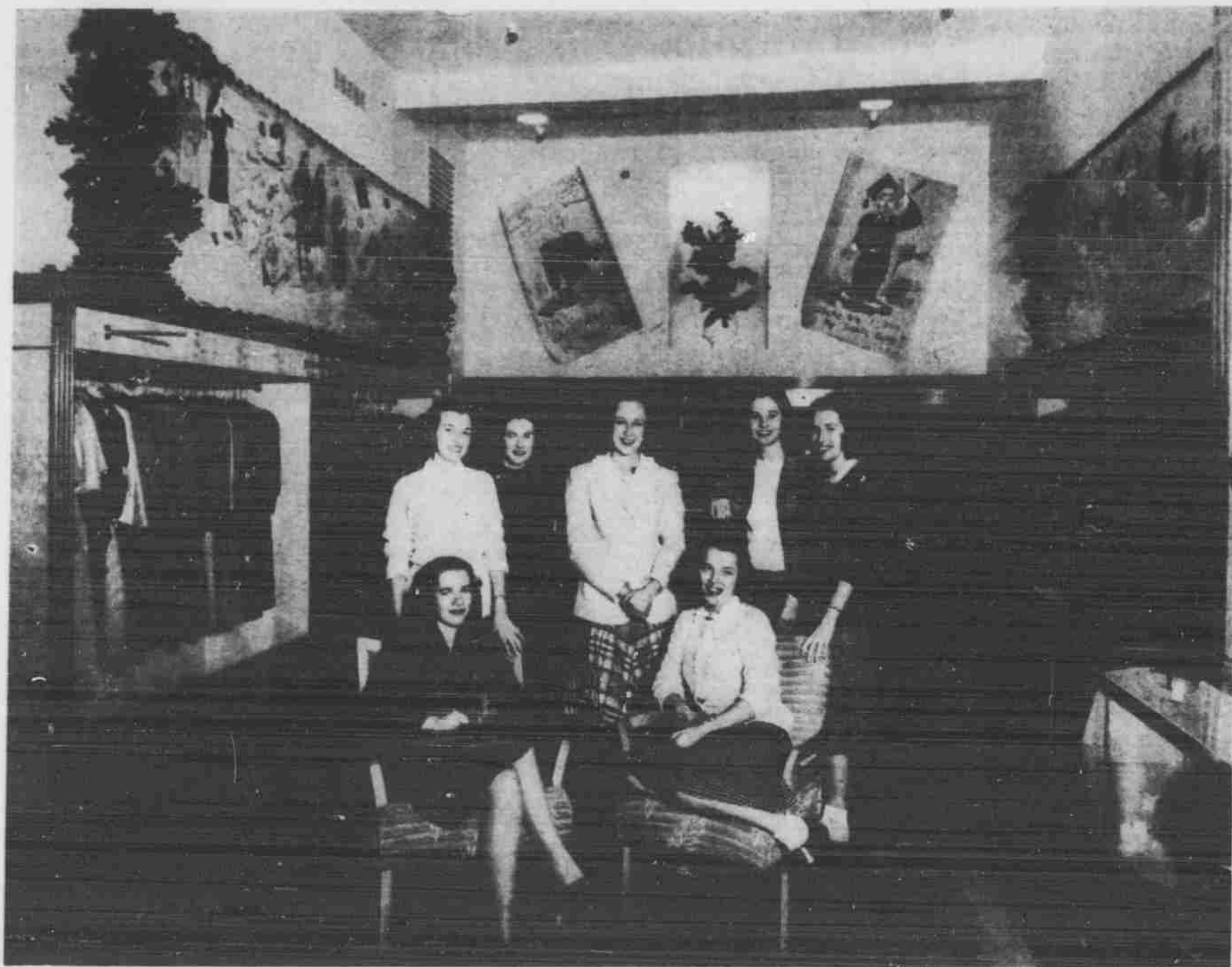


BEN SIMON & SONS*Young Towner Shop, Fourth Floor*

Welcome from the College Board

You're already wanting to add to your campus wardrobe, and wondering how to be sure you'll get just the right thing. That's where we, Simon's college board of fashion, come in! We're here to give you pointers on what's becoming and campus-right!

*Bette Tobin**Mary Kay Bogan**Mary Lou King**Janice Campbell**Lucille Hosman**Leslie Metheny Paula Lee Jones**(Not in picture: Jean Guenzel, Joyce Stuve, Shirley Crossman)*

Young Towner Shop, Simon's Fourth Floor