

LOCALLY OWNED • LOCALLY CONTROLLED
GOLD & CO.
 WE GIVE S & H GREEN STAMPS

FOR THRU SPRING WEARABILITY . . .

Clock Wise Classics

Smooth, good looking classics—No. 1 wardrobe investment for thru Springtime! Right anytime—they dovetail perfectly with your busy life—take you round the clock looking and feeling your best dressed self. See this top collection of slacks, coats and suits. All superbly tailored for non-stop duty.



Smooth Cardigan Suits

Smoothest, most flattering for thru Springtime—the new cardigan suit! Its crisp, clean cut collarless jacket and slim skirt make it right anywhere, anytime. Dress it up or dress it down. Beige, brown or blue, sizes 10 to 20.

29⁹⁵

GOLD'S...Third Floor.



Brilliant Boy Coats

Boy coats make fashion headlines in coats, a spirit-lifting coat to focus all eyes on you—to supercharge your entire wardrobe! See these vivid boy coats, underscored for a big Spring future! In camel color, sizes 9 to 15.

29⁹⁵

GOLD'S...Third Floor.



A Duo of . . .

Slacks

Superbly tailored slacks to wear and wear, they're classics in any wardrobe. And they're as eye-catching as they are smooth. Of strutter cloth or cavalry twill in the popular colors. Tailored by Mayfair. **5⁹⁵** Sizes 10 to 20.....

GOLD'S...Third Floor.

Sweaters

Get set for spring with plenty of sweaters, they're pretty enough for dates, and smart for wear round the clock. In cardigan, and pullover styles, super with suits or slacks. Pastel colors, **5⁹⁵** in sizes 32 to 38.....

GOLD'S...Third Floor.