

LOCALLY OWNED • LOCALLY CONTROLLED  
**GOLD & CO.**  
 WE GIVE S & H GREEN STAMPS

*Salute to New  
 Spring Suits*



Spring's a feeling ... before it's a season! Capture it now in a colorful young suit. A good Spring suit is sound fashion strategy for your wardrobe—for your budget. They're wonderfully cheering and spirit-lifting under your furs now ... later worn alone.

See our wonderful line-up of classics and dressmaker styles—equally smooth with your casual or dress-up accessories. There are the new, new cardigan suits, and short jacket suits—all suits with a bright busy future now through Spring! And Coats to match many of the suits. Sizes 12 to 20.

*CHART A NEW COURSE  
 FOR YOUR BUDGET*

the coats

**39<sup>95</sup>**

the suits

**29<sup>95</sup>**

GOLD'S... Third Floor.

