



## We're Keeping Christmas

Here at Simon's our ample stocks will help you keep Christmas in the American way. Things can't be quite the same this year, but a gift, thoughtfully selected, will help bring Christmas cheer.

### **A hint to the Girls**

If you're looking for a gift for HIM, take a look at the many practical suggestions in our first floor men's department... things to wear, leather goods, etc.

### **A hint to the Boys**

HER gift will be easy to find at Simon's. The Young Towner Shop, on Fourth Floor, holds dozens of wearable things... and college girls are there to help you with ideas. And our first floor accessories department is another haven of ideas.

**BEN SIMON & SONS**

