

# MAKE IT A DIRECT HIT!

**Lawlor's Sports Equipment**  
1118 "O" St.

**Sigma Kappa**

"Slap the Japs—With Bonds and Stamps"

**Singer Sewing Machine Co.**  
1311 O—2-6452

"Sew and Serve and Buy Bonds  
With What You Save"

**Beta Theta Pi**

"Your Bonds 'Bomb Berlin'—Buy Today"

**Y. M. C. A.**

"Buy Bonds Now—Help Build the Future  
University of Nebraska"

**Cornhusker Hotel**

Under Schimmel Direction

**Towne Club**

"It's Your Fate—So Participate"

**Nebraska Beauty Shop**

"Honor Your Hero"

**Newman Club**

"Empty the Piggy Bank—Buy  
Bonds and Stamps"

**Hardy's**

"Give a War Bond—a Present  
With a Future"

**Alpha Tau Omega**

"Buy a War Stamp With Your Next Coke"

**Capital Engraving Company**

**Clyde Long's Hamburger Inn**

"Bring Them Back—With War Bonds"

**Delta Tau Delta**

"Buy Bonds for Bombs"

**A Good Place to Eat—The Nook**

1131 R

**Sigma Alpha Nu**

"Back the Attack—With War Bonds"

**All-American Cafe**

"The Best That Points Will Allow"

**Delta Upsilon**

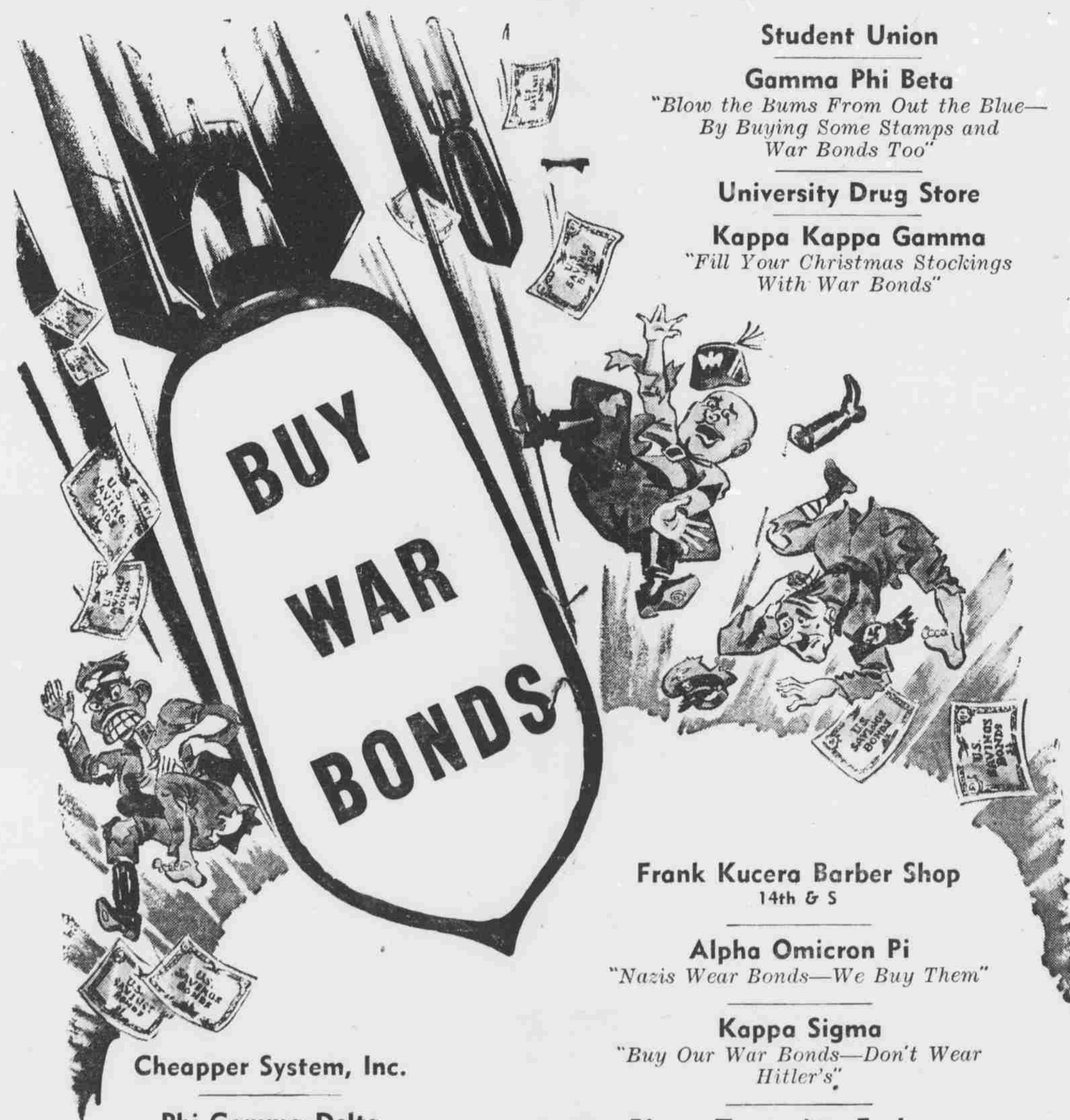
"Do Your Part—Buy War Bonds"

**Long's Nebr. Book Store**

"Buy War Bonds"

**Phi Kappa Psi**

"Victory Through Bond Power"



**Student Union**

**Gamma Phi Beta**

"Blow the Bums From Out the Blue—  
By Buying Some Stamps and  
War Bonds Too"

**University Drug Store**

**Kappa Kappa Gamma**

"Fill Your Christmas Stockings  
With War Bonds"

**Frank Kucera Barber Shop**  
14th & S

**Alpha Omicron Pi**

"Nazis Wear Bonds—We Buy Them"

**Kappa Sigma**

"Buy Our War Bonds—Don't Wear  
Hitler's"

**Bloom Typewriter Exchange**

129 No. 11th—2-5258

"We'll Be on Our Way to Victory—  
If You Buy Bonds"

**Alpha Phi**

"Boost the Boys—Buy Bonds"

**Blue Bonnet Cafe**

238 No. 12th

We Serve the Best—Steaks, Chops,  
Chickens

**The Evans**  
2-6961  
LAUNDRY-CLEANING

**Cheapper System, Inc.**

**Phi Gamma Delta**

"Hit Hitler and Hirohito—Buy Bonds"

**Danielson's Floral Co.**

1306 N St.

**Petersen Typesetting Co.**

1010 Q St.

**Graves Printing Co.**

312 No. 12th St.

**Theta Xi**

"Good Buy for You Are Bonds—  
Bonds Are Goodbye for the Japs"

**Stephenson School Supply Co.**

1008 Q St.

**Alpha Xi Delta**

"Every Soldier Responds  
to the Sale of War Bonds"

**Chi Omega**

"Bonds Pave the Royal Road to Rome"

**Regents' Book Store**

"We're In to Win"

**Delta Gamma**

"Help the Cause—Buy Bonds!"

**Sears Roebuck & Co.**

"A Present With a Future With  
Everyone—War Bonds"

**Sigma Delta Tau**

"A Stamp Today Will Stamp Out War  
Tomorrow"

**Shop at Ward's**

Spend the Difference for War Bonds  
112 No. 10th

**Delta Delta Delta**

"Buy Bonds for Christmas Cheer"  
Now and Every Other Year"

**1944 Cornhusker**

"Give War Bonds for Christmas Presents"

**Pi Beta Phi**

"Help Our Boys to Strive—Join the Drive  
Buy Bonds"

**Cletc's Beauty Shop**

"Buy Bonds and Stamps—Help Our Boys"

**Pioneer Co-op**

"Yours to Decide—War Bonds  
or War Bondage"

**Sigma Chi**

"Bonds and Blondes—That's Our Cry  
For We're the Boys of Sigma Chi"

**Zeta Beta Tau**

"The More Bonds and Sweat—  
The Less Blood and Tears"

**Alpha Chi Omega**

"This Is War, So Dig Some More"

**Kappa Alpha Theta**

"Dig Down Deep"

**T. M. Duffield Co.**

Electrical Appliances

**Y. W. C. A.**

"Have You Bought Your War Bond?"

**Nebraska Typewriter Co.**

"Help the War Effort—Buy Bonds"