

shows the way to Christmas . . through wonderful gifts that are practical without looking as if they were!

> Glamourize Your Gifts . . 8 with Magee's beautiful holiday wrappings . . no charge on gillpurchases over \$1.00.

Fleece-Shortee Coat . . a super compus item in British ton wool with bright red plaid flannel lining. You men don't mind if the gals borrow this one for their own, do you!

Second Floor \$23.50





Sweaters and Blouses The sweaters of pure wool in delectable shades. The blouses of crepe, jersey, or cotton . . tailored or feminine, whichever her type.

Quilted Glamour Robe 77 to keep her beautifully warm these

fuel-conserving days . . in sheet

welvet jewel-tones, pastel grepes,

\$12.95 to \$29.95

floral prints and plaid taffeta.

\$2.95 to \$8.95



Shirts by Arrow and Nelson

Paige . . collars to suit his type . . colors to blend with his wine ter clothes . . sanforized-labelled for less than 1% shrinkage.

\$2,24 to \$5.00



Ties Men Like ... in monotones, stripes, plaids or prints in wool, crepe and rare, pure

\$1.00 to \$5.00



Plaid cotton flannel shirts ... two-tone with twill, or all plaid in brown, blue or red . . . for that he-man-of-the-north-

\$3.00



