

When in Rome . . .

BY HELEN GOODWIN.

This modern world, or so-called, isn't as original as we think. For if the Roman empire had been as permanent as the lipstick that was used by Roman school girls, we would still be talking the language now used only at the head of a fancy diploma. But it isn't the language we are interested in, specially, it is the lipstick. For the Roman girl went two steps further than the modern woman. She not only dyed her lips instead of using a temporary coloring, but she used a variety of colors, usually green, purple, or sometimes red.

If the Romans can do it, so can we. All we have to do is find out how they did it. For undoubtedly, permanent lipstick would be appreciated in more than one case . . . The lips usually matched the color of the tunic. Or so said Dr. John J. Geise, professor of history at the University of Pittsburgh, who discovered this startling theory. Not only that, if the women didn't like the color of their hair they changed it. Incidentally blondes were at the highest premium.

Chemical Powder.

If we do as the Roman girls did, we won't have to go to the five and ten to get face powder. Instead, go down into the cellar, open up a can of white lead and rub it over your face. Of if you don't like white lead, smash up little sister's blackboard chalk and

Snuggies . . .

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"Yeah, but I'd freeze without 'em."

Into the Open.

Spence Porter hasn't led a sheltered life by any means, but he was absolutely flabbergasted when he heard two wimmen in this conversation: "I'm catching my death of cold in my last year's lingerie."

"Well, why don't you get some 'Kumfortites?' Mademoiselle says they're strictly 'an ret.'"

"But papa says that Ma's red flannels were good enough for grandma, and women haven't changed a bit."

"No, women haven't changed, but men have. Grandpa was gullible enough to think that behind those red flannels was a beautiful well-proportioned woman. Take my advice. Get 'Kumfortites' and a club and enjoy a happy college life."

Never before have the girls of the rag office spoken of anything but copy, proof, capitals, etc. Believe it or not, yesterday I dropped into the office to say "Hello," but I was shushed immediately and forced to listen to an oration by Susie Sobsister, that perennial girdle model. The girls were gathered around her as tho they were about to hear their own death sentences pronounced. A hush fell over the room, Susie stuck out both chins, pulled her skirt down so that her "Suzette Snip-it Slip" wouldn't show, and proceeded in this manner.

Form-Fitting Warmth.

"Girls, dive right in... What looks like a cold proposition may be only short-sightedness. Moral: Buy your Gunnywear 'Ponies' now, before you start shivering and sneezing. Remember, you'll not be whisked around in a coupe, like a little hot-house flower. You'll be walking and appreciating the warmth of Gunnywear 'Ponies,' knitted to fit forever!"

Raise the temperature with a little flattery. Specifically, a pretty pair of "ponies," part wool and part cotton. Knitted so thinly and beautifully they cling without a wrinkle. "Ponies" are Gunnywear's particular pride and will be yours!

Get next to a good thing and stick with it. Gunnywear "Ponies" are the strong silent type you'll like. They never bunch up under dresses. They wear and wear, warm and warm. They're here, there, everywhere... wherever you need them, at very little cost for so much coziness.

With three cheers for Susie the girls went their own way back to tell their sisters of the glory and the flattery to be obtained from Gunnywear "Ponies."

Men . . .

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as the cuffs. Much of the drape effect in suit coats has been forgotten, as well as high waistlines in trousers.

War Affects Style.

The rest of the articles included in men's wardrobe have altered their styles to fall in line with the war effort also. Men's shoes, for instance, have done away with extra heavy soles and toe caps requiring additional leather in the manufacturing of shoes. The style has followed closely that of smooth grained leather and plain toe, as set by the military shoe.

Additional accessories in men's clothing, as featured by downtown stores, have not felt the pressure

of the war trend so keenly. Neckwear, hose, and shirts have not been noticeably modified. The wide variety in colors and styles is still present in store windows and on counters for the male to choose from. Garments of outerwear, such as topcoats, are fewer in quantity this season, but the quality and workmanship have remained equal to that of former years.

From these styles and fashions, still offered by the stores, the ci-

vilian college male will have a large collection from which to choose his military ball wardrobe and still reduce his bankroll considerably.

Most noticeable at the ball will be the absence of formal wear—the tuxes, white ties, and stiff fronts. Those articles, which so traditionally inaugurated the formal season on this campus, have been tucked away along with many other social frivolities, for the duration.

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E. Dressy fabric gloves, complimentary shades, \$2.95.

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