

LOCALLY OWNED • LOCALLY CONTROLLED
GOLD & CO.
 WE GIVE S & H GREEN STAMPS

*Look Prettier . . .
 Feel Gay This Winter*



★Casual Coats

Wonderful wear everywhere casuals, smartly tailored and ready to wear over everything whether it's sweaters, skirts or your date dresses. In a nude color, it's the perfect topper for the college wardrobe. Sizes 10 to 20.

29⁹⁵



★High Shades for
 High Spirits

Rayon crepe dresses in one and two piece styles . . . just the frock to take you "stepping out"! Spirit lifting bright shades in powder, aqua, lime green, pecan, gold and fuscina. Sizes 9 to 17.

7⁹⁵

*Duration
 Classics*

★Sweaters

Happy sweaters and skirts you'll wear endlessly and always look well dressed in. You'll be ready for daytime wear . . . classes, shopping or coke dates! Both classic pullovers and cardigans in sizes 34 to 40.

3⁹⁵-5⁹⁵

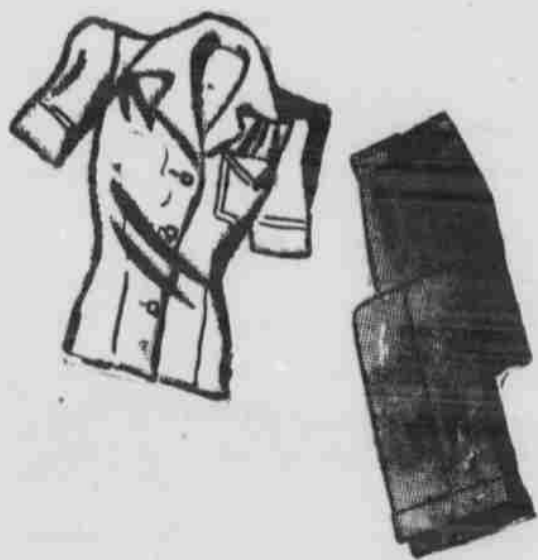


★Mannish Maid Shirts

The perfect tailored shirt for slacks, skirts or suits. Guaranteed washable, you may select from white and pastel colors.

LONG SLEEVE **2⁵⁰**

SHORT SLEEVE **1⁹⁵**



★Slacks tailored by Mayfair

Separate slacks at low, easy on your budget prices. Slacks in navy, black, brown and green or strutter cloth in navy, brown, black and green. Sizes 10 to 20.

5⁹⁵

GOLD'S...Third Floor.