

PINK RAG PUPPY

This Is a Fashion Edition.

I feel like an Old-Fashioned myself. Thanks, bartender. The military ball which opens the social season at Nebraska next week is already casting its shadow ahead. Kappa Sigs Verne Ingaham and Gene Olmstead each have two dates already for the big affair. DU Darl Larson will be at the military function with Pi Phi Jill Larson, "Dingie" Dingwell of the Phi Gams will have Theta Jean Dresden on his arm and Mary Jean Jones of the Ag dorm will be gliding across the floor with a Sig Ep from Ames whom she met when she visited Iowa State's homecoming.

She Was Only

a lumberman's daughter, but she had been through the mill. Here's a long involved story. Sig Chi Dale Harvey drove AOPi Penny McBride down town the other day. When she got out of the car, she forgot her notebook which had a letter in it which Dale began to read. Penny ran back after the notebook and letter and called the corner policeman when Harvey refused to give it to her. In playful revenge one of the boys brought Penny into the grill where Dale was coking and sat her down with him saying, "Well, here she is." Penny was handcuffed.



The Military Dignitary Above

is Kappa Ann Craft, honorary colonel of the ROTC regiment, who is wearing one of Ben Simon & Sons' military ball dresses. The dressiest street clothes will replace formal wear at Nebraska's biggest social event in this war year. The number Ann is modeling is a black crepe apron dress trimmed with lace. The apron has a new side drape and the dress is otherwise plain and fitted with a sweetheart neck and short sleeves. Betty Dick, who last Monday passed the candy to her Tri-Delt sisters to celebrate her pinning to Phi Delt Howard Chapin, will be dancing with Howard at the ball attired in an ice blue moire taffeta dress from Simons with peg-top pockets and self buttons down the front.

In a wheat-colored wool frock with slit pockets, a belt trimmed in nail heads and a plunged neckline, Eloise Hainline, DG, will be seen at the ball with pin-mate Beta Larry Huwatt.

Many styles and colors are available at Simon's for your ball dress plus dresses for wear on every occasion. Make Simon's dress shop your fashion headquarters.

It's Fashionable These Days

to study. And if you would like a better grade in several of your courses stop in at Long's Nebraska Book Store. They have thousands of used reference books at bargain prices which will help you in writing your papers and in "boning" for tests. Long's also have the college outline series, dictionaries and books of all kinds which will aid you in your studies. The Nebraska Book Store facing the pharmacy building is campus headquarters for all student supplies including fountain pens, college jewelry, pennants, note books and fillers and stationery.

Laboratory sets, engineers', architects', and artists' supplies, and greeting cards are all handled by Long's. For your convenience Postal Sub-station number four is located at Johnny Johnsen's Nebraska Book Store. Stop in, your campus friends will wait on you.

Until Gas Rationing Starts

Kappa Pat Catlin is going steady with Beta Homer Sheridan. Feeling ill the other evening were DG's Helen Johnson, Janet Krause and Kay Detweiler after chewing some tobacco and smoking some cigars given to them by Fiji Norrie Anderson. It's swell to see Kay and Norrie together again.

On Your Toes

as you dance at the ball should be a pair of Ben Simon & Sons' newest and loveliest pumps. Gabardines and patents in russet, beige, blue and black are displayed in Simon's shoe department. Their shoes bear the famous trademarks, "Connie" and "Jacqueline." They have halter-back Jacqueline's with walled toes in black or brown. These are easy to walk on and are flattering to any feet. Also featured are dressy pumps with pom-pom bows and open toes.

Theta Joline Ackerman has a new pair of the Jacqueline heeled shoes in black gabardine for the ball. She will be seen with Phi Delt Norm Hoelk at his house party tonight and at the ball next week.

Simon's have, too, a large selection of wedgie play shoes and moccasins which are rapidly taking the place of saddle shoes as the campus stand-by. Available also are Guernsey-colored strollers which are very hard to obtain due to leather shortages. Stop in to Simon's and fill your shoe needs.

Bring Your Date

to the Union ballroom Friday night and dance to the music of Johnny Cox and his band. Cox' aggregation is one of the best in this party of the country, the dance floor is the finest in the city of Lincoln and only college students are admitted. Between dances drop into the grill where they serve the finest sandwiches and soft drinks. For the dance, the price is low, you'll want to go. Admission is 25 cents per person, dancing is from 9 until 12.

Violating the Mann

Act or whatever that is about crossing state lines with a woman, was violated last weekend as Kappa Sig Wrede Smith took "Blitz" Lillibridge, DG, through Iowa and South Dakota. He said that they met his dad. Getting the old man's approval, Wrede? At any rate "Blitz" came back to the DG's carrying flowers and candy, and we predict a pin-hanging in the very near future. Theta Marge Heyne doesn't fool us because she's had so many dates with APO Carl Petty.



Get a Head

adorned with one of Gold & Co.'s "Jewel-Tone Pompadours" and you'll have the smartest chapeaux on the campus. The hats are styled by Phyllis Mae for fashion and beauty. You're bound to like the smooth way the brilliant jewel-tones take to felts. You'll like the way they set off your costuming and your personal charm. Select a "Jewel-Tone" today in your own "best" color. It will add smartness to your appearance on the most important occasions.

Gold's hat department also has lovely millinery for every occasion. They feature the latest styles in sport, casual, and spectator hats as well as chapeaux to wear with your beaux. Stop into Gold & Company's third floor hat department today. Their new "Jewel-Tones" are offered at \$3 and are available in head-sizes 22 and 23.

If I Am Studying

when you come in, just wake me up. Artists appreciating the surrealism at the ZBT house party tomorrow night will include Zeta Bates Irv Malashock and Julie Cohen with SDT's Becky Silvers and Shirley Sommer. Kivee Kershenbaum will import Jeanie Rubenstein of Omaha for the occasion. One of the most platonic little romances on the campus is that of Jim Riggs, Beta, and DG pledge, Nina Scott. The scheming little DG's got them to pose for a picture with Jim's arm around Nina, but even that didn't seem to help.

The Third Finger, Left Hand

of your sweetheart should be sparkling with a diamond ring from Gardner's Jewelry Store. Lovely rings with perfect, blue white diamonds are offered. Quality and service to their patrons has been Gardner's aim since they entered business in 1888. Stop in and pick out your engagement ring. And you should start your set of silverware now. Gardner's have the finest selection of silverware including the smart King Richard pattern. Make 1220 O Street your jewelry headquarters.

Ask for It by Name,

Fairmont's ice cream. Made of rich delicious ingredients, carefully and scientifically prepared. You'll enjoy Fairmont's for dessert or that late snack. It's sold everywhere in a wide variety of tempting flavors. Fairmont's is good in cones, sundaes, or served plain. Buy it for your special occasions. It's smart as well as wholesome and tasty. Buy Fairmont's ice cream for the "peak of quality." It's America's favorite desert, have it several times a week.

I Feel Hurt!

Neither the radio broadcasters nor the rag columnist have taken time out to tell how bad my column is, and I know that I'm worse than either of theirs. Seriously though, I believe the kids would like a little more gossip and a little less feudin'. I know a fellow who got drunk with power, but he owned an electric cocktail mixer. The Kappa Sigs are going to church as a group Sunday morning are having dates in for a buffet supper that night.