

Ben Simon & Sons

4th Floor Sport Shop

Simon's congrats to you N.U. coeds!

**orchids to you for
leading the nation's
fashion parade:**



color bright Hawaiian, Gaucho and flower print blouses . . . luscious hi-shade pastel blouses . . . sizes 10 to 20 . . . 2.25 up.

you and the rest of your national clan of co-eds have set the pace in dressing the easy, casual way . . . this year is your heyday . . . 'where-ever the four winds blow' it's open season on the slacks, skirts, sweaters, playsuits and slack suits that you love so well . . . and it's open season on sport-clothes at Simons . . . join the sports

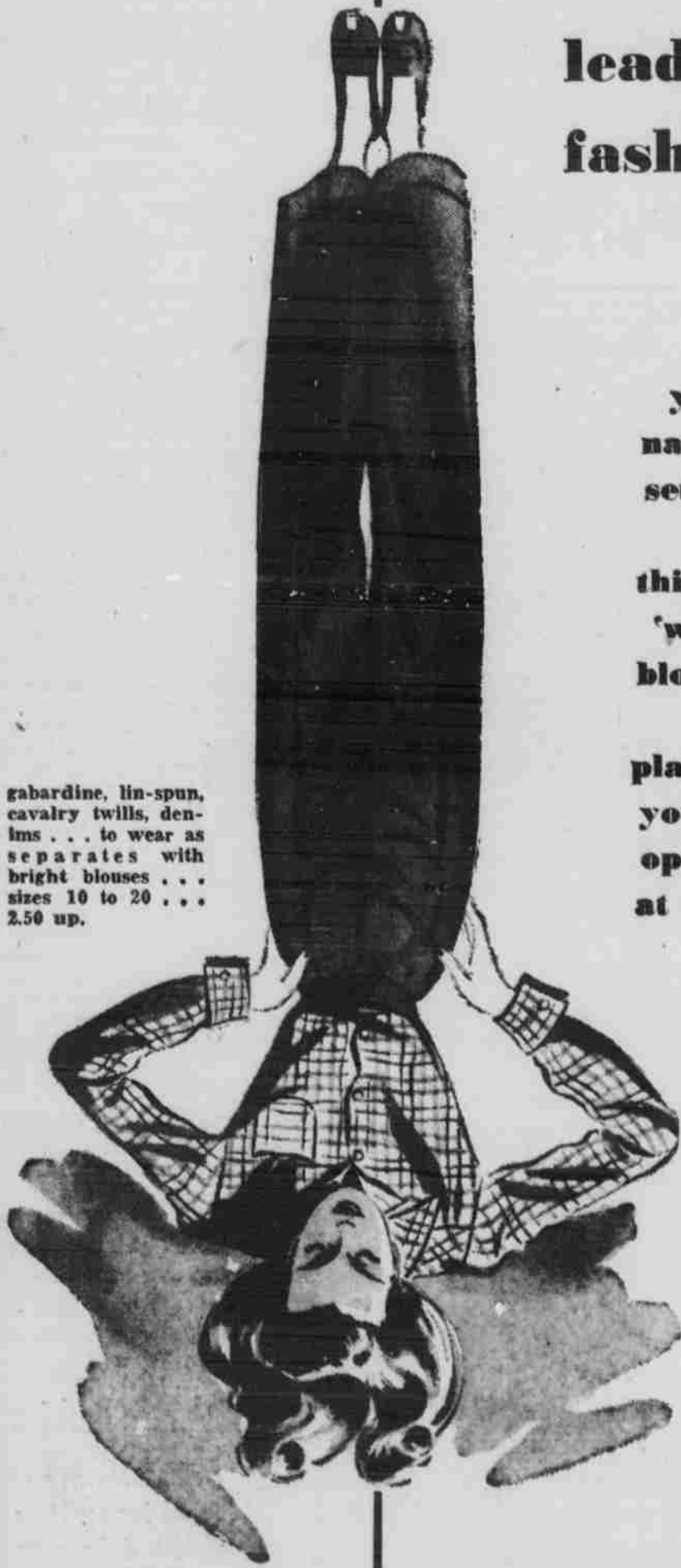
parade to Simons this week end . . .

see the slim-precision-cut slacks, the color-mad play suits, the riotous print blouses and the skirts and sweaters you live in and love!



fine cassimere knit sweaters in short and long sleeve sloppy joe sweaters . . . 2.95 up.

skirts . . . a whole array of gorgeous colors . . . in plain pastel gabardines, plaid flannels and full pleated crepes . . . 3.95 up.



gabardine, lin-spun, cavalry twills, denims . . . to wear as separates with bright blouses . . . sizes 10 to 20 . . . 2.50 up.

slacks . . . your favorite of this season . . . the shepherd check, fly-front, tapered trouser flannel slack . . . the ultimate in smartness . . . 7.95.

