

Spring Sport Jacket . . .



Golds outfitted Bob Turner in this hot-selling sport jacket. The well-dressed man's spring wardrobe will not be complete with just a suit. Gold's men's staff warm. He must have a sport jacket, slacks and one of those new kinds of vests to be a BDOC.

On Land, On Sea . . .

Uniforms Steal Spotlight In Nation's Fashion Trend

Woop, Woop, Woop!

By Pat Chamberlain.

What will the well-dressed American sailor of this warring world wear this season? We didn't go to "Vogue," "Harper's Bazaar," or "Mademoiselle," or "Esquire" of BDOC fame, or "Apparel Arts," for that matter, to find the hottest fashion flashes from the front, but we invaded the Navy recruiting offices located, in case that some of masculinity matriculated at dear old Nebraska U wonder, in the Post Office building, 129 North 10th street.

As the various insignia of rank, decorations, chevrons, stripes, and service pins are too numerous to count and too complicated for us to understand, we will confine fashion hints to the uniform itself.

Altho the uniform has not changed materially from that worn during the last war of 1914, the material has decidedly changed for the better. The cut of coat and trousers, also has become more suave, more tailor-made to suit the individual, rather than the mass-production suits of the last war.

Wool Still in.

Wool is still the most popular material used in both army and

navy because of its durability, non-crushing qualities, and general nattiness of appearance. It is stated that it takes about 200 pounds of wool to completely outfit a soldier at the start, and 70 additional pounds each year after that.

Navy blue, as before, distinguishes a navy man. "Gobs" are readily known by their bell-bottomed trousers, black neckties loosely tied with a wrinkleless square knot, which, the handsome sailor on the other side of the deck told us, is the only bane of life on the sea.

Having always wondered why navy trousered legs are bell-bottomed, we inquired to find out that in case you are the man overboard it is easier to crawl out of them, and also they are easier to roll up when you swab the decks.

Historically.

Interesting historical notes we found about the uniform are the 13 buttons across the front of the trousers, corresponding to the number of original states in the Union. The four dull stripes crossing the necktie are worn in mourning for the four full admirals who have served the navy since its organization.

Undershirts in the navy are cut high this year continuing the usual custom. It is correct to show a bit of the white undershirt at the neck of the overblouse. Nationality of navy men is revealed in their choice of colored underwear. Green is the Irishman's favorite, and pink, delicately tinted, marks the American. Since the last war, zippers have also been added to the uniform.

No identification of the particular sailor's ship is revealed on the band of the soft, jaunty, bill-less hat. This tell-tale detail highly informative to enemy Germans and Japs was replaced about a year ago by "U. S. Navy."

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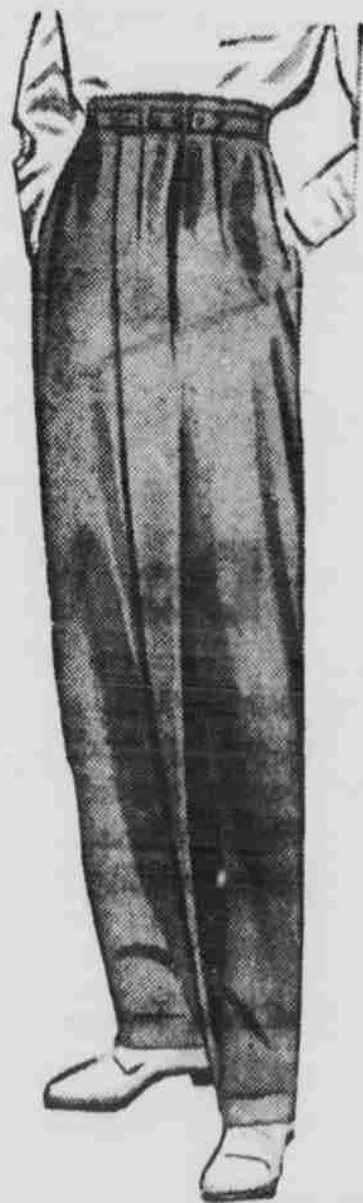
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Slacks . . .

Slacks . . .

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