Style Trends Are Limited Due to War

Few Drastic Changes Expected in General Cut Of Clothing but for Cuffs

By Rod Monismith.

Judging from the activity in the market, it is easy to see that merchandise is going to be rather limited this coming fall.

The War Production board made the ruling, that no store will be allowed to put cuffs on the trousers you buy after March 30 of this year. This is definitely a rule that is punishable by the W. P. B., whereby any store that fails to meet this rule will have its supply



of clothes cut off from delivery. For you Joes that wear nothing but double breasted suits...sorry but the W. P. B. won't yet you have a vest when you buy your suit.

As far as the general cut of clothing is concerned, there will be no drastic change in styles, except for the cuffless trousers.

cept for the cuffless trousers.

For spring there will be no extreme novelties. Flannels will fit nicely into the style picture. Grey flannels will be considered standard equipment in your wardrobe this spring. Plain effects are particularly important. This of course takes in flannels, worsted flannels and the variety of such similar clothes.

The softer type fabrics, such as shetlands and tweeds are certainly holding their own, even tho it is generally believed that this type of clothing is objectionable for warm weather wear. Actually this type of goods is more porous than the flannel.

Simplicity Rules.

The general tendency is toward medium shades in clothing. Here again, simplicity rules. Varities and ideas taken from twill goods are going to be the most novel idea you will see this spring. It is not the heavy type of fabric that is generally associated with twill, but tends toward the finest of a gabardine.

With odd jackets, the number one slack is flannel. There is no indication that anything but plain colors will be wanted this spring. The important fact about jackets that has been growing the past few seasons is the moderate addition of length.

The pockets are set lower so as to create a long style coat which ties in with the lower waist line. While we are speaking of the waist line we add that the coat is only slightly suppressed with a straight hanging back, with merely a tapper from the shoulders down.

As to the suit model, the three button continues with only a slight change. This is the longer rolled lapel.

We make the prediction that in a few years the two button, peaked lapel will be the outstanding change in the style of men's clothing. The double breasted jacket still retains its position in appropriate type fabrics, altho the threebutton single in smooth fabrics seem to have the edge on a 60-40 basis.

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