

Talk About Styles . . .



Sporting the latest styles from Magees' well known student section are from left to right: Dale Tintzman, Alpha Sig; George Johnson, Chi Phi; Hobert Brake, Phi Delt; and Rod Monismith, Phi Psi. Up to the minute fads modeled by these lads include sport clothes, student suits and spring topcoat and hat.

Mr. Smoothie . . .  
Consider What Your Ties  
Can Do for You or BMOG  
. . . If You Do It Right

We were sitting in the grill the other day watching all the smooth Nebraska men parade from booth to booth, when we heard a net little coed remark, "No, I mean the blond over there on the left. Isn't he handsome? And just look at that tie—you can tell he knows his way around."

As we hastily straightened our own cravat, we glanced enviously at the blond and noticed that he was wearing a maroon knitted tie. The casual type, you know, that screams expense and good taste. Determined to find out more about this business of "ties make the man" we cornered the coed and learned that a man's tie is as much the secret to his personality as the shine on his shoes, if that means anything.

Here are the sordid facts: You can't be a "campus smoothie," the man who always has more women than he knows what to do with, unless your ties are in good taste. Evidently the prerequisite for a typical campus Joe is that casual tie we mentioned before. The

women like the tailored, effortless look that goes with it.

The BMOG is inclined to the more dignified style. A plain color which matches or contrasts his suit is the only choice. Some BMOG's go mad with a thin stripe or small print. But nothing loud, you know, and nothing flashy. Correst, is the word.

And then there's the student. He doesn't bother with the color (he's color-blind anyway) or the style. He grabs the nearest piece of cloth, loops it once, and drops the matter. The color is liable to be a blinding green and then again, it may be a dull brown. If he's wearing a black suit, it's probably a brown tie.

The "Gosh, you're glad I'm here" man doesn't stop with a stripe. He tramples right over convention and runs riot with dots and dashes of rainbow design. You can always see him coming two blocks before he gets there. And the tie is shiny silk.

As for the ordinary man on the campus—cords, sweater, etc.—they never wear a tie anyway, so why worry?

Military Honorary  
Initiates Thirteen

Thirteen new members were formally initiated into Scabbard and Blade, honorary military organization, Millard Cluck said last night.

In a regular meeting held at the Cornhusker Hotel, the following were initiated: Charles Haupt-

man, Dick Arnold, Tom Woods, Don McCarthy, Bob Barlow, Bill Kittrell, Jack Wunderlich, Bob Fast, Mike Poteet, Dave Walcott, Bob Bowles, Hugh Stewart, and Bill McConnaughey.

Smith college, in a move to conserve fuel for defense, has appointed "heat cops" to close windows in the morning and to watch temperatures throughout the day.

Fashion Fads, Foibles Find  
Fanciers Ferreting Field

BIG OPERATORS

In the campus fashion field are the likely-looking lads in the accompanying photos. No, it isn't the Gestapo or the rogues gallery; . . . it's part of Ben Simon and Sons own "G2," . . . intelligence service to you . . . which concentrates on ferreting out the fashion foibles of the masculine mind of Joe College on the Nebraska campus. These enterprising operatives; Phi Delt Nick Douvas, kinds to be found at Simons. Beta John McCarthy, Phi Psi Chet Bowers, and "Jerry" Thompson, Phi Gam; are but a part of Simon's student staff, especially trained to counsel the bewildered collegian on what to wear, and when, . . . and how! Tommy Miller, ATO; and Alex Mills, Sig Alpha, also know what is cooking for the collegiate wardrobe, and, like



Nick Douvas

FATAL FASCINATION

which Phi Delt Bud Boyden has for former belle about the campus, Chi O' Jo "I want to be Prom girl" Duree might be one result of his super and suave new wardrobe additions from. . . you know it, bud; Ben Simons. The topper of his torso-covers is a light tan Pan American Shetland by Hart Schaffner and Marx. Fashion futures say . . . Shetlands are it this season. But that's not all Jo's playmate has. Plenty of class is the verdict on his mixed herring bone weave sport coat; and he has light swiss calf shoes to complete his coed catching collection of spring finery.



Jerry Thompson



Chet Bowers

"was." 'Tis rumored that said "belle mysterioso" is confined with . . . you guessed it, friend, . . . the measles. Ray is reported resting quietly and waiting for an official communique. In fact he doesn't even look worried . . . just smoother than ever. It must be the new tan Cashmere sport coat he is flashing, . . . and it's a beaute, selected from the many tan models for spring, shown at Ben's.

CLOTHES CONSCIOUS  
CASANOVA

from the Phi Delt house is footballer Bob Deviney. When Bob breezes down to South Sioux City to keep the home fires burning, he will be looking smooth and especially persuasive in a new sport tan gabardine suit, selected from the enormous Simon stock.



John McCarthy

SOOTHING,  
SATISFYING

Simile is "Like a fashion page from Esquire," but "like a Simon's fashion display" is even a more suitable saying. Likewise will all agree when they cast their eyes on ATO Tommy Hood's new Simon's Spring Special. Of course it's an Eagle suit styled by nationally famous Scott Barie. This Simon's Sensation is a light tan flannel, with a long full drape, double-breasted, broad lapels, and deep pleats in the trousers.

AND SO ENDS

. . . another day of the Ben Simon fashion parade . . . and more happy college kids wend their homeward way; not weary and worn, though, but happy and stylish with their newly acquired vestial finery. —Adv.

all the rest of Simon's Fashion conscious staff, they would like to wise you up. . . next time you wander in to look at the super stock of apparel of all kinds to be found at Simons. An insatiable desire to see the latest in spring apparel led us up to the second floor the other P.M., where we found many smooth operators bedecking themselves . . . from a magnificent array of spring finery. They had found out what we did; that Simon's have discovered, through their student style experts what we've want . . . and they've got it, in that ultra stock.

WORRIED LAD

Who got a new lease on life at Simons, is Ray "BDOC" candidate" Grimes, ZBT who was planning the importation of a mysterious Omaha beauty for the Prom. Yes, we said

Save Dollars  
ON NEW SPRING  
College Shoes

Thrilling new styles at a held-down price! Goodness knows when you will again see such wonderfully fine values. Every color. Every color-combination. Crepe or flexible leather soles. Sizes to 10, AAA to C.

\$1.99 to \$2.99

Just three of our many new Spring college styles are sketched here. Come in and see the complete selection!

**Baker's**  
1123 "O"

Mail orders add 15¢