

BMOC's Have Gone, God Bless Them . . . Epitaph on an Old Era's Tombstone

By A. Jacobs.
"Pardon me, Bud, I didn't see you sitting there."
We had just downed a few; so we didn't mind the verbose gentleman who interested us when he started talking.

No 'Beer' Men . . .

"That school of yours has gone to H—," he complained. "In my day a BMOC was a BMOC. When we had an election, it was an election. Even our dearest elections had two candidates. Why only two years ago. . . ."

'Little bmc's' . . .

A typical BMOC of old days, we thought. The guy wasn't quite sober, but he was correct. Things just aren't right. There isn't a man left who's a BMOC; all we have now are little bmc's.
Every high school student who stammered his way thru the first days of school had his hero, her personal goal. The hero, her hero were usually split between five or six men who had their faces, fingers and pocketbooks in everything. They ran things.
But how many are left who remember men like Brandon Backlund, Adna Dobson, Warren Rohmans, Ernie Weintraub, Merrill Englund and a few others. Or did

you meet one of them on homecoming?

This was supposed to be a feature story about BMOC's today. We looked around and found a couple of honest politicians—heard of in the "capital B" era—a few more sober football players and a half dozen good fellows. But we couldn't find a real BMOC around. There were none that could consume three packages of cigarettes one after another; that could forget about studying every day until before exams when they would forget about sleeping; that were always busy taking pictures for their numerous activities. And worst of all, we failed to discover a "beer-a-second" man in the crowd.

Buzz Dalton and Bill Dafoe would faint over their hot chocolates if they had seen Progressive leaders a couple of years ago flushing ballots—300 of them—down the toilets of the Union or giving that extra punch in Liberal-owned identification cards in the fall so that a Progressive victory would be assured in the spring when Liberals found that their cards showed that they had voted before the polls had even opened. Maybe Buzz would rather win

the election the way he did last fall with the Greeks united—more sobbing in glasses on account of that—and the Barbs planning a bigger and better social program.

The Progressives of yore would rather have won by flushing ballots. And Liberals and Barbs of those days would prefer to be flushed.

Platform Writers

There are a few who still remember when Liberal bigwigs like Ernie Wintroub, Jawn Mason and Grant Reed— we hear the latter two are still languidly sobbing in dark corners—were picking the committee chairmen that their new president would appoint. And Brandon Backlund and Warren Rohmans put out a propaganda sheet, labeled Liberal, published "Progressively" in an attempt to disqualify Lib candidates. But Buzz and Bill write platforms on the day before the election.

There were complaints last year about the shortage of BMOC material. But 1940 had its Chris Petersen, Blaine Sloane, Ray Murray, and even Senator Reed was showing his face. 1940 had the "Barb" and the judiciary committee, and an election with more than one candidate. It even had the "wait

until next year" statement of Sloane.

And we waited until next year—this year. And we get Buzz and Bill and no candidates and no BMOC's and no mud and no fights and no excitement.

'A Spurious Lot' . . .

We're rather sorry that the afore mentioned breed are gone. We are more sorry that they don't have any successors. Actually, it's probably best that they are gone, for they were, for the most part, a spurious lot, always sleeping, constantly slapping backs, looking dully important.

Nevertheless, we are still wondering why their race has disappeared. Maybe, the international situation is the cause. Maybe the war has changed our outlook on things. We have a hunch that students are less conscious of themselves these days but that is a step toward a BMOC group exit.

Doesn't Make Sense

Maybe the six BMOC's of yesterday have been split up into 20 BMOC's today, and now there are so many trees all we can see is

the saplings. (But that doesn't make sense). . . . Or maybe we can't recognize a BMOC because we are so tired of looking at them.

Anyway you figure it there are not any more around. Maybe this piece will bring out a few. But we doubt it.

We rather think that this story is an obituary of what was.

Science Says . . .

Planets May Be Forming Even Today

Stars and planets are still being formed according to word received from Puebla, Mexico. The discovery was made by Dr. F. L. Whipple of the Harvard observatory and was reported to the International Astrophysical congress, meeting in Puebla.

Dr. Whipple explained his theory by citing examples of immense clouds of dust and gases which he had seen in space. He explained that the clouds gather and then condense and afterwards a mysterious motion in the clouds can be seen.

Entertaining Members . . . Ag Installation Tea Announces New Home Ec Club Officers . . . For Coming Year

New officers of the home ec association were presented to the club members at an installation tea, held yesterday in the social parlors of the home ec building.

Introduced by Eleanor Crawford, president, were the new cabinet members: Marian Hunt, vice president; Dorothy Anderson, secretary; Frances Kerr, treasurer; Lorene Bennett, historian; Carol Chapman, publicity; Jean Stewart, and Leah Jane Howell, social editor; Imogene Loseke, finances; Wanda Gilbert, program; Betty Ann Tishhammer, service;

Phyllis Ellenberger, membership; Gwen Row, fine arts, and Geraldine Henderson, professional.

Cabinet Members Serve.

Members of both the old and new cabinets served. Lapel gadjets, in the form of white flowers for members who had served for only one year, and yellow and white for those who had served for both years, were used to designate old members from new.

Miss Ruby, home economics teacher and one of the association sponsors, poured for the first hour, while Eleanor Crawford presided over the tea table for the second hour. Betty Ann Tishhammer was chairman in charge of the affair.

First Large Lincoln Fire In Over Year

The largest fire in over a year for Lincoln destroyed the two upper stories of an apartment house at 11th and N last night. The fire began about 8 p. m. apparently in an elevator shaft and was not discovered for about an hour.

No one was hurt seriously, but one fireman received a cut on his face from broken glass. The water damage was very heavy and the loss was only partially covered with insurance.

Four Lincoln Men Are Taken As Jap Prisoners

It has been reported that four Lincolinites among 41 Nebraskans have been taken prisoners by the Japanese. Several of the captives attended the University of Nebraska.

So far no absolute information has been received as to where they are being held.

Union Can Solve Reading Problems With New Books

Are you having priority troubles in obtaining the latest book by your favorite author—Agatha Christie, Vincent Sheean, Thomas Wolfe, James Hilton, Hugh Walpole, Pierre Van Paassen, Stephen Leacock, to mention a few? Have you read such current best-sellers and books of the month as "The Sun Is My Undoing," "This Above All," "Between God's Back," "The Donkey Inside," "Too Much College?"

These are some of the 50 new books recently bought for the Student Union book nook by the J. C. Seacrest fund, and which now line the bookshelves of the reading room.

Among the books are many designed to clarify the war situation such as "You Can't Do Business with Hitler," by Douglas Miller, "Men and Politics" by Louis Fischer, "Winston Churchill" by Rene Kraus, and "No Other Road to Freedom" by Leland Stowe. "The White Cliffs" by Alice Duer Miller, a war poem that has stormed the entire country, has also been purchased.

The 1941 collections of the best plays as chosen by Burns Mantle and the best short stories of last year edited by Edward J. O'Brien are likewise now obtainable in the book nook.

Vermont is the only state not represented by a student at the University of California this year.

Student Defense

Nebraska university's defense efforts have enlarged and gained in importance during the present crisis, according to Nancy Haycock, chairman of the student defense committee.

Many activities have been undertaken which have escaped notice of university students. Some projects, however, have had a good student turnout, and every effort has been made to co-operate with the committee.

Knitters Meet.

The knitting class, which does British War Relief society and Red Cross work, has a large enrollment of women students. It meets in the Commuter's club in the union from 3 to 5 p. m. on Monday, Wednesday, Thursday and Friday.

First aid classes have had large enrollments, but, due to lack of equipment, can only operate at the dorm. Two other classes, scheduled for operation soon, will be held in the Union.

V-Book Drive Continues.

The Red Cross Benefit Show, staged by the committee with the aid of student talent, raised \$115 thru efforts of Tassels and Corn Cobs, who sold tickets. Continued with a goal of 5,000 is the Victory Book campaign, in which students turn over books and magazines to a collection to be sent to the boys in the camps.

Another university project conducted for the soldiers' benefit is the monthly news letter, contain-

ing items of interest about campus life and which is sent to over 250 men in the nation's camps. The committee has urged students to send names for the news letter list. Several army men have sent the money to further the work.

WAA Co-operates.

A physical fitness program started by the WAA, has purchased a \$100 film which will circulate around the state in an effort to awaken citizens to the importance of health in the war. Defense stamps as admission will be continued when the Union ballroom is available.

From the OPM comes a suggestion for another defense job to be undertaken by the committee: a proposed nutrition program, which if adopted, would enlist the energies of the departments of home economics, economics, sociology, speech, drama and art.

Regional YWCA Secretary Visits Local Campus

Miss Evelyn Von Hermon, regional secretary of the YWCA spent the past two days visiting the Nebraska organization. She makes her headquarters in Topeka, Kansas, and was on a tour of several Nebraska schools.

Miss Von Hermon attended a regional planning conference for the Estes conference this summer.

THE CLOTHES LINE

FOR HIM

Ah! . . . shades of spring . . . life, color, gaiety on the campus and . . . yes, B.D.O.C. "Esquire" honors Nebraska and the leading Lincoln emporiums announce their collaboration . . . in solving the time-honored question . . . Who is best-dressed of the campus B.M.O.C.'s? Would-be's be on your toes . . . brush your hair every A. M., shine your shoes, don a clean shirt. Yes, button that collar and put on a tie . . . it's worth it if it chokes you; look at the rewards . . . \$150 worth of new clothes, from the resplendent stocks of the four generous sponsors, a gold watch . . . and, watch the birdie, a picture of you and your radiant glory in "Esquire". Hide those dirty cords in the back of the closet . . . and "shine," for here's a chance for the recognition you've so long been deserving. Long a B.D.O.C. in your own right . . . make it an actuality . . . but look below for a hint or two.

42'S NEWEST . . .

. . . happened into Magee's yesterday and couldn't pass up the chance to see the new Varsity Town suits and sport coats that were just being put into stock. Dale Tinstman showed me a "honey" of a tweed in an entirely new block pattern, while Rod Monismith pointed out some of the extra style details that are definitely "Varsity Town" . . . the longer 31 inch jacket, the deeper center vent, narrow flap pockets, and extra ticket pocket. And they weren't satisfied to show me just one new idea . . . there were new flannels that looked like naturals in a B.D.O.C. wardrobe, new gabardines with hand needled edges, and sport coats with some new color combinations that were knockouts. Take a tip . . . and see these Varsity Towns real soon . . . that's right . . . you'd expect to find them at MAGEE'S.

ULTRA IDEAS

on what the B.D.O.C. should be wearing came from Jack Lofink, manager of Harvey Brothers, who led us, wide-eyed, through a mighty sweet stock of items for the man about the campus. Practicality, price, and the latest and tops in style were what we found on every hand in the tremendous stock for spring . . . everything in fabrics, fashion, design, color, cut . . . what a selection to choose from, the only trouble being that so many things catch the eye. For example Savoy Flannels . . . ah smooth! Or the practicality and the eye appeal of Glen Plaids . . . single or double breasted, and with that added something . . . that dash of the English drape models. Just how do you decide from such a

LOOKING GANGSTERISH

super stock, and such an array of up-to-the-minute spring styles! See Harvey's terrific spring stock and tell us if you can solve this perplexing problem. Prices are nothing but all wool, too. Glen Plaids for but \$29.50. In the accessory line . . . foulards in ties . . . nothing but class . . . new for spring, and especially O. K. with dress shirts.

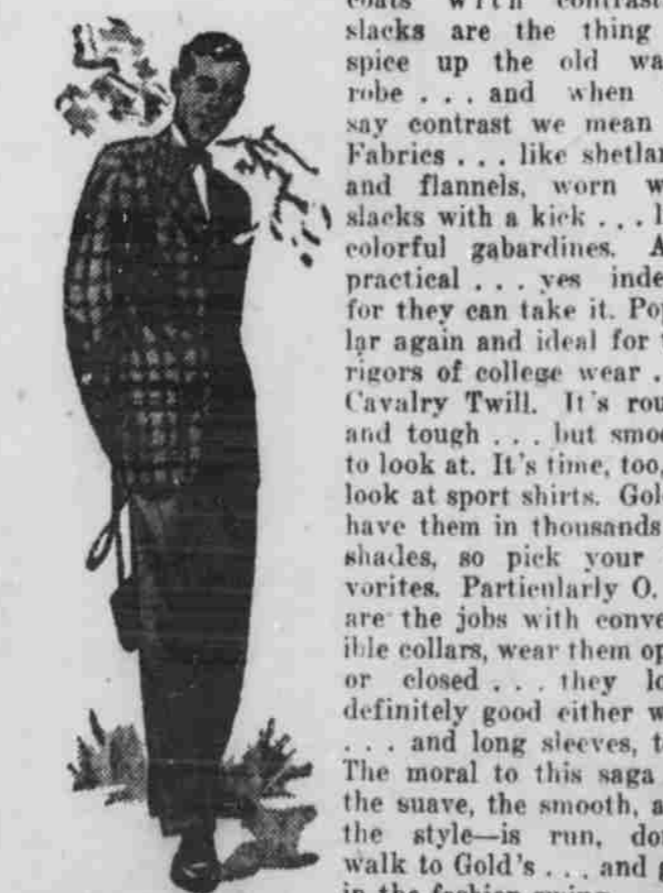
ala cinema in a double breasted black Eagle suit, with plain stripes is ATO Ferdinand Braun . . . we spotted him slipping into it on Simons second floor the other P. M. Why were we there? Well, you guessed it . . . the insatiable desire to gaze longingly at rack upon rack of spring styles . . . handpicked to satisfy the demands and desires of the Nebraskan collegian. Simons know what you want . . . and they stock it. For example, the economy, the practicability, and . . . tritely but expressively, . . . the "smoothness" sporting two-piece Shetland suits . . . cost but twenty-five hogs . . . and swell with plain shades of gabardine in contrasting slacks at \$5.95 up.

Every would be B.D.O.C. owes himself the quality of a Hart, Schaffner, ad Marx Suit . . . handsome, and talk of colorful patterns . . . look at the Pan American Shetlands. Class! . . . yas! For practicality and wear any wardrobe should include a Hart, Schaffner and Marx triple test worsted . . . they can take it and they can give it too . . . in style and service.

FASHION FUTURES

were elucidated for us by Mr. Stam, of Gold's Men's Wear Shop . . . who has good news for the well-dressed Collegian in the super spring stock we longingly surveyed on our fashion quest. Every potential B.D.O.C. must be mindful of accessories . . . and what takes our eye is the hand-tooled leather of Bar H Hickok belts and suspenders . . . definitely a part of a man's wardrobe. Arrow shirts are as always . . . tops for style, and better yet with accessory sets . . . tie and handkerchief, matched . . . smarter than ever. Or how about something as really new as "Lattice Stripe" shirts? We say they are the best looking we've ever seen . . . with a side bet that you will too.

The thing for spring? . . . why gabardine, the fabric which will again lead, and the new super and ultra tan shades . . . a patriotic note, what! . . . for the army influence makes tans and browns ideal . . . class and practicality. A suit that wows us . . . and wait 'till you see it (you'll find out why) is the new Clotheraft Belmont gabardine, the tops in sportswear at \$34.50 . . . good looking, you must agree, and colorful as never before. Anyone's chances for best-dressed honors would be hepped with the quality of a Clotheraft suit. Or separate sport coats with contrasting slacks are the thing to spice up the old wardrobe . . . and when we say contrast we mean it! Fabrics . . . like shetlands and flannels, worn with slacks with a kick . . . like colorful gabardines. And practical . . . yes indeed, for they can take it. Popular again and ideal for the rigors of college wear . . . Cavalry Twill. It's rough and tough . . . but smooth to look at. It's time, too, to look at sport shirts. Gold's have them in thousands of shades, so pick your favorites. Particularly O. K. are the jobs with convertible collars, wear them open or closed . . . they look definitely good either way . . . and long sleeves, too. The moral to this saga of the suave, the smooth, and the style—is run, don't walk to Gold's . . . and get in the fashion swing.



MARGE STEWART,

Alpha Chi beauty queen thinks her "Connie casual" moccasins from Ben Simon's are super . . . and when you see them, so will you. They are but one of the many new things to be found in Simons shoe department . . . for more informal and but definitely casual wear. While talking of the modish moccasin styles . . . have you seen the up-to-the-minute models with ties . . . or the very latest, the military moccasin? For comfort, practicality, and stylishness they are tops for campus wear . . . and they come in all styles and colors. You, too, will revel in the maze of other spring styles and colors at Simons . . . black patent leather sandals are featured . . . and speaking of color, you can't ignore the flash and springish sparkle of the bright shades found in the new multi-colored sandals or spectators in new rich tans. Gayety is the note for spring! . . . And high colors lead the parade. Shoes will provide a brilliant note in every collegiate wardrobe this spring . . . for more color and bright color is the thing. Antique tan, too, is popular and practical; and black, blue and beige will be seen much at spring functions, according to the fashion dictates of Nebraska coeds. And something special for the college miss both fashion conscious and patriotic in spirit . . . the up-to-the-minute modishness of "Victory tan", the newest, smartest, and most appropriate of the season. We saw "Bobbie" Lee, Chi Omega while were reveling in the myriads of new styles at Simons . . . and as a result of her shopping she has a chic pair of gabardine spectators, with tan shoes and heels. Impressed is what Kappa Sig steady Walt Plummer will be.

PERT MISS

in the accompanying picture is blond Alpha Chi beauty queen candidate Lois Schofield, who is modeling an ultra-smart but definitely casual date dress designed by "Carlyle." If this picture were in color you would admire the striking shade . . . appropriately named by the fashion authorities . . . "heaven blue." This two piece classic is of silk jersey, cardigan in style. Trim is of luggage grosgrain, running ribbon-like down the button front. Too bad Lois is sitting down or you would notice the chic lines of the gathered torso style of the skirt . . . and who wouldn't notice. Puts "umph" where "umph" should be. This and other modish "Carlyle" creations are featured exclusively in Lincoln by Ben Simon and Sons. This model is also available in color combinations of antique gold and green; white and brown, . . . and the price, but \$17.95.

MUTUAL PRIORITIES

on each others dating time have been abandoned by A. O. Pi Alicia Hanson and Phi Gam John Kerl, erstwhile steadies. No reason for the break is forthcoming, and they still find time for an occasional get-together. Perhaps this rift results in a triangle, for we saw Alicia coking with Sig Chi, Bill McKerney.



Congenial

is the atmosphere at Buck's where students stop for coffee, coke, or to dine and pass the time. We not only like the food, but the prices as well. Meals are even more pleasant than usual, when eaten at Buck's, so drop in, soon.

NO COKES BEFORE 3

is the woeiful ultimatum from Bill Marsh and the Student Union. "For national defense," says Bill, "we couldn't mind." Mr. Marsh explains that even though the union uses more coke than any other place in town, they just can't spare it before 3 in the afternoon. The federal government has ordered the makers of Coea Cola to cut their production 20% in order to save sugar, which soon may be scarce indeed. "Union sales of coke are 66% higher than last year, and we are limited to 80% of the amount we used before production was curtailed." Our supply just can't last," says Bill.

As a result of a survey it was found that 75% of all coke used in the Corn Crib is sold after 3 in the afternoon. The simplest way to reduce the drain on the precious coke supply, vital to public morale, was to ask you and you, Joe and Jane college to try something else from the list of tasty and refreshing concoctions available in the grill . . . perhaps a green river, or refreshing limeade.

IMPENDING MARRIAGE

of "Tea Dee" Talbot. Delta Gamma, brings to mind the ideal gift for such an occasion . . . or, in fact, the ideal gift for lady fair on any occasion . . . King Richard silver, exclusively featured by Gardner's Jewelry. Permanent, of lasting beauty and practicability . . . ever kept and cherished. Drop in at Gardner's, 1220 O street and admire their exquisite stock of silver and silver patterns.

WEARING NO LONGER

the ring of departed Sigma Nu, Johnny "Kringie" Spence, is Barbara Hodgman, Alpha Phi. Dating . . . why yes; Delt Bob Galloway rather frequently. All of this makes us wonder if Sigma Nu Prexy Kenny Holm is still protecting fraternity interests when he is seen with Barbara, formerly known as "Mrs. Kringie".

WONDERING

is Pi Phi, Janet Haggert. Should she balance the crossed cannons, gift of artilleryman-innocent Don Steele, AGR, which she wears on one lapel of her coat with the engineers' insignia she brought back from Washington, D. C.? Incidentally, the Haggert-Steele combination looks thicker and thicker.

AND TALK OF TEEDEE

Pipe the rock!!!! Sister D. G.'s swear it looks like a flashlight in a blackout. Emerald-cut . . . and so big it makes her tired to carry it. Nice work "Tea.lee."