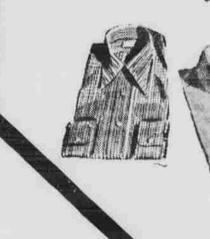


We're addressing that still anonymous 'best dressed man'. The lad who, with Esquire's own stamp of approval, dresses with the casual smoothness that becomes every occasion. He is not as rare as you think, this anonymous B. D. M. . . . there are hundreds of you men on the campus with the taste and budget-ingenuity that it takes to dress smartly. For some side line coaching that counts, consult the salesmen on Magee's second

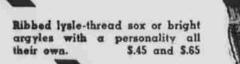
> Your favorite Arrow shirts with the popular Belmont or Ardsley collar in white or Tandum stripe. \$2.25 and \$2.50

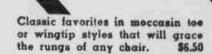




Stripes of all sizes in poplin or repp silk ties. An opportunity to let go with that bit of flash you've always suppressed. \$1.00 and \$1.50









Authentic Dobbs' models with the newest 24-inch brims. An investment in style that pays. Dobbs' 'Two-Timer'.





It's Campus-Right when you buy your wardrobe at

Attend the JUNIOR-SENIOR PROM March 6-Meet Nebraska's B.D.O.C. First Hand.





You will want to show a little style

finesse in sport jackets this spring.

You'll like it and it definitely has

'dash' canary yellow sports jacket in soft Shetland. Second floor at Magee's is practically stuffed with sports jackets in patterned Shelands, cheviots, tweed-mixtures. You will notice the new long length jackets, low pockets, and easy looseness in fit. \$13.50 up