

FORMALITY

That's gay AT MAGEE'S

You're a 'lovely':

a dream girl from your twinkling toes, to your dream-swept young topknot. It's formal season . . . your time to be GORGEOUS!

The breaks that count:

Soft lights, a lovely girl, sweet music, and a chance to be a bit sensational yourself in a smooth fitting tuxedo.

The gown of the evening:

Sequin sprinkled, ostrich feathered, color lavished, extravagantly lovely. The formals you love, from Mademoiselle, Vogue, and Harpers are assembled for you at Magee's. \$14.95 to \$25.00

Masterfully tailored:

The touch of a master tailor is the distinguishing feature of a really fine tuxedo. Names such as Varsity-Town and Kensington give you the assurance of the finest in hand-crafted tailoring. \$22.50 to \$35.00

The dramatic touch:

Of a soft white or pastel, full length formal coat, glitter-frosted with a mantle of metallic beadwork. Lush black velvet is lighted with bits of bright brocade. \$19.95 to \$25.00

The Question of the hour:

Tuxedo or full dress for formal wear? If absolute 'correctness' is important to you, you will buy full dress for this winter. Your own personal taste decides. \$29.50-\$35.00

Dainty femininities:

Formal bags with matched compacts to hold your must-haves. Fluffy mitts that make practical warmth look frivolous and glamourified. Dainty costume jewelry sets including chain, ear rings, and bracelet. Filmy underthings in whisper weight nylon. All this extra loveliness in the first floor accessory department.

Fashion Furnishings:

In importance after tailoring, are the furnishings that complete formal dress. The salesmen on first floor will be glad to help you choose . . . formal shirts, stiff or pleated bosoms with attached or detachable collars . . . cummerbund, tie, and handkerchief sets . . . the correct style in studs and cufflinks . . . neat mocha or kid gloves.

Tip Toe Glorifiers:

For your slippers it's satin, silver or gold kid. Dainty styles at \$5.00, \$5.50, and \$6.95.

Formal Footwear:

When it's a matter of footwear, choose gunmetal or patent shoes from Magee's. \$6.00.

