

Black for Sophistication . . .



Vivacious Mary Mason, Alpha Chi, wears a sophisticated dinner dress from Rudge's. The top, with a "V" neckline, is of black jersey and the skirt is made of yards and yards of black taffeta embroidered in gold. Her bag, big enough to get all those necessary items of make-up into, is gold leather, and as a finishing touch, Mary carries a black chiffon handkerchief and wears gold wedding ring earrings.

Stop Cussin', Men! Formal Wear Is Dead Cinch if You Know How

By Bob Sandberg
and
Rod Monismith.

Here it is again—the often cussed and discussed do's and don'ts of men's formal wear. Most of the gentlemen on this campus know the more obvious points on the subject, and conform as well as their pocket-books will allow. But without too much formality on a necessarily formal subject, we'll try to drop a few hints on the more subtle angles of being well dressed these coming winter evenings.

Starting at the top (which is a good idea if you can manage it) you might see to it, if you are one of the growing top hatted clan, that your silk evening hat is worn with a slight tilt to one side . . . neither perfectly straight nor placed at a sharp and rakish angle. If it's a tux you're wearing and it's your sinus infection that's bothering you, either a midnight blue homburg or snap brim felt will keep you in good health correctly.

Passing over your face, which you can't do much about anyway, check to see that your wing collar is high in back and slopes forward. It is good taste to have the ends of the bow tie in front of the tabs of the collar. A straight band collar and hidden bow ties aren't the best these nights. And while on the subject of collar lines, let's make sure that the collar of your tail coat or tux jacket is low

enough in the rear exposure to show a good area of white collar visible above the coat. Sleeve cuffs should also shine out for about one-half to three-quarters of an inch beyond the coat sleeve.

Latitude, Longitude?

Considerable latitude is allowed when you choose your shirt and collar combination. Soft, pleated front or stiff bosoms, wing or turned down collars are all well approved. With a neck band shirt, two different style collars will give you two different shirts at much, much less cost.

About the only thing to be noted concerning that essential item, the trousers, is that a slight break over the instep is considered best. And for those of thrifty bent, don't forget that one pair of evening trousers serves very well for tux and full dress. Patent leather and patent leather only is the warning cry directed at all full dressers. The tux man can get by with a plain toe, well polished calf shoe.

And when the north wind is really blowing and your lovely dates are freezing in their low cut (ah-h-h) gowns, no less an authority than "Esquire" intones that, with tux and on the campus, your camel hair top coat will not be amiss, or it, at least, accepted.

Now for the answers to the umpteen questions which we didn't answer, you can turn to your room mate or—if you really want the correct solutions—you can ask your clothing salesman. It's his business, and he has to know.

Use Sense In Applying Fall Scents

BY BETTY MOORE.

Perfumes are to be used with discretion, so even if you are tempted to be indiscreet by Lucien leLong, save it to wear for the weekend dates. The greatest class room menace is the girl three or four rows from you who permeates the air with a heavy fragrance. Even she is probably unable to concentrate, let alone those around her.



To the classroom and for general daytime wear, choose a perfume or cologne with a cool freshness, which may be inclined to sweetness if you are a petite person, such as the old favorites Old Spice, Apple Blossom and Friendly Garden. If you are a "tailored gal," use Blue Grass by Arden, Lenthier's Tweed, Iceberg, or Balalaika by leLong. Let the tall, dark and sophisticated damsel be careful of the weight of her perfume! Some suggestions for her might be Yanky Clover, Yardley's Bond Street and Lotus Lavendar, or Coty's L'Aimont, Paris, or L'Origon.

Feel Flirtatious?

If you are feeling "frankly flirtatious" remember Mais Oui. Straw Hat by Faberge' is as interesting as its name. Interesting also is the increasing popularity of Tigress (be careful of that one—it's dynamite). If you are le-Long minded as many co-eds are, sweeten up for the weekend with Opening Night, Tailspin or Whisper. If you are contemplating a romantic evening, try Heure Intime by Vigny; you may also learn a lot from Vigny's Secrets of Susanne. Remember to use Taboo where it will be most lasting, on furs.

Sing a song of perfume, life is full of fun when you don't worry your budget with too many kinds of fragrances. Enjoy a few of the two types for daytime and evening wear and apply your own good sense.

Coeds Shod In Suede Are Surely Smart

For the first time in several seasons there seems to be a slightly different trend in women's shoes this year. Before it was on their dates that the gals went slightly berserk in regard to what they wore on their diminutive feet. They ventured out in heelless and toeless creations which, but for the grace of heaven would have frozen their feet, but this winter there seems to be a complete reversal of this trend, and the new fall date shoes are comparatively conservative.

Sport Shoes.

Sports shoes, however, are a different story. Saddle shoes finally (and its about time) seem to be deprived of their reign, and moccasins, which made their debut last season, are enjoying increasing popularity. Those that are prominent are a deep chocolate brown, with a soft, aged look. The oxford version of the moccasin is almost equally popular, and appears in brown and white, black and white, and brown and beige.

Suede sport shoes are tremendously popular and here too, color runs rampant, ranging from a very light beige to deep reds and burnt oranges. Especially sleek looking, we think, are the seamless monk type in new olive green.

For the radicals, there are capped suede and calf oxfords with inch thick soles in red and black, and a calf cowboy boot, also with very thick soles. New and attractive are flat wedge-heeled suede shoes with rope (yes, rope) soles and ankle straps. These were obviously inspired by Roman sandals of yesteryear.

Formal shoes conform to styles of past seasons with one notable exception. Shoe manufacturers conceived the ingenious idea of turning those multiple strap sport sandals into a formal shoe by merely using formal shoe materials. It's a grand idea, when you remember how comfortable the sport sandals are.

Dinner Dress in Taffeta . . .



Adding just that necessary little touch of femininity is the rhinestone studded lace bordering the neck line and sleeves of the black taffeta dinner dress worn by Shirley Kushner, Sigma Delta Tau. The dress, from Rudge's, follows the new trend and has a medium long torso and three quarter length sleeves and Shirley accents its appeal with a rhinestone hair clip and bracelets. Her wrap is black velvet with a bunny hood.



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