

# Society

Helen Kelley, Society Editor

Phone Daily Nebraskan  
Office or 2-7545

## Sassy Items

### Work for Your Supper.

Do they make them work for their supper at the Phi Delt house? After an exchange dinner with the Kappas, Wednesday, Virginia Ford was seen busily doing dishes in the Phi Delt basement. . . . A steady deal that has dwindled off into nothing, absolutely nothing, is between Lois Drake, Chi O, and Beta Jack Wiedman. . . . Jean Gruenig, DG, was pretty excited yesterday when she found out that her boy friend, Don Perry, Sig Chi, is returning to Nebraska to finish his university career.

### What a Class.

Swishing out to an animal husbandry class in a suit, silk shirt and spectators to judge cows, was Jo Duree, Chi O. She is in a class with about 80 fellows, preparing for life on a ranch. . . . Sad but true is the fact that Jean Miller, DG, has given Ed Rowley, Phi Psi, his ring. They are way, way off. . . . Ed Butler, ATO, is wearing the pin that used to adorn Marg Stewart. Don Stewart, Beta pledge, is really up on the dating. At present he is dating Jean York, Theta pledge, and Betty Jerner, Alpha Phi pledge. Doing all right, eh what?

Bob Simmons is in the FBI at present. He has spent the summer in Washington, D. C. Maybe he will come out and help clear up the mystery of what Joe Kirshenbaum, ZBT, is going to do now. It seems that during the summer he met a girl who goes to school in Minnesota. Her mother wrote to him offering practically everything the heart could desire. The

## Symphony—

(Continued from page 1.)

sicals and in grand opera, she has added another field—that of a recitalist.

### Fellow students in Berlin.

As fellow students in Berlin, Vitya Vronsky and Victor Babin met, and following their marriage, they renounced their separate careers to create an art of their own. "The perfection of two-piano playing" is a phrase wholly descriptive of the performances of these endowed young artists.

The name of Heifetz is one of the few names in news which needs no explanation, for his name means "violin" to the entire world. Last spring, Heifetz made a tour of South America, playing over 60 concerts, and critics voted him "the best ambassador of good will the United States could have sent to its Pan-American neighbors." His recordings are treasured by music lovers from great cities to remote villages.

### Owens Several Violins.

Heifetz owns several violins but his favorites, both of which accompany him on all his concert tours are his Guarnerius and his Stradivarius.

The Guarnerius, dated 1742, formerly belonged to Wilhelmj, the German artist who toured the country in the days of our grandfathers.

only string is that he marry the girl. Poor Joe, he has a steady attending Wellesley.

### Dates.

Wonder if Norris Anderson, Phi Gam pledge, knows that Jane Robinson, Delta Gamma pledge, would like a date with him again? Or so they tell me. . . . A pin hanging—Ruth Grant, Tri Delt, and Bob James, ATO. . . . Going steady every Saturday and Sunday, but not real steady are Dorothy Jean Brown, Rose Bouton, and Chuck Fowler, a grad student. . . . Dancing to Skinny Enis tonight will be Sara Day, DG, and Ivan May, Phi Rho from Omaha, Polly Ann Petty, Alpha Phi pledge, and Ben Clark, Phi Psi, and Pris Campsey, Alpha Xi Delt, and Don Bowers.

### Seen It Yet?

Marion Nickolson, Tri Delt, purchased a '29 Ford (car). Know what she calls it, Ruby. Because it is such a gem.

## Tri Delt's Plan Annual Affair For Fraternities

Delta Delta Delta will entertain fraternity pledges and presidents at open house Saturday from 2 to 5 p. m. Tea dancing will be enjoyed in the chapter house.

## Record Crowd Attends YW Tea

The YWCA membership tea was a success according to Mary Lockett, YW secretary, who stated that more women attended the tea than ever before.

Over 200 girls signed up for staffs in addition to the freshmen who had already joined commissions.

The dinner for finance workers following the tea started the drive to reach a \$1,000 goal. This drive will include only students. A separate faculty drive has been planned.

Shirley Kyhn and Sylvia Katzman are in charge of the finance drive and spoke at the dinner revealing plans. About 60 attended the dinner.

## Cornhusker Gives Brunch Sunday

The Hotel Cornhusker will entertain the presidents and social chairmen of sororities and fraternities, editor of the Daily Nebraskan, and presidents and leaders of campus organizations at brunch Sunday at 1 p. m. A. Q. Schemmel will act as host.

# First Presbyterian Church

17th and F Streets  
Dr. Edmund F. Miller, Minister

## UNIVERSITY SUNDAY

9:40—Series for Students, beginning Oct. 5.

Readers: Dr. Galen Saylor  
Dr. W. K. Beggs  
Dr. K. O. Broady  
Dr. W. H. Morton  
Dr. G. W. Rosenlof

11:00—Sermon—Dr. Miller.

"The Benediction"

Chancel Choir—Prof. Osear Bennett, Minister of Music.

6:00—Youth Fellowship Supper, followed by Dr. W. K. Pfeiler, Speaker.

Subject: "War Letters of Students"—who died in first World War.

# The First-Plymouth Congregational Church

20TH & D STREETS

"The Church of the Bells"

RAYMOND A. McCONNELL, D. D.,  
Minister.

FRIDAY, SEPTEMBER 26TH, 8 P. M.

Reception and Party for All Congregational Students  
Fun, Food, Fellowship  
Dancing to Eddie Shefert's Orchestra  
Featuring the Solo Vox

## UNIVERSITY SUNDAY

September 28th

11:00 A. M.—Morning Worship. Sermon, "Open Doors." Carillon Choir. Dr. A. E. Westbrook, Director of Music. Mr. Myron J. Roberts, Organist.

9:45 A. M.—University Sunday School Class, Attorney Richard W. Smith, Teacher.

7:00 P. M.—Sunday Evening Club, Buffet Supper and Vespers. Mrs. Margaret M. Anderson, Director of University Work.

A Cordial Invitation Is Extended to All  
Congregational Students

## True Confessions . . .

# Selling Ads Just a Matter Of Flattery, More Flattery

. . . Of a Daily Solicitor

By Betty Dixon.

Selling Daily Nebraskan advertising is based on three principles—flattery, flattery, flattery. . . . All of which means that if the ad isn't sold on your first visit to the lucky customer, you still have two more chances.

Sometimes, things look pretty discouraging. Especially the first interview. . . . That will take you about three hours. But don't worry, after that a telephone call will do the trick.

### Advertisers ask questions.

There's a good reason why the first interview must be lengthy. An advertiser is always asking a lot of questions, some silly and some. . . . Well questions like, "What is your position on the staff," and "How do you get that?" With eyes that make you shrivel, he worries about your studies and work. The secret to success is patience because he'll finally hit on the point, and there it is. . . . see?

Occasionally the prospective advertiser says that he wants to do

some advertising, but he hasn't found the thing that will advertise well in a campus paper. Here's your chance. . . . If he's an automobile dealer in the tractor department suggest a campaign for a new and very different method of picking up your date. (You'll need one after Henrietta-Magdalene breaks down anyway.)

### Must Proceed Cautiously.

Or, if you really get desperate, make up an ad, run it and then send out a bill. The new and surprised customer may call you in the office, but don't worry. It's easy to see after you've run the ad. (Editor's note—Proceed cautiously.) (Business manager's note—Very cautiously.)

Another sad day is when your best advertiser calls and says, "How many returns do you think I got on that ad you ran yesterday?" You certainly have no idea, but he does. On this occasion you must remember the three principles of advertising and use them. . . . All three of them.

# WESTMINSTER PRESBYTERIAN CHURCH

Sheridan Blvd. and South Streets  
Lincoln, Nebraska

## UNIVERSITY SUNDAY

Morning Worship . . . . . 11:00 A. M.

Sermon by Dr. M. V. Oggel—  
"HOW THE KINGDOM GROWS"

Music by the Lincoln Westminster Choir.

The Church of Youth . . . . . 6:30 P. M.

Fellowship Supper, Eventide Worship,  
Social Hour.

Music by Chapel Choir.

Cars for Westminster Pick Up Campus Students  
at 6:00 P. M. at 333 No. 14th St.

# Lutheran Students

WORSHIP AT ONE OF THESE CHURCHES

## AUGUSTANA

FIRST LUTHERAN . . . . . 17th and A Sts.  
G. A. Elliot, Pastor, Phone 3-6923  
Church School . . . . . 9:30 a. m.  
Morning Worship . . . . . 10:45 a. m.  
Luther Leagues . . . . . 5:00 and 6:30 p. m.

## AMERICAN

AMERICAN LUTHERAN . . . . . 24th and U Sts.  
C. H. Hinkhouse, Pastor, Phone 5-8339  
Sunday School . . . . . 9:30 a. m.  
Divine Service . . . . . 10:30 a. m.  
Luther League . . . . . 7:30 p. m.  
(Second and Fourth Sundays)

## UNITED DANISH LUTHERAN

OUR SAVIOR'S LUTHERAN . . . . . 23rd and N Sts.  
Alvin M. Petersen, Pastor, Phone 5-8546  
Sunday School and Bible Class . . . . . 9:45 a. m.  
Morning Worship . . . . . 11:00 a. m.  
Luther League, 2nd and 4th Thursdays . . . . . 8:00 p. m.

## UNITED LUTHERAN

GRACE . . . . . 14th and F Sts.  
L. H. Lesh, Pastor, Phone 2-2797  
Morning Worship . . . . . 8:30 and 11 a. m.  
Church School . . . . . 9:45 a. m.  
Luther Leagues . . . . . 6:30 p. m.

## FRIEDENS

M. Koolen, Pastor, Phone 2-5471  
Sunday School . . . . . 9:00 a. m.  
German Service . . . . . 10:00 a. m.  
English Service . . . . . 11:00 a. m.  
Luther League . . . . . 6:15 p. m.

## ST. JOHN'S

F. Rabe, Pastor, Phone 3-6780  
German Services every other Sunday . . . . . 10:30 a. m.

**SPECIAL**  
NOON-DAY  
PLATE LUNCHEON

25¢

VITALIS

1.00 Size . . . . . 79¢

79¢ Prophylactic

Hair Brush

1.00 Size Wildroot

With Oil,  
Both for . . . 89¢

Pipes—Smokers  
Supplies

**BOYDEN**  
**PHARMACY**  
Stuart Bldg.