Ray Noble leaves radio for countrywide Music critic praises 'Torso tour; to play at Catalina this summer

For the first time since he organized his American orchestra, six years ago, Ray Noble and his 17 man band pictured above are without a commercial radio program, but the radio vacation is not forced. It's from choice-to give Ray and the boys a chance to see America first. At the end of the tour they will play the summer season at Catalina.

Unfettered by broadcast schedules, Ray and the full band will play in the university coliseum April 30 for the Student Union birthday party and presentation of the Cornhusker beauty queens.

Noble began his radio career in New York with not one but three commercials. He went on the air for a cosmetic concern on which the sponsor offered free lipsticks for labels. The first week brought Room, however, were a little too New York World-Telegram's anin 83,000 labels. Simultaneously he much for the band, and the fol- nual poll for top bands in New went on the air for two other lowing season he stuck with one York. The next season he went to sponsors selling musical equip- sponsor. ment and records.



Three programs a week, and an his American radio debut, his or- show as one of the headline fea- for an "honorary" army pursuit engagement at the Rainbow chestra won third place in the tures.

onsor. Work for Burns and Allen and Less than a year after he made then went on the Alec Templeton

Dial Dope

series was revealed.

function, and

out came an

show's unusually fine original music, which was penned by student composers, Catchy melodies, Latin color, clever lyrics, and solid rhythm backgrounds were all found in the score. Soldevilla, who not only authored the play, but turned out eight of

Davis speaks to grads Elmer Davis, news analyst, has

By Preston Hays.

the show's eleven songs. Hit tunes,

in our opinion, were "I Want To Be A Glamour Girl," "Local 676,"

very clever lyrics to match Flick's and Soldevilla's score. "Local

slap-stick dancing of Betty New-

and "This Must Be Heaven."

been invited to be Commencement Day speaker at the 154th annual exercises on the campus of Frank-Harmful publicity lin and Marshall coilege, Lancaster, Pa., Wednesday, June 4, according to an announcement by the That too much publicity can be just as harmful as too little of the president of the college. tonic was proved again recently when the success story number II

of Frances Adair, picturesque vo- Business staff note calovely on the "Johnny Presents"

Advertising pays in many ways at least it brings results. Freeman Gosden, Amos of the famous CBS "Amos 'n' Andy" team, lost a five months old cocker spaniel in Westwood, Calif., recently and advertised widely for its return. He's had over 55 replies offering him mastiffs, dachshunds, terriers, bulldogs, one St. Bernard, chinauahuas, bloodhounds and settersbut "Puddin" the spaniel is still

More than 1,500 enroll in course on civilization

BERKELEY, Calif. (ACP). An overflow enrollment in a new University of California course on American civilization is reported President Robert Gordon

More than 1,500 students enrelled, making it necessary for the university to install a public address system in a classroom ad-joining the institution's largest

"The large enrollment is evidence of the keen interest of our students in American life and the American contributions to civilization," President Sproul said. The course is designed to spread before the student "a broader picture of the nation he may be called upon to defend than is likely to be included in any specialized program of study."

In the 10-year period 1931-40, rine Base with graduate students in American honorary com- colleges and universities produced missions as nearly 27,000 theses as candidates sergeants. Now for doctorate degrees.

Twenty-five chaperones and 666 Kayser's coeds from Stephens college, Cogang is to broadcast from Ran- lumbia, Mo., recently made a tour

del Torro's' excellent songs too original, "This Must Be To this first-nighter the high- Heaven" was one of the crowd light of Kosmet Klub's 1941 spec- pleasers and might have good tacle, "Torso Del Torro" was the "pop tune" prospects.

"In Juquilla."

Lending the Mexican color and a rhumba rhythm were "In Juquilla," and "I'd Give The World." Kay Tunison and Carl Most of our bouquet must go Harnsberger, who did the latter, to Clarence Flick and Romulo were responsible for the outstand were responsible for the outstanding singing of the show. Other songs for which the authors should be commended were "Victory Song," which was presented by the three comic bull-fighters; "Dear Mr.," which featured Pat The glamour girl number was especially well done by Mary Adelaide Hansen, who wrote the Herminghaus, and "Those White Collar Blues," which John Mason sang very well.

Another top tune was "I'm So Lonesome," which was written by 676" was a good tune to back the Dorothy Jordan. Perhaps one of the most effective numbers in the man and Bob McNutt, Though not show, it featured the singing of Mary Adelaide Hansen and provided the rhythm for the tap chorus. Lynn Myers gets an orchid for his presentation of "Car-melita," a good Latin number by Dale Kreps and Leonard Peltier.

"How About It, Benito" was a very clever and comic serenade to the bull. The number, which was presented by the bull-fighting and slinging trio, was written by Mary Rosborough,

Star Theater



Blonde Wynn Murray has returned to Fred Allen's cast on "Texaco Star Theater," heard on KFAB on Wednesdays. Since her appearance with Allen last season, Wynn has appeared in Broadway's "Louisiana Pur-

Bogart, Albert, Leslie star in radio show Friday night

"Hollywood Premiere," the Co- she joins the troupe. lumbia network series which brings radio listeners previews of program, will introduce the stars motion pictures with the screen stars playing their original roles, presents "Wagons Roll At Night." answer questions on presents "Wagons Roll At Night." starring Humphrey Bogart, Eddie Albert and Joan Leslie, tomorrow

'Wagons Roll At Night" is a story of carnival life. Humphrey Bogart will be heard in the role of Nick Coster, the hard-boiled, 1:28, 3:35, 5:42, 7:49, 9:56, cynical owner of a third-rate carnival. Eddie Albert discards his crew haircut of "Brother Rat" and appears as a tough guy, too

Mat Varney who runs a liontaming act. Joan Leslie, the young 3:07, 5:14, 7:21, 9:28. girl who played her first starring role in motion pictures opposite Boggart in "High Sierra," this time plays Bogart's sister, Marycomplications in the carnival when 4:40, 7:50.

Louella Parsons, hostess on the to the radio audience as well as answer questions on Hollywood

Reeltimes

Stuart: "Dr. Kildare's Crisis," death because

Nebraska: "Texas Rangers Ride Again," 2:23, 4:54, 7:25, 9:56. "Free and Easy," 1:13, 3:44, 6:15, 8:46.

Lincoln: "The Great Lie," 1:00, hold on the lad-

Varsity: "Pot O' Gold," 1:35, 3:40, 5:40, 7:45, 9:45.

Variety: "Lucky Partners," 2:50, brained press a convent-trained girl who causes 6:00, 9:30. "Room Service," 1:05, agent. The

GOLD & CC



She eats regularly now, but

she'll never forget the early days

Frances Adair

idea of having her fall heir to \$500,000, left her by a deceased relative in England. The story was accepted and the Sproul.

actress, singer became a celebrity overnight. It boomeranged, though. Agency officials decided she was unapproachable because of her sudden good fortune, and for three months she subsisted virtually on hall. peanut bars.

Ginny in the army next

Only a month ago Kay Kayser

and Ginny Simms, spotlight stars of the "College

Musical K nowledge" sessions, were into the leatherneck brigade at the San Diego Macomes word

that dolph Field next Wednesday. Per- of the west. haps Ginny is angling this time



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blouses. Match 'em or mix em up...then stir acound

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