



BETTE RATHBURN, on the left, is the tiny, petite candidate of Delta Gamma for the best-dressed-girl title. Bette, outfitted by Hovland-Swanson's, wears a navy blue flannel coat with gold buttons and a huge square collar with gold stars on each corner. Her blue straw hat, the new pillbox type worn down far on the forehead, ties in back with a red bow. Bette's shoes, blue gabardine stitched in gold, her blue gabardine purse and white gloves complete an ensemble following this spring's red-white-and-blue trend.



THE Arrows are passing in review—a whole regiment of shirts, handkerchiefs, ties, and underwear in sharp, neat, "go together" patterns reflecting the fashion trend to gayer and bolder colors.

Be sure to take a look at the new collar styles: button-down, wide-spread, and long points. All Arrow shirts are Mitoga cut and guaranteed to retain their perfect fit. Exercise your inalienable rights and pick up some of these handsome Arrow foursomes today.



Arrow Shirts . . . \$2 up
 Arrow Ties . . . \$1 and \$1.50
 Arrow Underwear . . . 65c
 Arrow Handkerchiefs . . . 25c up

MAGEE'S



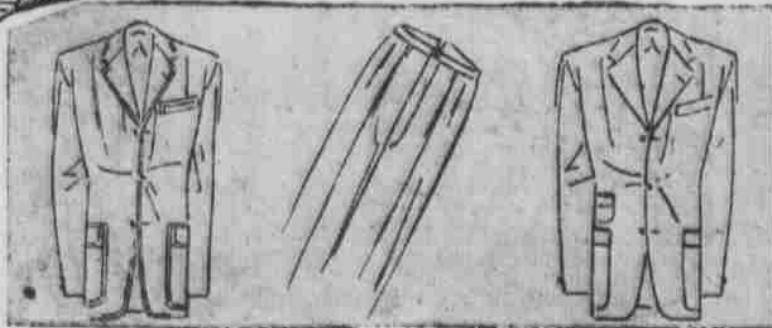
Lead an Active Life-
 In Magee's Sport Clothes

SPORT COATS

There's hardly any place you can't go in one of these sport coats. You'll find them styled by Hardispun and Varsity Town in an amazing variety of new patterns and plain shades.

\$12⁵⁰ to \$16⁵⁰

• MAGEE'S SECOND FLOOR •



All That's New in
SPORT SLACKS

Dated ahead for wonderful times? These deep-pleated slacks with wider knees and narrower bottoms are planned to ensemblize easily for day long smartness.

\$5 to \$9.50

• MAGEE'S SECOND FLOOR •

Let's Go To

MAGEE'S

for Sport Clothes

CO-EDiquette
 for College Men



1 On a date, never talk about another girl—except your mother.



2 Never tell a gal you're a great guy—it's just possible she'll find out for herself.



3 Get your luffs from what you say, not from how you look—wear Arrow Shirts and Ties!

MUST-#1 for college men is Arrow's oxford-cloth shirt. This handsome raiment comes in smooth colors, stripes, and glistening white. It is graced with a rolled, button-down collar . . . a short, wide-spread one . . . or just a nice, long-point job. \$2 up—See your Arrow dealer today and get a semester's supply.

ARROW SHIRTS