



Presenting the Fashion Story for SPRING

Prologue:

Because it's Spring, because you feel a need of something new in clothes, you'll want to stop at Harvey's to rejuvenate your wardrobe. You'll see cheerful, individual colors, not too loud, but with a personality. You'll see new lines in clothes that give you an extra lift.

Ch. I—Suits

Back again this year and stronger than ever is the three button single breasted drape . . . smart diagonal weaves . . . distinctive new glen plaid in a wide variety . . . rough and smooth finish cloths in buoyant spring colors including tans and browns and sage green . . . Shetland imported tweed for an easy drape, a casual general wear suit.—Coverts coming to the fore in covert tan, brown and green.

Lines this year broaden your shoulders, narrow your waist, give you a new feeling in your clothes. You'll find all these features—lines, color, material in our new spring suits.

\$22.50 to \$27.50



Ch. II—Hats

For an additional touch of color to compliment your spring suit . . . a telescope or a campus created "Cornhusker" hat . . . jaunty shapes in distinctive shades . . . mint green, chestnut brown, tobacco, squirrel gray and sage blue. You'll see many of them this spring. Get yours now at \$3.50.

Ch. III—Sport Coats and Slacks

The casual but smart dresser will really "go" for the new sport coats and slacks featured for spring. Inverted pleated pockets and leather buttons are good this spring. Plain colors of all shades especially in natural camel shade, tan, brown, green and blue are big in Sport Coats. New shades in slacks are plain colors in gabardine and the new glen plaid . . . colors are the new R. A. F. blue, tan, brown and green. Sport coats at \$12.50, \$15.00 and \$17.50.

Slacks from \$3.95 to \$7.50

Ch. IV—Accessories and Miscellaneous

You'll want a lot of the new plain ribbed and over-checked hose selling at 35c and 50c.

Spring colors blossom forth in the new light-weight wool ties—Only \$1 to \$1.50.

Poplin, gabardine and spun rayon sport shirts are only \$1.95 and \$2.95.

Something really big for Spring are our Loafer Jackets in tans and browns . . . only \$2.95 to \$7.95.

Epilogue:

Now you have most of the story but part is still untold. It's this . . . we take pride in our outstanding Custom-Made Clothes, . . . our J. B. Simpson clothes are nationally advertised in Esquire. Don't forget, the story can only be finished by seeing these clothes at



HARVEY BROS.

1230 "O" St.