

Nebraska's Fashion Center

# Now at HOVLAND-SWANSON

## WILL YOU FIND THE NEWS MAKING CAMPUS CLOTHES FEATURED IN MADEMOISELLE MAGAZINE

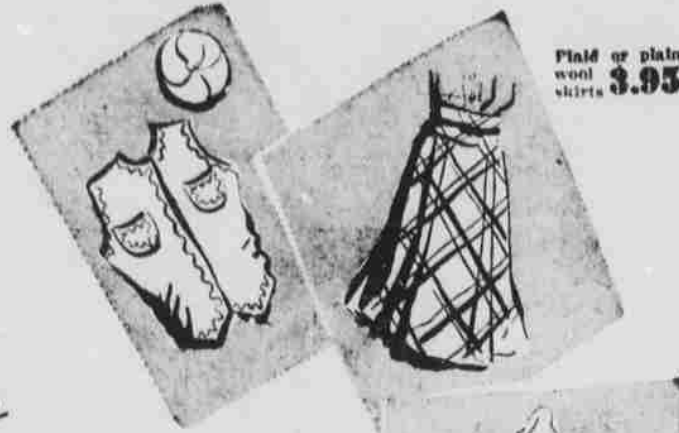
In The Mademoiselle Shop

SECOND FLOOR

In The Sports Shop

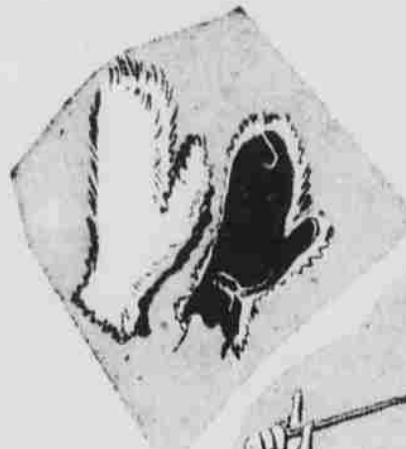
MAIN FLOOR

Yes—way back the first of July—at the invitation of Mademoiselle Magazine—we attended in New York City their college clinic. This invitation was made to only one store in a city. We found out all the things the young college miss will want for fall. Bare-Knee skirts — Knee-Hi Sox — Mannish shirts and Jackets — Casual campus dresses in Velveteens, corduroy, cashmere — Jumpers — classic Sweaters and Skirts and a 101 novelties to make you catch your breath. So bring your Freshmen—bring yourself—Mademoiselle's official "Back to Coliege" store in Lincoln.



Plaid or plain wool skirts **3.95**

Hard front vestees & capot **2.95**



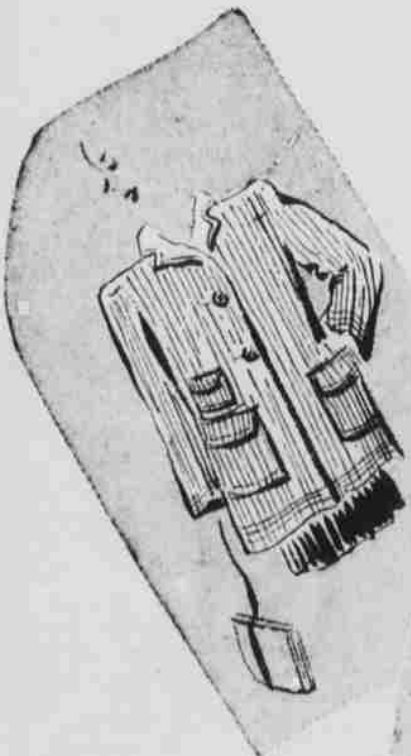
Fur Mitts with leather palms in bright colors **1.95**



Hooded sweaters **3.95**



White convertible shirt **2.95**  
Blanket flannel skirt **10.00**  
Knee-Hi Sox **1.00**



Corduroy Reversible Coat **7.95**



Cashmere Dress **16.95**



Plaid Taffeta Trim Formal **25.00**

Your Campus or Date

### DRESSES

**7<sup>95</sup> 12<sup>95</sup> 16<sup>95</sup>**

The Mademoiselle Shop has the "right" dresses for you because we went to school to learn just what you like best. And by choosing your dresses here you benefit by the taste and experience of our staff who select our highest priced clothes—yet they are all budget priced.

Formal Dresses and Wraps

**12<sup>95</sup> 16<sup>95</sup> 19<sup>95</sup>**

Classic Camels Hair Top

Coats . . . . . \$16.95-\$22.95

Season Skipper Coats with zip-out linings . . . . . \$39.95

Black Untrimmed Dress Coats . . . \$19.95

★ There's a difference in having high priced clothes—and having your clothes priced too high. You pay no more for Hovland-Swanson's Fashions—for never knowingly will we be undersold.

## Annual chief opens filings for 17 posts

### Aden announces new editorships, enlarged candid camera section

Opening filings for the 1941 Cornhusker editorial staff, Bob Aden, yearbook editor, announced Saturday that the dummy was complete and work is now begun on the "largest annual ever published."

This year's book, Aden declared, is to be informal throughout, with special emphasis on candid camera shots and other features which will tend to make it a memory book of the year 1940-41.

Pickings by Oct. 1.

"Selection of the entire staff will be made before October 1," he added, stating that 17 staff editorship posts are open, in addition to a like number of assistantships.

Appointments are to be made for new positions of copy editors and the photography staff is to be enlarged at the same time. The policy of the annual is being altered somewhat, the editor explained, whereby the copy editors will write all the copy for the book, rather than having each staff editor writing that for his particular department.

The staff promises a novel photography section this year, and urges all students who have an interest in picture taking to report next week. Application blanks for all staff posts will be available at the Cornhusker office.

## Barbs plan loan program

With inauguration of a student loan program, Barb organizations are planning increased activity for the coming year.

Over 1,800 barbs may be affected by the loan fund, according to George Gostas, barb leader, with money being lent without interest on time payments.

Dr. Walter Militzer, barb adviser, will be sole judge of the eligibility of students for loans. His decision will come after personal interviews with the applicants.

An extensive social program is on the barb calendar featuring weekly hour dances. The Barb Union will sponsor dances in the Union ballroom throughout the year, according to Helen Claybaugh, president of the Barb council.

Now on sale are barb activity tickets for admission to all the affairs. Also being organized now is the barb intramural sport competition.

## Activity tickets go on sale Oct. 1

Sale of student activity tickets will be held Oct. 1, according to an announcement made by John K. Selleck, finance director of athletics and activities.

The cost of the ticket is five dollars and includes admission to five football games, all basketball games, and other intercollegiate sports.

The regular season ticket is priced at ten dollars. The only stadium seats available are on the ten yard line on the west and the 20 yard line on the east.

Season ticket sales will close Sept. 21.

## NEW RECORD PRICES

75c Popular NOW 50c RED SEAL Records Reduced 50%

Also All DECCA, BLUEBIRD and OKEH 35c-3 for \$1.00

Booths & Record Bar for Our Customers

Special Attention to Students at

### WALT'S

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