

## Rag manager announces boom in Daily circulation

Announcing the largest circulation of the DAILY in the history of the paper, Ed Segrist, business manager of the Nebraskan, opens his 1940 sales drive this week with the distribution of 12,000 papers to the parents of all the enrolled students in the school as well as free copies to the men coming thru the registration lines.

The purpose of sending the papers to the parents, Segrist explained, is to show them the part the DAILY plays in reviewing day by day campus activities, so that they may keep in step with their sons and daughters in the problems and pastimes of university life.

The drive was opened late last week with a canvass of the professorial offices by DAILY solicitors, and by contact with incoming freshmen at their convocation.

"It is the aim of this semester's staff," Editor Norman Harris explained, "to present a colorful resume of campus activities that will interest the alumni and parents to the same extent that it will students."

Subscription rates are \$1.50 per

year when picked up at the stand in the hall of social sciences, and \$2.50 per year distributed by mail. Segrist announced that semester subscriptions might be obtained for \$1.00 at the stands, or \$1.50 mail.

## Schultz explores cave fossil deposits in south

C. Bertrand Schultz, assistant director of the museum, returned to Lincoln after three weeks spent with a museum field party exploring cave fossil deposits in Arkansas and New Mexico. He reported finding many new sites never before explored and stated that a considerable shipment of material is on its way to the museum.

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## Daily sponsors bulletin service

Last minute radio flashes concerning the war developments will be compiled and posted in the Student Union lobby three times daily by DAILY NEBRASKAN staff members. First bulletins will be issued Thursday.

Maps of the battle area and news flashes will be changed at 8 a. m., noon and 5:30 p. m. Robert Aldrich will edit the early morning news, Chris Petersen the noon flashes and Mary Kerrigan, Morton Margolin and Paul Svoboda will alternate on the 5:30 bulletin.

## Big Six--

(Continued from page 19)

ranks which will cause all enemies to be on the alert. Coach Hobbs Adams has 16 returning lettermen but the keynote of the success of the season will depend on the reserve power of the Wildcats.

Iowa State is on the way back again and may surprise rivals by coming up with such an eleven as the 1938 team which rose to great heights. Yes, the Cyclones are definitely on the upgrade and may spring several grid upsets.

Kansas university has a weak spot in its defense—the line—but is due to improve with a few passing Saturdays. The line will be the drawback but the backfield can take care of itself.

## 51st year--

(Continued from page 19)

Longest winning streak, 1901 to 1904, 30 games.

Longest losing streak, 1899, five games.

Biggest winning score, 119 to 0, against Haskell, 1910.

Worst defeat, 40 to 0, by Pitt in 1931.

Biggest tie score, 20 to 20 with Kansas, 1920.

Most games played, 44 with Kansas.

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EDW. L. SEGRIST  
BUSINESS MANAGER

# THE DAILY NEBRASKAN

OFFICIAL NEWSPAPER OF 7,000 STUDENTS

UNIVERSITY OF NEBRASKA

LINCOLN

September 16 1940.

Dear Parents:

Introducing the DAILY NEBRASKAN, the official newspaper publication of the University of Nebraska.

Five days a week throughout the school year The DAILY NEBRASKAN reports on all phases of student activity and administration policy as viewed by the students themselves, since the DAILY NEBRASKAN is entirely edited and managed by students.

Let this issue speak for itself. It is truly "the student pulse."

Sincerely,

EDW. L. SEGRIST, '41  
Business Manager.

P. S.: To subscribe, simply send \$2.50 for a full year's subscription or \$1.50 for one semester, cash or check, to

ED. SEGRIST,  
The Daily Nebraskan,  
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Lincoln, Nebr.