

# Major Bowes celebrates six years of broadcasting

Major Bowes will spin his wheel of fortune for the 262nd consecutive time tonight as the famed radio impresario enters his sixth year of fame bringing to unknown amateurs.

The honor city of the broadcast will be Pasadena, California. The Major has traveled thousand of miles since the first broadcast on September 17, 1936. During this time he has saluted most of the largest cities in the country, painting a word picture of each for his world wide audience. Major Bowes' listening audience not only includes the United States, but also several short wave outlets are used to carry the program to all parts of the world.

### Termed most honored.

Major Bowes is undoubtedly the "most honored" man in the United States, receiving telegrams, letters, gifts, souvenirs and mementos from grateful officials and business men of the honor cities. The honorary appointments to high offices received from these same cities are countless, and make the Major the honorary incumbent of more offices than any other man in the nation.

The combined population of the cities which the Major has saluted is more than 36,603,349. Of this total 1,563,872 put in telephone calls for their favorite amateur.

3,500 amateurs.

In three years, Major Bowes

has brought 3,500 amateurs before the microphone to present 2,300 acts over the air.

To obtain these amateurs Major Bowes' staff auditioned 80,000 applicants. Many amateurs appearing on the program have no theatrical ambitions, but many of them do and have graduated from the broadcast in to the Bowes' road units which tour the country, playing theaters everywhere. These units have been on the road for 65 consecutive months.

1,500 in units.

Nearly 1,500 amateurs have graduated to Bowes' units in little more than five years. They have drawn almost 2 million dollars in salaries. The average payroll, weekly, per unit, is over \$6,000.

Ninety-five percent of the cities in the country with a population of 2,500 or more have been visited by these units. The transportation costs for moving the Bowes' units ranges from \$900 to \$3,500 a week.

## Broadway Collegian

Joe Whitley

### STATE OF THE THEATER.

Two plays have been unveiled here since last we reported on the drama, both of them political in overtones and worth of your notice.

Looming larger of the twin is Ernest Hemingway's "Fifth Column," which told all about that now almost-forgotten interlude in our international comity known as the Spanish civil war.

Such a Franchot Tone as strode through the play giving the performance of his life you have never seen in the moom-pictures. We're herewith revising our opinion of this gentleman.

Verdict: a hard-hitting, stirring protest, long on dramaturgy, longer on good acting.

The other item is Ellis St. Joseph's "Passenger to Bali," which was presented last night with Walter Huston and the distinguished English actor, Colin Keith-Johnston.

# Movie houses offer good film selection

By Ralph Combs.

For all you "Ed's" and "Ced's" who'll stay in Lincoln thru spring vacation, the local cinematognates have concocted a program of romance, mystery, laughs and history. To keep you from thinking about all those possible down-slips the theaters give you Bing and a song, McCarthy and a mystery, and Rooney and a play.

Edgar Bergen and his precocious family of assorted lumber, Charlie McCarthy and Mortimer Snerd, bring a corpse-covered mystery play, with comedy relief thrown in, to the Nebraska screen Saturday. "Charlie McCarthy, Detective."

Young Master Charles, in his role as a night club entertainer, (with Bergen and Snerd) renders a tune, "I'm Charlie McCarthy, Detective," and then proceeds to prove his statement by running thru the script deducing and detecting Universal's gory murder mystery in a most Philo Vanceish manner...even if he is a somewhat wooden-headed about the whole thing.

The suspects in the cast are Robert Cummings, Constance Moore, John Sutton, Louis Calhern, Edgar Kennedy, Samuel S. Hinds, and Warren Hymer.

Professor Gary Evans, Bing Crosby, Dean of Ol' KMH, and Bob Hope, proprietor of Hope's Ye Olde Joke Shoppe take a winter sojourn to the South Seas in Paramount's "Road to Singapore," opening at the Lincoln Friday. "Guess who" Colonna, the irrepressible Hope-hopeful comes along with the boys to help them along in their celluloid merry-making.

This gay trio is joined by Miss Dorothy Lamour to provide some lovely scenery aside from waving palm trees and moonlight nights.

Bob and Bing sing, clown, and go to town. They get into brawls, and look over the native girls to the background music of five new hit songs as sung by Bing and Doty.

A little thing like a riot at Bing's engagement party to Judith Barrett starts the boys on their winter cruise. The next stop is Kaigoon in the South Seas, where Lamour, sarong in hand, moves in on them. Colonna tells Bing's papa where the boys are living. Then Paps, with estranged fiancée Barrett, arrive with all sails set to sail into Bing.

Mickey Rooney continues inventing in the role of "Young Tom Edison" at the Stuart for another week. Young Rooney has established himself as an actor with this role...has squelched all suspicions that he is merely an unusual personality.

The story can be summed up by saying that it is a chain of events in the life of Edison as a boy...a tale of the life of a boy that is so human, so appealing that its tears and laughs bring a warm feeling to the heart.

# Gardner opposes legislation against basketball offense

MANHATTAN, Kas., March 21 —Jack Gardner, Kansas State's new basketball coach, favors leaving the rules of the cage game alone, and strongly opposes any legislation designed to curb the offense.

Regarding the proposed 12-foot baskets and the 8-foot no-shooting circles around the baskets, Gardner cautions: "Let's don't start legislating against the very thing—the improved offense—that has made the sport popular."

"I'm not against experimenting with proposed changes," Gardner said. "But I find no real scientific facts behind the investigations made on the 12-foot baskets and the half-cocked idea of drawing an 8-foot circle near the baskets. Any changes still should be for helping the offense and not haltering it."

### Speed up sport.

Gardner pointed to three major rule changes made in the past three years—all of which have speeded up the offense and contributed to the growing popularity of the cage sport. They are the 3-second and 10-second rules and the elimination of the tip-off.

"The 3-second rule has made active men out of the former flat-footed goons who used to stand under the basket and dunk 'em in," Gardner commented. "Now the big men must work for their shots." The 10-second rule has speeded up the game and prevented stalling in the back court.

### Movie Clock

Nebraska: "Congo Maisie," 2:15, 4:50, 7:25, 10:00. "Pride of the Blue Grass," 1:00, 3:35, 6:10, 8:45.

Lincoln: "Sidewalks of London," 1:00, 3:16, 5:35, 7:48, 10:04.

Stuart: "Young Tom Edison" 1:29, 3:36, 5:43, 7:50, 9:57.

Liberty: "3 Cheers for the Irish," 1:20, 3:20, 5:30, 7:30, 9:30.

Varsity: "Human Monster," 2:05, 4:45, 7:25, 9:50. "First Offenders," 1:00, 3:40, 6:20, 8:45.

More action in the closing minutes of a tight game is the result and this has proved pleasing to the spectators.

### Against change.

The elimination of the tip-off, promoted by Sam Barry, head coach at the University of Southern California, has increased the playing time and given the shorter boy a position on the team. It has speeded up the game and aided the offense which has led to more scoring.

"Under these three rule changes the sport has experienced its most rapid progress," said Gardner. He pointed out that the height of perfection of play is to work the ball in for a short shot at the basket. Proposals such as the 12-foot baskets and 8-foot circle would take away the thrills from a clever, fast working attack and the game would lose appeal to the spectators.

# K-State grid practice begins next Tuesday

MANHATTAN, Kas., March 21. —Spring football is scheduled to get under way at Kansas State college next week under Head Coach Hobbs Adams and his assistants, O. L. (Chili) Cochrane and Bill Schutte.

Adams will complete his spring practice duties at the University of Southern California this week and he and Schutte, who has been coaching at San Diego, Calif., high school, are expected to leave for Manhattan Wednesday.

The practice sessions will start Tuesday, March 26, and Adams plans to work the grid candidates for six weeks to look over the available material and to lay the foundation for the attack the K-State eleven will use in the 1940 grid campaign.

Lettermen who will be among the gridders answering Adams' practice call are Don Munzor, Richard Peters, Wallace Swanson, Kenneth Makalous, Norbert Raemer, Ed Huff, Al Niemoller, Bernard Weiner, Kenneth Hamlin, John Hancock, Kent Duve, Eugene Fair, Art Kirk, Chris Langvardt, and Lyle Wilkins.

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