

CLOTHES WITH CAMPUS APPROVAL BY MAGEE'S STYLE CLINIC

An O.K. that counts... that's the story of Magee's Style Clinic. Esquire Magazine telegraphed "Please send us results of your University vote" and Mademoiselle Magazine gave much assistance in the planning of women's fashions shown



Warrin Alfson

TWEEDS are favorites in twosomes for Spring. Mix your own ensembles with sweaters and slacks \$16.95 to \$25.



Esther Louise Letier

Tweed coats lend to accessory harmony. Pink hat and gloves. Navy purse and shoes



Jim Kirkendall

A new sport hat (\$4.95) plus a smart sport jacket (\$15.) plus gaberdine slacks (\$5.) equals an ideal campus outfit



Alice Blackstone

Of all the junior dresses the Style Clinic selected Deanna Durbin frocks as their favorites \$12.95 to \$22.50



Bo. Poe

Plain color sport jackets and contrasting slacks topped the campus vote. Sport coats \$10. up... Slacks \$5. up

WHY ALL THIS TROUBLE AND VOTING AT THE STYLE CLINIC? JUST BECAUSE CORRECT STYLES APPROVED BY YOU ARE IMPORTANT TO US YOU CAN BE SURE THE STYLE IS RIGHT AND THE PRICE IS RIGHT WHEN YOU SHOP AT MAGEE'S



Pat Prime

Girls preferred better sports clothes for this year. Preferred slacks suits to play suits or coulottes. Magee's have them all.



Lloyd Wright

Sport ensembles with contrasting slacks were first choice. Hand-needled edging preferred \$13.95 to \$17.50

MAGEE'S LINCOLN