



The DAILY NEBRASKAN

SPRING FASHIONS



Looking over the field...

If you are a woman, you think you have to copy a Schiaparelli hat, a Hattie Carnegie ensemble, Merry Hull's new fingernail gloves, Balenciaga's laces, Padova's new original shankless sled-sandals for shoes, in order to have the epitome of style in your clothes. If you are a man you feel poorly dressed if you do not look like an ad from Esquire.



The question is, do you? Men and women, particularly women, have always been like sheep—the old "follow the herd" fallacy in action. Remember chartreuse? Last year simply everyone had to have a chartreuse hat, sweater, gloves, shoes. In short, everything you owned had to be chartreuse, or you were not well-dressed—but, definitely. It made no difference if you had red hair and looked hideous in it, you had to wear it anyway.

Last fall, it was the hour glass figure. "You simply must have an hour glass figgah, my deah."

So all the girls, from the smallest to the largest, proceeded to struggle into tight-waisted, be-bustled dresses to attain the desired effect. It mattered not whether a girl looked well in her dress, or whether she was so small that she looked like a pint-sized sand glass. She must have an hour glass, or if you prefer, a wasp-waist dress.

This spring's ultimatum.

This spring, Paris sends out its ultimatum. Nothing will do, but that you strive for the "pencil silhouette." All the fashion magazines and so-called leading fashion dictating stores are showing "narrow way" suits and dresses with low, pinched-in waists.

Other trends for women included in the ultimatum were more dignified hats, much red, white and blue, particularly red for accessories, large pockets, huge handbags, more dignified hats, braid trimming, and last, but not least, wedge shoes.

The point is, to follow the fads, not just because they are the "things," but because they look well on you. If your feet are slightly oversized you need not emphasize them with wedge shoes

just because wedge shoe are much in favor this spring, shoes just because wedge shoes are much in favor this spring.

Did you know, that bow ties, which you used to revolt against when you got dressed up for Sunday school, are coming back again with full force?

Brightness and comfort.

One thing which can be said for men's styles, this year and last, is that at last men may brighten up their clothes. Instead of the dark blues, browns and black, you may now blossom out in gay checks and plaids, bright blues, greens and browns, without being ostracized as a vaudeville hoofer. Why was it, that the planners of men's styles never before allowed you this freedom?

Speaking of freedom, another thing we like is the idea of comfort which has now been added to a consideration of "what the best-dressed man will wear." Why was this consideration never given before, and why did individuals not take it upon themselves to campaign for brighter clothes and more comfort? Why were not stiff collars and tight coats discarded long ago?

'Follow the herd.'

Why? Simply the old sheep fallacy of "follow the herd." Manufacturers and advertisers have always struck fear in the hearts of anyone who was a non-conformist. They are the ones who say: "You must wear this" or "you must wear that" because everyone else is doing it this year.

However, you can still follow the general trends and be not too out-of-date, if you follow your own tastes and originality in clothes. The clothes from Paris and the most exclusive New York shops are designed for the few and need not influence your choices very much.

You may choose your colors, your styles to fit your own personality, coloring and other individual characteristics and be well-dressed, regardless of whether they are exactly what the fashion-mongers say you must have. You may laugh at those articles entitled "Musts for Fashion Fiends" and still be tops in well-dressed circles. —M. K.



—DAILY staff photo.

Sigma Nu Jack Cole.

It never rains but it pours honors for Best Dressed on Campus Jack Cole. Newly-named president of Sigma Nu, now and BDOC, and, in connection with being best-dressed, he has the pleasure of owning one of the "only two-

weeks-old" cream corduroy coats with the six-inches-longer-than fingertip length.

Comments on clothes, but not on women, by the new BDOC, are told in the next column.

Jack Cole named for BDOC honor

Sigma Nu president, bizad junior to receive \$50 prize in clothing

Jack Cole, business administration junior and newly-elected president of Sigma Nu fraternity, was announced today as the second BDOC to be chosen on the university campus. He will be awarded \$50 in clothes by Harvey Brothers.

Cole was accommodating when asked by a DAILY reporter to answer questions as to his likes and dislikes in clothes, women, his favorite pastimes and such immediately after his selection as the most appropriately dressed man on the campus.

Opinion on clothes.

When questioned about men's clothes, he said that his favorite suits were blue, herringbone, or cross-striped. In winter, he prefers double-breasted suits, but in summer he wears single breasted suits because they are more comfortable. He never wears a hat, and hasn't, he said, since he was 2. It is his opinion that the present craze for pork-pie hats will last for a while, since the hats are popular in Florida, but, like any other extreme in fashion, they will soon die out.

Prize possession.

The prize possession in the best dresser's wardrobe is his green tweed topcoat from the Shetland Islands, which he had tailored especially for him. He also wears a gabardine top-coat with raglan sleeves, and a cream corduroy coat which is of a new length which just came out about two weeks ago. This coat is about six inches longer than a finger-tip length.

"Being engaged," he said when questioned about women in general, "I prefer to make no comment." He did say, however, that he liked conservative clothes on women, particularly sport clothes. His favorite sweater for women is one of a new long length which is also popular at Northwestern. He did not think that women's hats were worthy of comment.

Hates gaudy jewelry.

"I hate this new heavy, gaudy jewelry which many girls are wearing now," was his answer to his opinion of costume jewelry. "I think girls should wear just a small, dainty necklace, or crested jewelry, as long as it isn't some other fellow's fraternity."

Loyal to his fraternity, he showed no hesitation in naming his favorite orchestra. His answer was Glenn Miller, also a Sigma Nu. He likes to dance, but it is not his favorite pastime.

BDOC judges.

Judges in the BDOC contest, were Betty Bachman, Beth Howley, Marg Krause, Betty Meyer, Jean Morgan, etty Roach, and Peggy Sherburne.

Other candidates were Stanley Bridenbaugh, David Cramer, Howard Drake, Merrill Englund, Neal Felber, Floyd Hansmire, George Johnson, Bob Kerl, Bob Leadley, Boyd McDougall, Lowell Michael, Edwin Milder, William Niehus, Roy Proffitt, Verne Rawalt, Meredith Rennick, Harold Rohde, Arden Scherf, Bob Simmons, Dale Tintman, Guy Williams, and Irving Yaffe.

Simon's, Rudge's hold annual spring shows this week

Ben Simon and Sons will hold their spring style show this evening, for university students, in conjunction with the Coed Counselor Charm School. Candidates for Best Dressed Girl will be the models.

Last night Rudge and Guenzel's held their style show with the candidates as their models.

Tickets for Simon's show have been sent out to the various organized houses, and may also be procured in the DAILY offices. Door prizes will be awarded.

Coed Follies will feature style show, best dressed girl

Five skits, four curtain acts, and a style show, climaxed by presentation of the Best Dressed Girl will make up the program of the Coed Follies, to be presented March 28 in Temple Theatre under the sponsorship of the AWS board.

One member of the board will be in charge of each skit. The organizations presenting five minute skits are: Delta Delta Delta, "Sorority Life;" Delta Gamma, "Student Union;" Pi Beta Phi, "A Coed's Folly;" Sigma Delta Tau, "Thanks for the Memory;" Raymond and Love Halls, "Frankenstein." AWS board members in charge of the skits are, respectively, Pat Sternberg, Elizabeth Waugh, Janet Harris, Jean Carnahan and Janet Lau.

Curtain acts.

Natalie Burn will be in charge of the three minute curtain acts to be presented by Chi Omega, "Powder Box Follies;" Kappa Delta, "Grand Prevue," Kappa Kappa Gamma, "Sorority Daze;" and Phi Mu, "Ivy Daze."

The Best Dressed Girl will be attended by the two girls who are runners-up for the honor. Candidates are: Opal Hedlund, ag AWS; Bettie Cox, barb AWS; Alice Marian Holmes, Carrie Belle Raymond; Esther Davis, Towne club; Jean Holtz, Alpha Chi Omega; Lu-

cille Stepanek, Alpha Omicron Pi; Holly Shurtleff, Alpha Phi; Eleanor Collier, Alpha Xi Delta; Mary Ellen Cumerford, Chi Omega; Jane Ellis, Delta Delta Delta; Maxine Kinsburg, Delta Gamma; Gerry Hawkins, Gamma Phi Beta; Lois Keller, Kappa Alpha Theta; Josephine Robeck, Kappa Delta; Betty Ann Nichols, Kappa Kappa Gamma; Woodie Campbell, Phi Mu; Virginia Haney, Pi Beta Phi; Miriam Rubnitz, Sigma Delta Tau; Helen Higgins, Sigma Kappa; Mary Schricker, home ec. association.

Style show features.

The style show will feature an assortment of outfits which appeal to coeds. House coats or pajamas will be modeled by Marilyn Barr and Betty Jane Burgess. Lucille Bertelson, Yvonne Costello, Gwen Jack and Geraldine Wiemers will model sport and school dresses. Suits, coats and dresses will be worn by Loraine Chant, Carlene Hohensee, Carole Peterson, Pat Prime, Mary Louise Simpson, Olive Spieth and Betty Rathburn; date dresses by Laura Ellen Finney, Frances Green, Anita Jones, Rhoda Krasne, Mary Lloyd, Mae Peterson, Catherine Smith, and slacks, play suits and bathing suits by Nadene Arnold, Ruth Hult, and Pat Woods. Formals will be worn by the Best Dressed Girl candidates.

Jean Simmons chairman.

The general chairman of the Follies is Jean Simmons. Heading the various committees are: style show, Pat Sternberg; skits, Janet Harris; notifications, doorman, ushers, Ben Alice Day; publicity, Mary Steuteville; presentation, Dorothy White; radio publicity, Jean Hooper; tickets and programs, Jean Carnahan; B. D. G. arrangements, Peggy Sherburne; stage manager, Janet Lau; chap-erons, Virginia Clemans and Marian Bradstreet; balcony manager, Elizabeth Waugh; curtain acts, Natalie Burn; assistant style show, Marian White.



DAILY staff photo.

Pictured above are the members of the judging committee for the BDOC contest, lunching in the Student Union Monday as they made their final choice. Left to right are "Whitey" Reed, manager of the contest, Betty Meyer, Burton Thiel, DAILY representative, Jean Morgan, Margaret Krause, and Betty Roach. Other women on the committee, who were unable to stay for the picture, were: Beth Howley, Peggy Sherburne, and Betty Bachman.

THE DAILY NEBRASKAN SUPPLEMENT

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